NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 17, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	38.0	31,650
2	60 MINUTES	25.2	20,990
3	DALLAS#	24.0	19,990
3	MAGNUM, P.I.	24.0	19,990
5	BARBARA WALTERS SPECIAL(S)	23.8	19,830
6	DYNASTY	22.8	18,990
7	CBS NCAA BSKBL CHAMPSHIPS(S)	22.3	18,580
8	A TEAM	21.9	18,240
9	NEWHART#	21.4	17,830
10	TRAPPER JOHN, M.D.	20.6	17,160
11	SIMON & SIMON	20.1	16,740
12	THREE'S COMPANY	19.9	16,580
13	JEFFERSONS	19.6	16,330
14	MAGIC-DAVID COPPERFIELD(S)	19.5	16,240
15	ABC MONDAY NIGHT MOVIE#	19.4	16,160
15	FALL GUY	19.4	16,160
17	CBS TUESDAY NIGHT MOVIES	19.0	15,830
17	THAT'S INCREDIBLE#	19.0	15,830
19	ALICE#	18.8	15,660

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	24.4	53,250
2	MAGNUM, P.I.	16.5	35,960
3	DALLAS#	16.3	35,580
4	A TEAM	15.9	34,610
5	60 MINUTES	14.8	32,250
6	CBS NCAA BSKBL CHAMPSHIPS(S)	14.7	32,140
7	BARBARA WALTERS SPECIAL(S)	14.4	31,430
8	DIFF'RENT STROKES-SAT.	14.0	30,530
9	NBC SUNDAY NIGHT MOVIE	14.0	30,460
10	FALL GUY	13.8	30,110
11	NEWHART#	13.7	29,840
12	THREE'S COMPANY	13.7	29,780
13	MAGIC-DAVID COPPERFIELD(S)	13.5	29,450
14	DYNASTY	13.4	29,240
15	MATT HOUSTON	13.2	28,750
16	LOVE BOAT	13.2	28,720
17	THAT'S INCREDIBLE#	13.0	28,270
18	DUKES OF HAZZARD	13.0	28,250
19	SILVER SPOONS	12.9	28,170

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	33.2	28,660
2	DALLAS#	22.1	19,050
3	DYNASTY	19.3	16,700
4	BARBARA WALTERS SPECIAL(S)	18.4	15,850
5	60 MINUTES	17.9	15,440
6	MAGNUM, P.I.	17.9	15,420
7	TRAPPER JOHN, M.D.	17.1	14,770
8	NEWHART#	17.1	14,760
9	ABC MONDAY NIGHT MOVIE#	16.4	14,190
10	JEFFERSONS	15.5	13,390
11	MAGIC-DAVID COPPERFIELD(S)	15.4	13,270
12	COUNTRY MUSIC ASSC.SALUTE(S)	15.3	13,230
13	RYAN'S FOUR	15.1	13,010
14	ALICE#	15.0	12,930
15	SIMON & SIMON	14.7	12,700
16	GOODNIGHT, BEANTOWN	14.5	12,520
17	THREE'S COMPANY	14.5	12,490
18	A TEAM	14.4	12,440
19	CBS TUESDAY NIGHT MOVIES	14.3	12,330

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	22.8	17,700
2	CBS NCAA BSKBL CHAMPSHIPS(S)	21.0	16,330
3	60 MINUTES	18.1	14,100
4	CBS NCAA BSKBL CHAMP-POST(S)	17.3	13,480
5	MAGNUM, P.I.	17.0	13,240
6	A TEAM	15.4	11,950
7	DALLAS#	14.0	10,890
8	SIMON & SIMON	14.0	10,870
9	BARBARA WALTERS SPECIAL(S)	13.8	10,710
10	NEWHART#	13.7	10,640
11	MATT HOUSTON	13.4	10,460
12	FALL GUY	13.3	10,370
13	ABC SUNDAY NIGHT MOVIE	13.2	10,250
14	DYNASTY	13.1	10,160
15	CBS TUESDAY NIGHT MOVIES	12.8	9,940
16	CBS SAT. NIGHT MOVIE	12.4	9,610
16	THAT'S INCREDIBLE#	12.4	9,610
18	JEFFERSONS	12.2	9,460
19	ALICE#	11.9	9,230

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 17, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	33.0	17,840
2	DYNASTY	19.5	10,540
3	DALLAS#	19.0	10,290
4	BARBARA WALTERS SPECIAL(S)	16.5	8,960
5	MAGNUM, P.I.	15.4	8,340
6	ABC MONDAY NIGHT MOVIE#	15.3	8,300
7	RYAN'S FOUR	15.2	8,250
8	TRAPPER JOHN, M.D.	14.7	7,970
9	NBC SUNDAY NIGHT MOVIE	14.3	7,720
10	THREE'S COMPANY	14.0	7,560
11	NEWHART#	13.9	7,530
12	CBS TUESDAY NIGHT MOVIES	13.6	7,390
13	MATT HOUSTON	13.6	7,360
14	ALICE#	13.5	7,290
15	JEFFERSONS	13.4	7,270
16	HART TO HART#	13.4	7,250
17	FALL GUY	13.4	7,230

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	34.4	9,130
2	60 MINUTES	31.2	8,270
3	DALLAS#	26.6	7,060
4	NEWHART#	23.8	6,320
5	COUNTRY MUSIC ASSC.SALUTE(S)	22.5	5,960
6	BARBARA WALTERS SPECIAL(S)	22.4	5,950
7	MAGNUM, P.I.	22.3	5,900
8	GOODNIGHT, BEANTOWN	21.6	5,730
9	MAGIC-DAVID COPPERFIELD(S)	21.4	5,660
10	TRAPPER JOHN, M.D.	21.2	5,630
11	JEFFERSONS	20.1	5,330
12	ABC MONDAY NIGHT MOVIE#	19.6	5,190
13	CBS EVENING NEWS-RATHER	18.6	4,920
14	LOVE BOAT	18.3	4,860
15	REAL PEOPLE	18.3	4,840
16	MISSISSIPPI	18.1	4,790
17	ALICE#	18.0	4,780
18	DYNASTY	18.0	4,770
19	SIMON & SIMON	18.0	4,760

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	22.3	11,670
2	CBS NCAA BSKBL CHAMPSHIPS(S)	20.3	10,590
3	CBS NCAA BSKBL CHAMP-POST(S)	17.1	8,940
4	MAGNUM, P.I.	15.0	7,810
5	A TEAM	14.3	7,490
6	ABC SUNDAY NIGHT MOVIE	13.5	7,040
7	CBS TUESDAY NIGHT MOVIES	13.0	6,770
8	HILL STREET BLUES	12.9	6,750
9	FALL GUY	12.9	6,740
10	60 MINUTES	12.7	6,610
11	DALLAS#	12.6	6,560
12	SIMON & SIMON	12.5	6,540
13	CBS SAT. NIGHT MOVIE	12.5	6,520
14	DYNASTY	12.4	6,500
15	BARBARA WALTERS SPECIAL(S)	11.9	6,200
16	KNIGHT RIDER	11.8	6,190
17	NBC SUNDAY NIGHT MOVIE	11.8	6,150
18	THAT'S INCREDIBLE#	11.3	5,920
19	MATT HOUSTON	11.3	5,890

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	32.0	6,480
2	ACADEMY AWARDS(S)	24.5	4,970
3	CBS NCAA BSKBL CHAMPSHIPS(S)	22.5	4,570
4	NEWHART#	20.8	4,210
5	MAGNUM, P.I.	20.7	4,200
6	A TEAM	19.0	3,850
7	GOODNIGHT, BEANTOWN	18.8	3,810
8	DALLAS#	18.6	3,770
8	NEWHART#	18.6	3,770
10	JEFFERSONS	18.5	3,740
11	ALICE#	17.8	3,610
12	MAGIC-DAVID COPPERFIELD(S)	17.8	3,600
13	MATT HOUSTON	17.6	3,560
14	DUKES OF HAZZARD	17.2	3,490
15	SIMON & SIMON	17.2	3,480
16	CBS NCAA BSKBL CHAMP-POST(S)	17.0	3,440
17	BARBARA WALTERS SPECIAL(S)	16.8	3,400
18	CBS EVENING NEWS-RATHER	16.7	3,380
19	COUNTRY MUSIC ASSC.SALUTE(S)	16.6	3,360
20	T.J. HOOKER	16.2	3,280
21	ARCHIE BUNKER'S PLACE	15.8	3,210

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	9	201	202	A	21.9	34	1824	1897	603	229	682	209	384	357	347	247	655	216	410	355	325	211	229	74	331	227
TUE. 8.00P 60 NBC A		98	98	B	20.1	30	1674	1988	621	244	678	217	411	384	359	213	727	276	485	418	354	202	259	92	324	226
8.00 - 8.30				A	20.8	32	1733	1885	601	221	678	200	369	347	346	258	637	207	388	332	313	219	237	78	333	226
8.30 - 9.00				A	23.1	35	1924	1891	600	233	677	216	392	363	344	232	663	223	427	372	333	202	222	70	329	226
ABC FRIDAY NIGHT MOVIE	1		192	A	11.2	19	933	1659	789	343	841	283	541	495	437	242^	534	172^	345	317	312	146^	162^	92^	122^	99^
2 FRI. 9.00P 120 ABC FF			98	B	11.2	19	933	1659	789	343	841	283	541	495	437	242	534	172	345	317	312	146	162	92	122	99
9.00 - 9.30				A	10.4	17	866	1751	762	326	802	283	511	447	396	240^	604	171^	425	378	382	146^	176^	106^	169^	129^
9.30 - 10.00				A	10.0	16	833	1791	816	345	858	260^	557	506	480	242^	577	172^	382	342	353	147^	208^	122^	148^	128^
10.00 - 10.30				A	12.4	22	1033	1598	800	354	855	275	555	526	454	238	495	172^	306	297	277	142^	135^	66^	113^	102^
10.30 - 11.00				A	12.1	23	1008	1509	774	339	836	308	533	479	409	248	472	170^	280	255	252	151^	135^	79^	66^	43v
ABC MONDAY NIGHT MOVIE	10	192		A	19.4	29	1616	1565	780	321	878	302	514	449	423	322	452	161	244	227	222	169	99^	44^	136^	106^
1 MON. 9.00P 120 ABC FF		97		B	18.9	28	1574	1641	756	290	815	302	490	454	387	251	592	231	375	352	272	172	141	78	93	62
9.00 - 9.30				A	18.4	26	1533	1577	764	311	859	282	495	425	410	326	454	137^	218	226	245	184	94^	45^	170	118^
9.30 - 10.00				A	18.8	27	1566	1551	783	318	884	298	518	445	431	324	452	158	239	225	232	165	81^	33v	134^	99^
10.00 - 10.30				A	20.1	30	1674	1533	795	339	891	316	528	463	426	317	432	164	243	215	200	158	91^	43^	119^	107^
10.30 - 11.00				A	20.1	33	1674	1604	785	316	882	313	516	462	425	321	470	181	272	246	215	170	131^	52^	121^	101^
ABC NEWSBRIEF-MON(B)			163	A	22.1	34	1841	1689	779	244	811	193	446	438	484	321	589	191	341	346	288	184	188	112^	101^	70^
2 MON. 8.58P 1 ABC N			80																							
ABC NEWSBRIEF-M-F	135	184	189	A	16.4	26	1366	1600	778	305	838	296	517	458	398	270	505	182	313	277	246	153	142	82	115	80
1 MON. 9.59P 2 ABC N		95	97	B	16.5	25	1374	1690	709	280	769	288	480	431	358	233	587	224	379	345	278	164	169	83	165	118

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 TUE. 10.00P 1																										
1 W-F 9.58P 1																										
2 TUE. 9.58P 1																										
2 W & TH 9.57P 2																										
2 FRI. 9.59P 1																										
ABC NEWSBRIEF-SAT.	27	197	194	A	17.1	29	1424	1921	775	275	834	298	477	423	338	319	580	240	352	313	227	196	294	177	213	153
SAT. 9.58P 1 ABC N		98	97	B	19.5	32	1624	1806	757	306	833	282	474	430	378	305	578	215	348	322	254	193	188	103	207	153
ABC NEWSBRIEF-SUN.	28	192	192	A	14.7	22	1225	1703	705	300	746	276	474	414	360	228	773	291	530	485	382	189	106	41^	78^	54^
1 SUN. 9.57P 2 ABC N		97	96	B	17.4	26	1449	1809	700	309	754	300	512	461	369	192	758	305	533	488	377	169	173	73	124	85
2 SUN. 9.55P 2																										
ABC SPORTS UPDATE-SAT	28	196	190	A	15.8	27	1316	1877	738	274	807	184	428	413	419	334	644	179	376	367	353	233	186	83^	240	153
SAT. 8.58P 1 ABC SN		97	97	B	16.6	27	1383	1794	715	278	781	225	422	400	391	303	658	212	389	371	330	226	147	61	208	141
ABC SPORTS UPDATE-SUN	26	194	195	A	18.6	28	1549	1913	729	229	803	298	488	417	371	271	679	178	378	346	375	241	183	81	248	158
1 SUN. 8.29P 1 ABC SN		97	98	B	15.5	23	1291	1912	690	304	762	284	485	440	367	229	736	273	501	461	383	182	189	66	225	152
2 SUN. 8.31P 1																										
ABC SUNDAY NIGHT MOVIE	22	202	202	A	15.9	26	1324	1706	688	285	735	274	477	423	364	212	774	297	530	483	380	187	117	52^	80^	59^
SUN. 9.00P 120 ABC FF		99	98	B	17.8	28	1483	1822	686	290	751	313	530	467	367	173	769	325	565	506	379	153	173	66	129	91
9.00 - 9.30				A	16.7	25	1391	1732	696	291	740	255	445	403	367	243	757	283	494	457	362	208	133	61^	102	74^
9.30 - 10.00				A	15.2	23	1266	1671	689	286	735	266	451	400	354	235	748	280	498	456	366	195	108	49^	80^	58^
10.00 - 10.30				A	15.9	27	1324	1711	691	274	731	279	496	440	373	192	792	315	563	505	392	172	118	50^	70^	49^
10.30 - 11.00				A	15.8	29	1316	1691	674	286	727	296	514	448	355	176	790	306	565	506	401	171	107	48^	67^	52^
ABC WORLD NEWS TONIGHT	140	200	199	A	11.4	20	950	1526	654	192	707	154	295	301	339	362	648	172	323	308	317	276	63	31^	108	68
M-F 6.30P 30 ABC N		99	98	B	12.2	21	1016	1540	687	204	732	185	336	333	348	331	631	180	325	320	313	254	74	34	103	61
ABC WRLD NEWS TONIGHT-SUN	23	164	164	A	8.3	16	691	1465	626	293	682	145^	273	269	318	372	598	155^	239	208	257	324	70^	44v	115^	54^
SUN. 6.30P 30 ABC N		87	87	B	8.3	15	691	1607	716	250	776	194	344	323	354	388	652	170	311	324	313	283	67	25	112	72

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ACADEMY AWARDS(S)			206	A	38.0	59	3165	1682	838	351	907	310	564	521	454	290	560	187	370	360	291	156	143	66^	72^	50^
2 MON. 9.00P 185 ABC AC			99																							
9.00 - 9.30				A	34.0	49	2832	1787	849	369	933	281	556	516	486	322	568	186	359	348	293	168	181	95	105	80^
9.30 - 10.00				A	37.3	53	3107	1794	852	343	917	305	564	527	458	300	585	197	386	366	298	165	187	81	105	77^
10.00 - 10.30				A	40.9	58	3407	1679	832	343	900	317	571	524	437	284	549	180	363	357	289	156	158	66^	72	45^
10.30 - 11.00				A	39.5	59	3290	1693	841	360	910	327	579	538	449	278	546	185	366	361	281	149	160	61^	77	54^
11.00 - 11.30				A	39.2	64	3265	1605	827	347	890	309	553	506	446	284	560	185	377	361	297	151	107	53^	48^	32^
11.30 - 12.00				A	37.3	68	3107	1580	827	342	893	312	563	515	456	270	559	181	366	363	294	155	89	46^	39^	28^
ACE CRAWFORD, PRIVATE EYE	5	192	194	A	10.9	17	908	1673	718	233	768	157	321	323	384	395	592	117^	277	296	334	266	76^	17v	237	138
TUE. 8.00P 30 CBS CS		96	95	B	13.1	20	1091	1652	686	218	747	173	322	317	342	377	573	152	282	271	292	244	106	37	226	125
ALICE	6		195	A	12.0	17	1000	1724	775	311	800	281	403	351	250	340	481	133^	200^	169^	171^	257	195^	104^	248	193^
2 MON. 9.00P 30 CBS CS			99	B	17.6	25	1466	1786	732	311	826	300	467	386	325	309	538	180	307	270	238	195	214	118	208	146
ALICE	1		199	A	18.8	29	1566	1654	711	305	826	308	467	397	332	305	589	176	316	326	292	230	79^	40^	160	97^
2 SUN. 9.30P 30 CBS CS			99	B	18.8	29	1566	1654	711	305	826	308	467	397	332	305	589	176	316	326	292	230	79	40	160	97
ARCHIE BUNKER'S PLACE	3	191	194	A	13.3	20	1108	1685	702	265	768	229	326	285	279	411	569	158	247	219	265	290	77^	33^	271	165
MON. 8.00P 30 CBS CS		96	99	B	13.8	20	1150	1661	685	260	752	202	317	288	313	395	567	151	261	246	283	269	117	49	225	146
AT EASE	7	181	193	A	12.7	21	1058	1686	715	288	798	317	481	381	337	274	489	176	309	266	239	148	190	105^	209	144
FRI. 8.30P 30 ABC CS		95	98	B	13.7	22	1141	1640	684	280	771	275	452	382	348	276	523	180	324	287	256	167	181	86	165	123
BABY MAKES FIVE	3	197	184	A	13.7	23	1141	1777	762	290	860	327	540	444	391	277	507	206	338	268	224	134	171	100^	239	167
FRI. 8.00P 30 ABC CS		98	96	B	14.3	24	1191	1708	739	268	835	287	500	412	408	297	527	198	327	277	229	165	160	93	186	136
BARBARA WALTERS SPECIAL(S)			200	A	23.8	37	1983	1585	763	275	799	205	452	445	467	300	541	163	314	323	273	172	165	86^	80^	55^
2 MON. 8.00P 60 ABC CC			98																							
8.00 - 8.30				A	22.9	36	1908	1559	751	283	785	205	442	428	453	297	519	146	301	313	270	170	176	85^	79^	54^
8.30 - 9.00				A	24.6	38	2049	1610	777	266	813	206	460	462	481	303	558	175	323	333	279	172	157	86^	82^	56^
BARE ESSENCE	4	202	197	A	9.5	17	791	1659	662	271	753	283	509	456	388	183	592	262	418	317	271	124^	198	137^	116^	96^
FRI. 10.00P 60 NBC GD		99	96	B	9.8	18	816	1598	706	287	776	281	513	454	388	220	584	261	406	352	260	125	151	100	87	73
10.00 - 10.30				A	9.9	18	825	1630	628	264	723	265	487	445	379	174	577	261	412	304	256	121^	205	141^	125^	107^
10.30 - 11.00				A	9.2	17	766	1657	685	273	771	300	526	461	391	187	596	260	416	323	277	126^	189	131^	101^	82^
BENSON	3	201	202	A	13.8	21	1150	1703	706	286	756	252	412	389	334	291	499	143	286	279	259	193	171	79^	277	175
1 THU. 8.00P 30 ABC CS		98	98	B	14.0	22	1166	1702	708	296	760	251	420	390	336	292	504	157	282	272	246	184	146	69	292	183
2 THU. 8.00P 60																										
8.00 - 8.30				A	13.6	21	1133	1712	716	273	772	245	404	382	340	312	500	144	279	285	257	191	156	71^	284	178
8.30 - 9.00				A	14.2	22	1183	1689	686	312	724	265	422	401	317	251	502	145^	307	272	265	195^	197^	97^	266	172^
BUGS BUNNY-AMERICAN HERO(S)			201	A	11.5	21	958	1811	526	250	578	241^	308	245^	235^	210^	451	144^	267	287	191^	164^	170^	111^	612	360
2 SAT. 8.00P 30 CBS EA			99																							
CASABLANCA SP.(S)		204		A	13.5	24	1125	1494	711	225	752	192^	423	423	439	285	652	165^	402	375	409	208^	61^	30v	29v	7v
1 SUN. 10.00P 60 NBC A		99																								
10.00 - 10.30				A	14.0	24	1166	1511	710	227	748	198^	425	429	434	278	650	172^	414	388	407	200^	73^	35v	40v	10v
10.30 - 11.00				A	13.1	24	1091	1458	703	221	745	180^	416	410	441	290	646	155^	384	357	408	213^	50v	25v	17v	5v
CASABLANCA SPEC.(S)			202	A	8.6	15	716	1553	729	300^	786	236^	516	449	398	233^	595	191^	365	377	312^	163^	70v	13v	102^	86^
2 SUN. 10.00P 60 NBC A			99																							
10.00 - 10.30				A	9.3	16	775	1535	729	314	783	247^	513	444	393	224^	560	177^	338	359	294^	155^	57v	22v	135^	118^
10.30 - 11.00				A	8.0	15	666	1539	715	276^	773	216^	510	443	397	240^	622	203^	391	388	324^	171^	83v	LT	61v	49v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-RATHER	140	202	203	A	14.1	25	1175	1498	702	217	764	144	283	293	337	420	579	119	245	256	302	288	54	32^	101	55
M-F 6.30P 30 CBS N		99	99	B	14.4	25	1200	1474	692	217	746	128	271	286	347	413	577	121	238	249	285	289	62	30	89	48
CBS EVENING NEWS-DEAN	18		176	A	6.6	13	550	1444	653	102v	653	58v	162^	193^	252^	460	670	88v	296^	303^	333^	331^	35v	LT	86v	51v
2 SUN. 6.30P 30 CBS N			90	B	10.1	19	841	1567	688	207	742	152	296	298	330	390	672	158	311	323	337	287	66	37	87	53
CBS EVENING NEWS-DEAN(B)		112		A	4.8	9	400	1325	597^	97v	707	103v	218^	210^	372^	452^	559^	67v	242^	226^	310^	288^	41v	22v	18v	LT
1 SUN. 6.30P 30 CBS N		52																								
CBS NCAA BSKBL CHAMPSHIPS(S)		204		A	22.3	32	1858	1730	511	225	553	195	351	284	292	169	881	336	571	527	427	248	174	65^	122^	88^
1 MON. 9.00P 112 CBS SE		99																								
9.00 - 9.30				A	20.9	30	1741	1760	521	225	569	192	340	282	298	192	872	338	551	506	410	256	172	74^	147	95^
9.30 - 10.00				A	22.0	31	1833	1739	512	227	555	183	345	276	301	179	866	327	550	515	419	250	155	54^	163	121^
10.00 - 10.30				A	22.9	33	1908	1707	515	231	553	210	364	281	283	159	881	340	582	536	430	241	173	55^	100^	75^
10.30 - 11.00				A	24.0	36	1999	1698	500	222	538	195	358	298	288	145	891	331	594	551	450	233	193	74^	76^	57^
CBS NCAA BSKBL CHAMP-POST(S)		205		A	18.7	29	1558	1711	528	244	571	212	379	303	306	145^	866	327	573	536	421	221	203	66^	71^	58^
1 MON. 10.52P 9 CBS SC		99																								
CBS NEWS SPECIAL(S)			195	A	6.2	10	516	1308	681	329^	702	191^	348^	298^	262^	338^	366^	67v	148^	148^	162^	218^	86v	LT	154^	138^
2 MON. 10.00P 60 CBS DN			99																							
10.00 - 10.30				A	6.4	10	533	1388	708	364^	738	191^	350^	315^	287^	357^	385^	70v	154^	154^	175^	231^	86v	LT	179^	151^
10.30 - 11.00				A	5.9	10	491	1224	656	287^	668	191^	348^	283^	239^	320^	344^	61v	138^	138^	147^	206^	88v	LT	124v	124v
CBS SAT. NEWS-SCHIEFFER	19	160	158	A	10.8	22	900	1587	726	243	789	181	297	250	320	442	676	249	351	294	292	298	19v	7v	103^	76^
SAT. 6.30P 30 CBS N		88	88	B	10.6	20	883	1546	681	213	737	128	269	268	346	412	659	173	314	293	316	295	61	30	89	47
CBS SAT. NIGHT MOVIE	26	200	203	A	17.0	30	1416	1725	612	263	671	224	384	381	347	206	678	219	460	444	385	169	168	44^	208	156
1 SAT. 9.00P 120 CBS FF		99	99	B	15.4	26	1283	1796	704	274	758	239	463	442	397	234	678	243	444	417	361	180	176	69	184	141
2 SAT. 8.30P 150																										
8.30 - 9.00				A	11.9	20	991	1803	543	268	600	256	310	256	234^	211^	546	184^	359	305	222^	169^	201^	73^	456	297
9.00 - 9.30				A	15.6	26	1299	1721	618	276	680	213	377	380	356	212	677	210	446	433	384	178	155	30^	209	148
9.30 - 10.00				A	17.0	29	1416	1741	621	273	688	218	401	398	369	204	693	221	461	456	397	178	157	28^	203	153
10.00 - 10.30				A	18.7	34	1558	1732	613	251	667	224	388	384	348	203	704	236	491	470	405	163	180	54^	181	148
10.30 - 11.00				A	19.3	36	1608	1695	622	253	677	227	399	407	355	200	688	227	478	463	402	159	166	51^	164	133
CBS TUESDAY NIGHT MOVIES	21	199	194	A	19.0	31	1583	1646	720	271	780	258	467	430	398	262	629	247	428	372	311	163	154	80	83	64^
TUE. 9.00P 120 CBS FF		99	98	B	17.6	27	1466	1568	765	286	826	259	466	441	406	294	555	188	335	306	274	179	111	60	76	50
9.00 - 9.30				A	16.7	25	1391	1652	713	257	771	244	434	415	387	287	609	221	381	344	304	188	150	85^	122	82^
9.30 - 10.00				A	19.1	29	1591	1634	699	259	754	240	442	418	390	258	641	244	430	378	322	173	153	81	86	60^
10.00 - 10.30				A	20.3	34	1691	1643	725	277	787	268	478	432	399	258	636	268	452	387	302	148	148	79	72^	57^
10.30 - 11.00				A	19.9	35	1658	1650	739	284	800	277	507	452	416	246	622	251	437	369	310	147	164	73	64^	56^
CBS WEDNESDAY NIGHT MOVIE	16	186		A	9.6	16	800	1629	744	253^	794	233^	465	462	452	253^	502	168^	258^	270^	239^	173^	257^	163^	76v	55v
1 WED. 9.00P 120 CBS FF		97		B	14.4	22	1200	1511	744	294	808	230	446	432	424	294	497	157	283	266	260	173	117	70	89	55
9.00 - 9.30				A	9.5	14	791	1818	776	307	829	251^	471	487	453	251^	547	165^	234^	262^	269^	216^	328	202^	114^	67v
9.30 - 10.00				A	9.8	15	816	1762	825	265^	865	229^	487	527	525	257^	511	176^	257^	276^	247^	168^	274^	180^	112^	81^
10.00 - 10.30				A	9.8	16	816	1447	690	214^	741	224^	450	414	427	255^	469	167^	271^	262^	211^	156^	194^	131^	43v	43v
10.30 - 11.00				A	9.2	16	766	1492	692	224^	744	228^	452	421	401	256^	488	164^	267^	281^	234^	158^	231^	141^	29v	29v
CHEERS	13	205		A	13.2	20	1100	1913	672	317	782	419	606	497	281	128^	672	367	513	384	228	125^	217^	127^	242	160^
1 THU. 9.30P 30 NBC CS		99		B	14.3	21	1191	1752	712	303	784	356	528	466	317	204	625	303	462	380	257	128	191	100	152	105
CHIPS	22	181	193	A	9.0	15	750	2135	674	240	732	258	382	320	280	297	538	186	305	295	258	179	304	133^	561	341
SUN. 7.00P 60 NBC OP		89	94	B	15.3	23	1274	2245	702	295	770	289	507	449	355	211	671	269	478	409	326	150	315	140	489	330
CONT'D																										

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHIPS-CONT'D																										
7.00 - 7.30				A	8.1	14	675	2101	700	254	755	265	383	325	282	316	527	166^	283	288	258	187	292	122^	527	317
7.30 - 8.00				A	10.0	16	833	2127	644	224	700	244	370	311	275	279	538	200	319	291	250	173	307	141^	582	355
CONDO	2	199		A	13.3	20	1108	1720	677	254	736	216	394	385	355	296	599	188^	363	385	328	174^	124^	61^	261	151^
1 THU. 8.30P 30 ABC CS		99		B	14.1	22	1175	1703	696	293	752	212	404	387	373	305	560	177	301	303	285	184	100	46	291	175
COUNTRY MUSIC ASSC.SALUTE(S)			200	A	18.5	29	1541	1659	816	283	859	182	401	421	485	388	583	168	307	300	305	218	105^	62^	112^	77^
2 WED. 9.00P 90 CBS AC			99																							
9.00 - 9.30				A	16.2	25	1349	1689	776	262	826	179	370	390	454	399	577	181	299	277	287	226	134^	80^	152^	111^
9.30 - 10.00				A	19.6	31	1633	1720	839	296	879	203	411	430	490	387	602	167	313	312	325	220	121^	71^	118^	77^
10.00 - 10.30				A	19.6	32	1633	1581	829	290	868	166	419	442	503	379	567	158	309	307	302	208	72^	40^	74^	53^
DALLAS	26		204	A	24.0	39	1999	1780	865	326	954	322	516	463	397	354	544	190	327	292	237	188	131	70^	151	96^
2 FRI. 9.00P 60 CBS GD			99	B	24.6	39	2049	1623	823	293	889	260	437	425	394	381	526	177	284	269	232	207	84	46	124	77
9.00 - 9.30				A	23.3	38	1941	1782	861	320	950	314	501	459	395	357	528	178	314	285	228	191	125	61..	179	115^
9.30 - 10.00				A	24.7	40	2058	1770	863	330	952	328	524	462	394	350	560	206	342	298	242	186	135	80^	123	76^
DIFF'RENT STROKES-SAT.	26	199	200	A	15.4	27	1283	2380	742	314	830	297	471	409	345	300	664	290	438	348	274	183	282	139	604	461
SAT. 8.00P 30 NBC CS		98	96	B	15.4	26	1283	2058	726	274	805	262	435	378	321	313	549	201	321	290	233	179	264	138	440	308
DUKES OF HAZZARD	27	205	202	A	17.7	29	1474	1917	588	164	648	180	303	303	287	284	575	146	305	285	295	236	127	66^	567	316
FRI. 8.00P 60 CBS CS		98	99	B	17.4	28	1449	1947	656	208	704	200	338	327	314	313	561	175	294	273	265	232	161	69	521	288
8.00 - 8.30				A	16.9	28	1408	1921	594	165	659	183	300	297	288	298	593	155	317	290	300	242	114	54^	555	309
8.30 - 9.00				A	18.5	30	1541	1905	582	163	638	179	305	305	286	272	556	133	289	280	292	232	136	75^	575	320
DYNASTY	22	202	202	A	22.8	38	1899	1540	793	332	881	340	556	486	416	253	534	223	342	260	221	154	82	56^	43^	26^
WED. 10.00P 60 ABC GD		99	99	B	22.5	37	1874	1573	793	327	882	357	558	481	398	250	544	247	371	305	222	135	94	56	53	31
10.00 - 10.30				A	21.9	36	1824	1541	790	331	879	345	559	496	411	245	528	215	334	260	219	157	85	58^	49^	30^
10.30 - 11.00				A	23.8	41	1983	1527	785	329	872	332	547	476	415	255	538	229	349	258	222	150	81	55^	36^	19^
FACTS OF LIFE	22	176	189	A	17.2	27	1433	1691	643	229	725	252	391	368	286	274	436	160	280	242	205	125	277	173	253	169
WED. 9.00P 30 NBC CS		91	98	B	17.2	26	1433	1742	722	280	806	294	459	398	320	293	486	183	294	252	204	157	245	156	205	144
FALL GUY	2	197	200	A	19.4	30	1616	1863	658	248	710	261	449	406	326	214	643	255	417	392	294	179	170	58^	340	214
WED. 8.00P 60 ABC A		98	99	B	19.4	30	1616	1863	658	248	710	261	449	406	326	214	643	255	417	392	294	179	170	58	340	214
8.00 - 8.30				A	18.0	29	1499	1858	657	243	712	268	446	401	317	218	631	260	408	377	275	178	164	58^	351	228
8.30 - 9.00				A	20.8	32	1733	1861	655	250	704	255	447	409	331	209	649	253	424	399	307	178	175	58^	333	202
FAME	26	196	190	A	11.9	18	991	1989	652	274	750	339	563	443	328	165	461	171	320	275	218	121^	309	201	469	286
THU. 8.00P 60 NBC GD		98	96	B	13.4	21	1116	1998	704	294	790	362	552	448	310	194	546	256	400	334	232	114	295	182	367	255
8.00 - 8.30				A	11.9	19	991	1933	647	272	740	327	553	443	334	166	450	164	302	261	211	131	283	188	460	286
8.30 - 9.00				A	11.9	18	991	2031	650	272	755	349	570	443	319	162	465	177	333	283	219	109^	336	216	475	284
FAMILY TIES	3	203	203	A	13.6	20	1133	1937	647	280	767	278	499	426	365	233	414	151	263	242	205	120	359	185	397	267
MON. 8.30P 30 NBC CS		97	98	B	13.8	20	1150	1872	616	279	730	282	472	395	330	225	412	161	277	257	191	112	360	186	370	243
FAMOUS LIVES(S)		196		A	13.1	21	1091	1483	666	221	716	252	375	356	261	290	476	184^	334	310	257	102^	251	122^	40v	34v
1 MON. 10.00P 60 NBC CC		97																								
10.00 - 10.30				A	14.1	21	1175	1471	650	206	703	253	370	347	257	284	480	190^	342	319	256	100^	243	126^	45v	33v
10.30 - 11.00				A	12.0	20	1000	1500	686	236^	734	252	380	366	264	302	471	174^	323	300	260	105^	262	120^	33v	33v
FANTASY ISLAND	21	205	202	A	15.9	29	1324	1957	775	298	857	313	505	440	361	299	556	227	331	286	209	198	347	190	197	162
SAT. 10.00P 60 ABC A		99	99	B	16.6	30	1383	1739	726	305	800	303	503	452	372	238	548	223	355	318	233	160	223	120	168	130
10.00 - 10.30				A	15.8	28	1316	1926	777	306	857	308	501	445	362	306	549	222	324	287	204	196	341	201	179	146
10.30 - 11.00				A	16.0	30	1333	1979	769	286	851	316	506	434	354	289	562	231	336	285	214	198	353	179	213	176

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																										
EVENING CONT'D																										
FOOT IN THE DOOR	3	195	194	A	12.7	18	1058	1643	709	243	766	217	345	324	296	386	572	163	273	243	259	270	51^	10v	254	154
MON. 8.30P 30 CBS CS		99	99	B	12.7	18	1058	1613	691	233	754	200	333	316	312	381	565	153	284	266	273	252	82	34	212	129
GIMME A BREAK	14	197	195	A	14.5	22	1208	1941	660	337	759	328	507	425	297	209	550	243	402	324	223	121	268	136	364	232
THU. 9.00P 30 NBC CS		99	98	B	14.8	22	1233	1855	705	286	793	333	522	447	326	223	532	232	387	317	233	117	254	141	276	194
GLORIA	24	199		A	15.9	24	1324	1721	708	303	769	234	370	320	311	349	601	190	331	293	277	234	152^	92^	199	134^
1 SUN. 8.30P 30 CBS CS		98		B	18.6	27	1549	1640	748	292	817	233	382	354	338	384	579	184	299	280	252	238	100	66	144	101
GOLD MONKEY	5	175		A	9.9	18	825	1955	628	366	686	280^	495	456	348	146^	772	274^	565	454	389	166^	341	153^	156^	101^
1 FRI. 10.00P 60 ABC A		95		B	9.9	17	825	1790	601	279	646	268	451	409	313	160	725	276	498	433	370	179	253	128	166	121
10.00 - 10.30				A	9.5	17	791	1924	621	349	672	270^	483	451	344	144^	738	281^	538	420	355	159^	339	154^	175^	113^
10.30 - 11.00				A	10.3	20	858	1977	631	377	696	288	504	460	348	145^	803	267^	592	480	419	172^	338	149^	140^	88^
GOODNIGHT, BEANTOWN	3	198	200	A	17.8	27	1483	1660	768	328	843	255	405	349	352	385	586	159	296	275	291	256	87	49^	144	101
SUN. 8.00P 30 CBS CS		99	99	B	18.6	29	1549	1687	746	299	833	251	412	370	368	369	602	172	319	298	304	241	107	63	145	111
GUN SHY	5	194	190	A	10.1	15	841	1765	724	242	780	175	304	311	376	423	646	121^	305	327	383	288	91^	25v	248	142^
TUE. 8.30P 30 CBS CS		97	94	B	12.2	18	1016	1741	696	235	763	188	340	331	350	380	613	155	312	301	324	252	118	49	247	144
HAPPY DAYS	26	199	199	A	14.1	22	1175	1749	656	280	717	339	465	380	252	201	467	223	310	229	174	129	280	158	285	174
TUE. 8.00P 30 ABC CS		99	98	B	17.4	26	1449	1891	686	295	759	345	522	418	296	197	482	227	336	282	196	110	280	159	370	245
HART TO HART	21		201	A	16.9	29	1408	1603	739	379	786	327	515	465	345	209	602	199	343	316	341	168^	106^	58^	109^	44^
2 TUE. 10.00P 60 ABC PD			96	B	18.9	31	1574	1608	739	308	808	325	545	476	381	208	575	242	387	342	254	143	132	79	93	53
10.00 - 10.30				A	16.6	28	1383	1613	753	382	795	327	531	486	358	203	595	197	348	309	337	163^	104^	57^	119^	58^
10.30 - 11.00				A	17.3	30	1441	1576	717	370	769	323	496	442	329	211	604	200	334	317	344	170	106^	59^	97^	31v
HILL STREET BLUES	28	214	213	A	15.4	27	1283	1655	692	352	762	305	557	497	369	154	699	338	526	414	293	146	147	58^	47^	24v
THU. 10.00P 60 NBC OP		99	99	B	18.5	31	1541	1698	702	330	759	331	548	491	355	165	740	361	574	489	328	129	140	55	59	33
10.00 - 10.30				A	15.1	26	1258	1642	676	347	740	290	540	481	365	154	684	335	517	411	284	139	164	68^	54^	29^
10.30 - 11.00				A	15.8	29	1316	1653	701	352	775	316	569	506	367	155	704	337	529	413	299	150	133	50^	41^	19v
IT TAKES TWO	23	200	201	A	16.9	26	1408	1622	785	309	826	268	488	451	412	284	488	173	293	300	232	143	179	114	129	81^
THU. 9.30P 30 ABC CS		99	99	B	15.5	24	1291	1623	728	269	792	273	458	404	358	282	492	180	297	272	221	150	189	114	150	110
JEFFERSONS	25	198	199	A	19.6	29	1633	1718	736	299	821	268	445	392	349	326	579	183	316	287	282	229	142	64^	176	115
SUN. 9.00P 30 CBS CS		99	99	B	19.9	29	1658	1688	750	302	827	248	413	386	353	360	558	186	299	280	243	213	147	80	156	108
JOHNNY GARAGE(S)			200	A	10.5	18	875	1474	772	281	812	162^	438	447	472	315	517	171^	298	291	267^	172^	79^	21v	66v	47v
2 WED. 10.30P 30 CBS CS			99																							
KNIGHT RIDER	26	200	198	A	16.3	26	1358	1936	641	256	709	263	499	457	355	159	640	251	455	382	314	127	194	76^	393	245
FRI. 9.00P 60 NBC A		97	96	B	15.3	24	1274	2097	645	256	696	264	471	432	348	176	675	269	470	423	335	153	290	110	436	320
9.00 - 9.30				A	15.9	26	1324	1954	643	259	713	264	504	457	359	160	651	252	465	381	321	127	186	65^	404	246
9.30 - 10.00				A	16.8	27	1399	1901	631	247	696	261	493	453	346	154	625	245	443	379	308	125	202	84^	378	243
LAVERNE & SHIRLEY	26	202	199	A	15.0	23	1250	1744	674	289	731	333	487	431	281	190	397	185	258	190	155	111	344	199	272	162
TUE. 8.30P 30 ABC CS		99	98	B	17.8	26	1483	1860	680	303	756	345	529	426	303	186	465	216	325	273	193	106	301	173	338	230
LOVE BOAT	26	206	202	A	18.3	31	1524	1885	732	239	784	251	424	391	337	318	560	207	334	296	240	196	323	189	218	148
SAT. 9.00P 60 ABC CS		99	99	B	20.5	34	1708	1801	771	299	846	273	468	423	388	324	555	197	325	301	245	194	186	100	214	154
9.00 - 9.30				A	17.3	29	1441	1840	715	218	755	227	392	370	327	320	554	195	328	293	245	197	309	184	222	147
9.30 - 10.00				A	19.3	33	1608	1912	749	257	809	271	453	405	344	318	562	218	339	298	231	195	329	190	212	149
LOVE, SIDNEY	3	203	203	A	13.3	20	1108	1928	665	254	769	270	445	378	333	287	380	112	212	193	202	141	315	151	464	320
MON. 8.00P 30 NBC CS		96	98	B	13.6	20	1133	1809	637	256	746	279	431	351	313	279	400	127	241	226	199	139	278	143	385	249

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MAGIC-DAVID COPPERFIELD(S)		204		A	19.5	31	1624	1813	763	222	817	201	370	417	406	350	570	185	309	289	274	223	135^	86^	291	168
1 FRI. 9.00P 60 CBS GV		99																								
9.00 - 9.30				A	18.7	30	1558	1815	755	213	811	194	357	402	398	356	572	187	305	295	278	223	126^	75^	306	172
9.30 - 10.00				A	20.3	33	1691	1804	767	229	819	204	379	433	415	341	561	180	306	284	269	220	147	96^	277	162
MAGNUM, P.I.	26	204	200	A	24.0	37	1999	1799	712	275	772	215	418	399	379	295	664	225	392	386	329	211	173	90	190	134
THU. 8.00P 60 CBS PD		99	99	B	22.8	35	1899	1772	725	269	785	227	416	400	393	307	634	206	365	340	311	228	167	61	186	122
8.00 - 8.30				A	22.9	36	1908	1803	708	263	772	211	406	395	370	306	657	217	383	379	330	215	173	92	201	138
8.30 - 9.00				A	25.1	38	2091	1790	716	285	770	217	426	403	387	284	666	231	397	392	331	204	172	86	182	130
MAMA'S FAMILY	13	185	193	A	11.9	20	991	1988	796	318	883	267	440	407	375	370	631	273	392	294	250	209	141	48^	333	246
SAT. 9.00P 30 NBC CS		94	97	B	14.6	24	1216	1832	719	269	801	224	418	377	366	330	557	185	315	293	266	194	187	110	287	201
MATT HOUSTON	23	199	200	A	18.5	28	1541	1866	710	232	780	293	478	416	358	256	677	181	381	360	379	229	176	75^	233	141
SUN. 8.00P 60 ABC PD		98	99	B	15.8	24	1316	1912	701	313	773	283	484	444	375	239	711	254	472	438	375	187	191	71	237	164
8.00 - 8.30				A	17.2	26	1433	1892	694	219	759	286	466	403	344	252	679	182	382	364	380	230	174	72^	280	177
8.30 - 9.00				A	19.7	29	1641	1845	726	246	801	303	491	430	373	256	679	179	382	358	380	231	174	74	191	110
MISSISSIPPI	4	206	204	A	17.4	32	1449	1684	755	274	841	255	420	403	380	330	582	171	336	315	314	207	113	64^	148	95
FRI. 10.00P 60 CBS GD		99	99	B	19.4	35	1616	1585	760	262	833	229	417	427	402	330	558	149	316	317	301	208	93	54	101	63
10.00 - 10.30				A	17.9	32	1491	1691	764	272	847	257	428	410	381	329	573	162	328	316	313	205	121	68^	150	98
10.30 - 11.00				A	16.9	32	1408	1668	740	276	829	250	407	392	377	331	586	177	342	312	314	209	107	61^	146	93
MONITOR	6	180	187	A	6.7	12	558	1527	739	262	788	243	397	408	385	307	584	207^	333	302	247	214^	87^	8v	68^	44v
SAT. 10.00P 60 NBC DN		94	97	B	7.8	14	650	1544	709	264	757	201	369	363	378	312	593	150	312	321	329	224	122	62	72	55
10.00 - 10.30				A	7.1	13	591	1530	745	257	797	259	409	413	382	304	559	196^	317	295	239	207	103^	14v	71^	50v
10.30 - 11.00				A	6.3	12	525	1505	724	259	770	225^	378	396	385	307	602	211^	340	308	256	221^	70^	LT	63^	37v
NBC MONDAY NIGHT MOVIES	18		193	A	13.0	19	1083	1747	737	208^	774	304	508	459	351	201^	682	281	407	435	317	165^	140^	79^	151^	96^
2 MON. 9.00P 120 NBC FF			96	B	16.4	25	1366	1663	771	296	838	259	476	446	420	299	573	198	346	319	274	186	139	77	113	74
9.00 - 9.30				A	11.3	16	941	1906	786	225^	833	343	579	490	385	206^	648	251^	398	414	305	162^	159^	98^	266	182^
9.30 - 10.00				A	12.7	18	1058	1778	717	211^	756	281	502	442	354	198^	692	271	418	466	336	160^	142^	91^	188^	126^
10.00 - 10.30				A	14.1	21	1175	1626	718	199^	748	291	478	441	335	201^	668	277	403	429	313	159^	132^	70^	78^	39v
10.30 - 11.00				A	14.0	23	1166	1693	731	197^	762	305	481	461	337	199^	706	321	406	425	303	176^	131^	61^	94^	52v
NBC NEWS DIGEST-M-F	139	166	168	A	11.5	17	958	1919	659	264	744	257	470	410	355	234	559	192	359	330	275	165	229	112	387	253
M-F 8.58P 1 NBC N		84	84	B	12.7	19	1058	1862	714	263	775	254	436	406	353	281	594	214	363	324	270	194	203	110	290	197
NBC NEWS DIGEST-2-M-F	64	172	173	A	10.9	17	908	1655	704	251	759	264	461	458	330	243	578	252	405	352	253	133	160	82	158	100
1 MWF 9.58P 1 NBC N		87	89	B	12.1	18	1008	1738	709	279	765	280	473	440	354	235	628	254	421	368	285	169	179	84	166	118
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	28	172	171	A	12.3	21	1025	2036	701	283	777	224	407	361	360	307	587	228	330	291	263	196	225	117^	447	340
SAT. 8.58P 1 NBC N		87	88	B	12.6	21	1050	1993	731	273	811	251	429	374	337	323	540	191	305	281	231	187	242	138	400	292
NBC NEWS DIGEST-2-SAT.	14		175	A	8.1	14	675	1807	866	432	900	226^	422	320^	412	425	691	320^	458	257^	306^	168^	112^	37v	104^	74v
2 SAT. 9.58P 1 NBC N			90	B	9.5	16	791	1775	727	255	804	218	430	399	384	309	554	185	318	293	263	186	190	114	227	154
NBC NEWS DIGEST-SUN	28	177	177	A	14.5	21	1208	2251	806	310	851	371	572	484	354	223	620	259	444	365	295	140	270	138	510	364
1 SUN. 9.01P 1 NBC N		90	89	B	14.2	21	1183	2070	707	288	764	282	485	431	356	223	689	269	474	411	337	170	253	118	364	252
2 SUN. 9.03P 1																										
NBC NEWS DIGEST-2-SUN.	12	180		A	12.8	19	1066	2013	852	378	922	332	614	600	457	249	721	214^	504	463	417	179^	159^	107^	211^	152^
1 SUN. 9.58P 1 NBC N		92		B	16.5	24	1374	1832	739	311	797	296	527	478	400	217	735	282	509	456	377	173	169	87	131	100

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
NBC NIGHTLY NEWS-SAT.(B)								121		A	5.4	10	450	1616	711	198^	711	42v	310^	370^	507^	341^	616	102v	178^	231^	331^	385^	133v	85v	156^	132v
	1	SAT.	6.46P	14	NBC	N		67																								
NBC NIGHTLY NEWS-SAT.							21		165	A	6.5	14	541	1529	705	319^	705	95v	308^	286^	349^	365^	691	150^	298^	312^	359^	362^	51v	LT	82v	42v
	2	SAT.	6.30P	30	NBC	N			87	B	9.2	17	766	1546	686	204	738	132	285	269	334	405	631	131	289	288	316	294	65	31	112	74
NBC NIGHTLY NEWS-SUN							20	169	167	A	9.2	18	766	1560	682	280	705	179	322	316	312	325	643	153^	319	367	361	249	61^	29v	151^	102^
		SUN.	6.30P	30	NBC	N		87	89	B	7.9	14	658	1581	685	246	738	184	340	313	332	344	645	144	321	344	350	268	78	32	120	74
NBC NIGHTLY NEWS							139	206	207	A	11.2	20	933	1514	704	271	772	146	306	318	396	410	568	109	221	223	271	303	72	38^	102	74
		M-F	6.30P	30	NBC	N		99	99	B	11.7	20	975	1574	714	235	767	147	320	318	382	392	621	146	283	281	302	296	76	38	110	70
NBC SUNDAY NIGHT MOVIE							24	201	201	A	16.6	25	1383	2202	763	303	815	348	559	478	346	205	592	240	445	376	299	119	300	159	495	372
		SUN.	8.00P	120	NBC	FF		99	99	B	17.2	26	1433	1877	713	295	774	295	520	458	381	199	693	284	490	432	341	152	208	96	202	144
8.00 - 8.30										A	15.3	23	1274	2292	738	299	788	303	523	452	352	210	596	250	449	392	284	115	338	177	570	417
8.30 - 9.00										A	16.6	25	1383	2270	756	292	812	345	558	474	352	197	590	243	442	372	297	116	317	180	551	406
9.00 - 9.30										A	17.1	25	1424	2195	781	306	831	368	566	490	343	210	584	237	439	362	299	121	300	159	480	362
9.30 - 10.00										A	17.3	26	1441	2080	775	308	830	373	581	499	339	202	605	235	452	378	316	131	254	125	391	314
NEWHART							5	198		A	21.4	32	1783	1674	756	292	827	234	422	397	373	353	597	194	318	296	285	236	143	76^	107^	58^
	1	SUN.	9.30P	30	CBS	CS		99		B	19.5	29	1624	1652	730	297	820	270	450	414	348	318	582	197	324	291	264	210	137	68	113	80
NEWHART							1		199	A	15.9	24	1324	1699	746	331	861	309	476	385	352	338	634	165^	321	289	306	286	108^	48^	96^	56^
	2	SUN.	8.30P	30	CBS	CS			99	B	15.9	24	1324	1699	746	331	861	309	476	385	352	338	634	165	321	289	306	286	108	48	96	56
NEWSBREAK-M-F							138	180	181	A	13.5	21	1125	1774	673	226	725	199	353	341	331	317	596	185	325	310	291	229	164	84	289	182
	1	M-F	8.58P	1	CBS	N		91	91	B	15.5	23	1291	1791	705	252	768	238	410	380	351	300	563	192	323	293	267	203	167	81	293	180
	2	MTUTHF	8.58P	1																												
	2	WED.	8.28P	1																												
NEWSBREAK-SAT.							28	184	188	A	10.9	19	908	1851	602	262	668	251	429	391	321	176	663	224	478	461	352	133	178	49^	342	209
	1	SAT.	8.57P	2	CBS	N		93	94	B	12.4	20	1033	2005	701	252	750	246	451	411	365	249	643	236	421	375	329	178	193	75	419	266
	2	SAT.	9.11P	1																												
NEWSBREAK-SUN.							28	185	190	A	14.9	22	1241	1746	736	334	835	286	456	361	341	336	617	191	339	301	284	241	136	79^	158	97^
		SUN.	8.58P	1	CBS	N		94	95	B	17.7	26	1474	1674	755	297	830	241	402	361	348	380	580	180	303	288	268	232	110	66	154	102
9 TO 5							22		200	A	16.3	25	1358	1572	629	299	687	293	428	354	254	213	465	199	272	181	192	137^	276	129^	144^	94^
	2	TUE.	9.30P	30	ABC	CS			99	B	19.4	29	1616	1736	710	297	778	320	516	442	342	212	534	224	364	316	239	130	228	120	196	138
ONE DAY AT A TIME							5		197	A	11.6	17	966	1660	799	322	834	332	472	399	283	317	426	148^	221^	164^	146^	199^	161^	88^	239^	199^
	2	MON.	9.30P	30	CBS	CS			99	B	15.2	22	1266	1615	721	317	822	293	474	407	341	298	471	151	258	233	207	184	177	114	145	104
POWERS OF MATTHEW STAR							24	181	184	A	10.6	18	883	2051	760	371	818	270	529	478	384	254	611	168	389	322	334	189	194	89^	428	287
		FRI.	8.00P	60	NBC	GD		82	92	B	11.7	19	975	1999	703	293	762	268	474	436	376	230	634	232	420	368	314	180	236	108	367	267
8.00 - 8.30										A	10.1	17	841	2039	761	349	812	243	500	453	394	275	620	163	381	312	339	206	212	102^	395	258
8.30 - 9.00										A	11.1	18	925	2050	761	387	820	293	554	501	376	231	596	170	393	332	326	168	177	74^	457	309
PRIME TIMES(S)								196		A	14.4	20	1200	1568	674	177^	747	278	386	332	235	314	458	220	313	276	183^	122^	233	138^	130^	94^
	1	MON.	9.00P	60	NBC	CV		97																								
9.00 - 9.30										A	13.8	19	1150	1597	684	183^	759	272	398	336	260	318	456	219	307	266	184^	127^	228	141^	154^	111^
9.30 - 10.00										A	14.9	21	1241	1546	663	170^	736	283	376	330	212	312	459	221	317	287	183^	116^	243	138^	108^	77^
QUINCY, M.E.							25	198	198	A	12.5	21	1041	1523	693	267	731	234	434	448	363	238	565	256	381	330	253	154	159	77^	68^	18v
		WED.	10.00P	60	NBC	OP		96	98	B	14.0	23	1166	1544	705	288	759	265	467	451	360	231	595	237	400	352	274	162	132	72	58	33
10.00 - 10.30										A	12.0	20	1000	1541	689	262	726	236	429	443	353	236	558	250	376	331	257	151	188	91^	69^	16v
10.30 - 11.00										A	12.9	22	1075	1508	701	271	738	233	441	454	374	240	570	258	383	331	253	154	131	62^	69^	18v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
REAL PEOPLE	26	182	203	A	15.5	24	1291	1640	716	196	782	193	356	344	359	376	464	119	231	233	218	205	157	86^	237	155
WED. 8.00P 60 NBC PV		93	97	B	17.2	26	1433	1761	731	241	783	222	389	368	345	341	576	187	317	291	257	218	175	94	227	153
8.00 - 8.30				A	14.8	23	1233	1654	724	195	788	201	348	332	344	391	450	121	217	220	198	208	170	96^	246	163
8.30 - 9.00				A	16.1	25	1341	1627	711	194	779	187	363	356	371	364	476	117	240	247	234	203	146	77^	226	146
REMINGTON STEELE	5	194	194	A	14.8	22	1233	1626	744	257	802	275	485	467	367	257	577	169	354	332	309	179	155	67^	92^	50^
TUE. 9.00P 60 NBC GD		97	98	B	14.0	21	1166	1703	707	282	772	274	492	463	367	230	643	224	419	366	322	185	174	65	114	69
9.00 - 9.30				A	15.2	23	1266	1612	732	259	790	261	466	456	374	261	564	163	340	318	306	182	160	68^	98	56^
9.30 - 10.00				A	14.3	22	1191	1645	758	257	818	288	507	480	365	257	592	179	374	349	311	174	148	68^	87^	44^
RENEGADES	6	175		A	8.0	13	666	1887	548	336^	623	245^	430	370	304^	151^	710	332^	553	378	296^	138^	287^	125^	267^	175^
1 FRI. 9.00P 60 ABC A		94		B	9.1	14	758	1745	588	223	629	227	400	368	313	182	646	269	440	349	286	173	258	138	212	169
9.00 - 9.30				A	8.2	13	683	1865	545	326^	606	240^	412	362	291^	151^	700	317^	539	375	299^	138^	280^	122^	279^	179^
9.30 - 10.00				A	7.8	13	650	1891	555	347^	643	252^	449	374	318^	153^	711	344^	562	378	291^	132^	284^	123^	253^	168^
RIPLEY'S BELIEVE IT-NOT	25	183	186	A	12.4	20	1033	2159	739	367	771	393	574	506	294	151	747	292	525	464	371	160	203	102^	438	276
SUN. 7.00P 60 ABC U		96	96	B	12.2	19	1016	2025	687	312	753	304	524	468	350	188	710	275	488	447	356	166	232	104	330	232
7.00 - 7.30				A	11.1	19	925	2114	726	353	757	391	560	497	279	157	765	296	535	469	382	169	193	100^	399	230
7.30 - 8.00				A	13.6	22	1133	2201	753	379	786	396	592	511	310	148	732	286	515	465	365	151	212	102^	471	312
RYAN'S FOUR	2	196	201	A	18.4	29	1533	1635	793	282	849	300	538	485	397	254	555	192	344	314	269	174	111	59^	120	71^
WED. 9.00P 60 ABC GD		98	99	B	18.4	29	1533	1635	793	282	849	300	538	485	397	254	555	192	344	314	269	174	111	59	120	71
9.00 - 9.30				A	17.6	27	1466	1647	778	273	837	287	530	480	397	251	557	189	342	323	274	175	114	58^	139	77^
9.30 - 10.00				A	19.2	30	1599	1619	804	286	858	310	544	489	396	255	553	193	345	306	266	174	107	60^	101	66^
RYAN'S FOUR SP.(S)		196		A	17.1	28	1424	1551	797	322	849	228	501	479	494	272	434	121^	274	272	252	124^	146^	59^	122^	89^
1 TUE. 9.30P 90 ABC GD		99																								
9.30 - 10.00				A	18.0	28	1499	1603	778	321	832	234	488	451	472	275	438	123^	279	263	257	124^	180	77^	153^	113^
10.00 - 10.30				A	17.2	28	1433	1583	815	335	866	232	518	505	514	264	456	122^	293	291	270	124^	143^	57^	118^	88^
10.30 - 11.00				A	16.0	28	1333	1467	803	311	854	214	502	487	503	279	413	121^	253	259	231	127^	110^	43v	90^	67^
ST. ELSEWHERE	19	192	199	A	10.2	17	850	1541	706	246	784	265	451	407	311	299	621	223	431	379	292	167	112^	53^	24v	9v
TUE. 10.00P 60 NBC GD		97	95	B	11.3	19	941	1512	702	277	768	276	473	425	351	245	617	252	434	398	292	142	90	37	37	19
10.00 - 10.30				A	10.5	17	875	1539	714	257	802	276	468	407	320	303	603	214	409	360	277	171	96^	45^	38^	9v
10.30 - 11.00				A	10.0	18	833	1520	689	228	751	248	426	401	296	289	633	231	448	394	302	162	127^	61^	9v	9v
SILVER SPOONS	27	198	197	A	15.5	26	1291	2182	702	294	781	271	450	384	336	275	576	238	362	314	257	162	267	140	558	410
SAT. 8.30P 30 NBC CS		97	96	B	15.3	26	1274	2018	717	273	797	258	434	379	325	307	517	190	305	280	222	168	269	152	435	312
SIMON & SIMON	24	200	201	A	20.1	31	1674	1674	709	290	759	230	404	375	370	285	650	216	390	363	327	208	152	67^	113	83
THU. 9.00P 60 CBS PD		99	99	B	21.0	32	1749	1654	719	262	774	234	435	419	398	272	602	197	361	334	308	201	154	58	124	81
9.00 - 9.30				A	20.1	31	1674	1664	711	279	754	228	403	379	368	283	660	209	392	372	340	213	142	65^	108	78
9.30 - 10.00				A	20.2	32	1683	1671	703	298	760	229	403	371	371	284	632	221	385	351	309	201	161	69^	118	86
60 MINUTES	28	208	208	A	25.2	41	2099	1536	686	253	735	144	291	290	361	393	671	161	315	317	344	307	69	27^	61	39^
SUN. 7.00P 60 CBS DN		99	99	B	25.6	40	2132	1608	736	270	781	173	334	339	372	386	690	183	349	347	349	285	62	28	75	48
7.00 - 7.30				A	24.1	41	2008	1505	669	238	717	134	277	279	350	395	664	155	304	311	337	312	69	28^	55^	36^
7.30 - 8.00				A	26.3	42	2191	1561	700	267	751	152	303	300	373	391	678	166	325	322	351	304	67	25^	65	43^
SQUARE PEGS	2	184	190	A	9.6	15	800	1851	605	252	666	283	431	374	291	190	398	171	256	235	177	114^	378	232	409	294
WED. 8.30P 30 CBS CS		97	97	B	9.6	15	800	1851	605	252	666	283	431	374	291	190	398	171	256	235	177	114	378	232	409	294
STEVE LANDESBURG TV SHOW(S)			200	A	12.1	19	1008	1482	703	298	738	250	473	406	356	240	580	278	430	387	226^	123^	89^	45v	75^	54v
2 THU. 9.30P 30 NBC CV			98																							
T.J. HOOKER	26	199	194	A	14.9	26	1241	1864	723	262	785	170	390	389	406	343	675	181	369	364	371	263	185	84^	219	137
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
T.J. HOOKER-CONT'D																										
SAT. 8.00P 60 ABC OP		98	98	B	15.6	26	1299	1784	722	277	792	214	417	405	405	316	650	205	377	357	327	232	136	56	206	139
8.00 - 8.30				A	13.9	24	1158	1834	712	248	772	157	365	369	396	352	668	167	354	345	376	270	195	100^	199	126
8.30 - 9.00				A	16.0	27	1333	1866	725	268	788	178	405	401	408	334	673	190	380	374	362	255	172	71^	233	145
TAXI	4	172	190	A	13.1	20	1091	1725	638	255	700	258	405	385	287	243	543	239	369	311	233	136	298	170	184	113
WED. 9.30P 30 NBC CS		91	98	B	13.9	21	1158	1607	632	270	704	265	423	400	317	230	564	228	373	310	262	158	216	121	123	70
TEACHERS ONLY	9	189	193	A	9.5	16	791	1786	790	339	852	268	432	356	357	366	563	214	345	303	252	183	138^	47^	233	162
SAT. 9.30P 30 NBC CS		95	95	B	10.7	18	891	1730	729	282	810	220	421	365	362	344	535	172	293	273	249	199	178	104	207	145
THAT'S INCREDIBLE	23	198		A	19.0	28	1583	1786	675	249	705	223	401	379	336	262	607	214	375	357	288	191	178	67^	296	201
1 MON. 8.00P 60 ABC PV		98		B	18.5	27	1541	1796	654	243	703	223	401	381	345	250	661	228	408	379	320	206	181	63	251	172
8.00 - 8.30				A	17.4	26	1449	1785	667	242	691	221	412	380	334	238	608	216	387	376	294	175	197	72^	289	185
8.30 - 9.00				A	20.6	30	1716	1781	681	254	716	222	390	376	335	283	604	210	363	343	282	202	159	63^	302	213
THREE'S COMPANY	23	208	206	A	19.9	30	1658	1796	689	293	753	269	456	409	361	229	487	176	314	255	235	135	282	119	274	195
TUE. 9.00P 30 ABC CS		99	99	B	21.3	31	1774	1805	685	283	753	302	490	421	334	211	523	214	353	305	233	134	266	139	263	185
TOO CLOSE FOR COMFORT	24	201	207	A	15.9	24	1324	1637	724	282	772	260	458	415	373	263	530	193	334	344	267	147	160	91^	175	116
THU. 9.00P 30 ABC CS		99	99	B	16.6	25	1383	1722	714	266	775	291	471	413	345	253	524	207	331	299	229	152	198	112	225	163
TRAPPER JOHN, M.D.	24	198	201	A	20.6	36	1716	1584	745	298	860	307	464	400	346	328	526	195	319	293	241	177	119	89	79	33^
SUN. 10.00P 60 CBS GD		96	99	B	18.6	31	1549	1562	769	312	857	267	454	414	393	345	537	195	317	292	242	178	112	65	56	35
10.00 - 10.30				A	20.4	35	1699	1623	759	308	874	316	478	407	344	334	539	190	323	304	256	182	128	95	82	35^
10.30 - 11.00				A	20.7	38	1724	1547	737	288	848	301	451	393	346	323	510	199	314	281	226	172	112	82	77	30^
TUCKER'S WITCH	3	191	191	A	14.4	25	1200	1466	712	312	806	240	438	393	396	300	459	161	258	241	224	151	130	74^	71^	41^
THU. 10.00P 60 CBS CS		98	98	B	15.8	27	1316	1465	685	279	773	227	439	407	404	271	469	151	257	253	248	167	134	68	89	60
10.00 - 10.30				A	14.9	25	1241	1458	703	310	796	245	431	384	382	300	464	163	259	248	231	151	129	75^	69^	40^
10.30 - 11.00				A	13.9	25	1158	1465	722	315	814	236	444	400	410	300	449	159	255	233	214	148	128	71^	74^	41^
20/20	24	201	201	A	16.6	29	1383	1556	755	257	800	224	459	411	440	302	589	169	339	368	305	193	108	72^	59^	29^
THU. 10.00P 60 ABC DN		99	99	B	15.3	25	1274	1492	725	246	763	211	402	394	397	296	606	169	328	339	297	221	76	36	47	31
10.00 - 10.30				A	17.3	29	1441	1573	763	263	804	229	464	413	438	306	597	169	346	373	312	195	103	70^	69^	33^
10.30 - 11.00				A	15.9	29	1324	1529	744	249	794	221	454	407	440	298	580	168	330	364	298	190	110	72^	45^	22v
WIZARDS & WARRIORS	5	193		A	9.6	16	800	2005	615	214^	689	274^	483	431	319	180^	804	336	595	455	381	167^	174^	61v	338	226^
1 SAT. 8.00P 60 CBS A		97		B	11.1	19	925	2131	629	296	684	326	516	435	303	136	707	305	520	432	334	147	284	111	456	298
8.00 - 8.30				A	9.4	16	783	1974	599	201^	685	262^	456	404	310	202^	812	302^	577	446	409	192^	170^	54v	307	217^
8.30 - 9.00				A	9.8	17	816	2021	630	226^	689	281^	501	451	328	163^	793	370	613	455	348	144^	172^	67v	367	234^
ZORRO AND SON	2	185	192	A	12.6	20	1050	1749	595	228	646	228	392	366	316	210	465	169	273	299	235	135	273	156	365	230
WED. 8.00P 30 CBS CS		97	97	B	12.6	20	1050	1749	595	228	646	228	392	366	316	210	465	169	273	299	235	135	273	156	365	230
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	116	189	189	A	6.7	20	558	1247	587	202	614	133	326	328	383	239	560	141	303	305	295	210	60^	32^	13v	9v
1 M-F 11.30P 30 ABC N		96	95	B	6.5	18	541	1271	597	206	642	166	346	335	366	237	579	165	315	329	292	208	35	14	15	LT
2 TU-F 11.30P 30																										
ABC NEWS:NIGHTLINE-TUE(B)		189		A	3.9	14	325	886	428^	126v	428^	49v	175v	175v	293^	253^	409^	59v	197^	218^	245^	132v	49v	LT	LT	LT
1 TUE. 12.00M 10 ABC N		96																								
ABC NEWS:NIGHTLINE-MON(B)			190	A	5.5	30	458	1013	604	262^	607	139^	401^	438^	432^	119v	377^	115v	276^	276^	203^	101v	29v	29v	LT	LT
2 MON. 1.05A 30 ABC N			97																							

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC WEEKEND REPORT-SAT.	28	164	162	A	5.7	12	475	1307	626	250^	691	201^	431	399	390	221^	558	149^	339	341	327	175^	58v	11v	LT	LT
SAT. 11.00P 15 ABC N		89	89	B	5.5	11	458	1309	561	220	621	212	363	333	305	212	555	193	354	323	270	164	88	42	45	34
ABC WEEKEND REPORT-SUN.	28	163	164	A	4.9	11	408	1059	513	184^	562	184^	321	335	306	153^	471	153^	302	243^	237^	154^	26v	LT	LT	LT
SUN. 11.00P 15 ABC N		90	90	B	4.5	11	375	1355	625	207	672	253	440	405	327	186	597	203	392	366	296	169	63	21	23	LT
CBS NEWS NIGHTWATCH-1	125	79	78	A	1.8	20	150	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS N		73	73	B	1.5	18	125	265	114	69	131	41	69	68	65	LT	129	43	71	80	76	LT	LT	LT	LT	LT
2 MWTHSU 2.00A 30																										
2 TUE. 2.13A 17																										
CBS NEWS NIGHTWATCH-2	135	115	115	A	1.3	28	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		92	92	B	1.1	25	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00				A	1.6	23	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.5	27	125	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.3	28	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.3	33	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.2	32	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.1	29	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.2	29	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS NEWS SPECIAL REPORT(S)			163	A	7.3	19	608	1326	685	265^	721	213^	402	375^	411	294^	506	135^	319^	339^	308^	126^	29v	LT	70v	31v
2 TUE. 11.30P 13 CBS N			82																							
CBS SUNDAY NEWS-OSGOOD	28	116	114	A	6.1	13	508	1201	663	262	748	272	378	271	274	322	453	103^	260	256	277	140^	LT	LT	LT	LT
SUN. 11.00P 15 CBS N		64	64	B	5.9	12	491	1294	663	252	709	190	305	293	308	351	541	170	305	307	252	190	29	16	15	11
DAVID LETTERMAN I	111	189	189	A	2.8	14	233	1017	490	206^	580	236^	348	270	228^	181^	351	188^	265	206^	129^	77^	86^	30v	LT	LT
1 M-TH 12.30A 30 NBC GV		97	97	B	3.0	16	250	1100	463	180	542	245	333	237	193	179	504	291	411	298	171	72	46	21	LT	LT
2 MWTH 12.30A 30																										
2 TUE. 12.56A 30																										
DAVID LETTERMAN II	111	189	189	A	2.1	14	175	909	509	274^	612	275^	389	252^	200^	188^	229^	155^	200^	165^	63v	29v	68v	34v	LT	LT
1 M-TH 1.00A 30 NBC GV		97	97	B	2.3	16	192	981	389	153	472	241	300	192	147	148	461	295	395	265	134	51	43	LT	LT	LT
2 MWTH 1.00A 30																										
2 TUE. 1.26A 30																										
LAST WORD	103	164	164	A	2.4	10	200	975	435	205^	435	60v	205^	240^	300	170^	465	155^	260^	255^	230^	140^	75v	60v	LT	LT
1 MWTHF 12.00M 60 ABC N		87	87	B	2.6	11	217	1123	532	189	568	149	321	306	324	187	507	175	303	306	253	154	40	LT	LT	LT
1 TUE. 12.10A 60																										
2 TUE. 12.00M 62																										
2 W-F 12.00M 60																										
12.00 - 12.30				A	2.9	11	242	992	442	203^	446	62v	207^	244^	314	177^	467	136^	269	265	248	144^	79^	66^	LT	LT
12.30 - 1.00				A	2.0	10	167	958	425	221^	431	66v	215^	251^	293^	150^	449	179^	245^	233^	199^	126^	78v	66v	LT	LT
LATE MOVIE I	141	163	168	A	5.8	20	483	1186	581	271	656	211	411	383	335	201	435	202	308	286	181	89^	60^	21v	35^	23v
1 M & TU 11.30P 71 CBS FF		87	88	B	6.0	21	500	1286	635	288	708	235	432	403	358	207	503	213	346	312	227	119	59	29	16	LT
1 WED. 11.30P 72																										
1 TH & F 11.45P 72																										
2 M & W 11.30P 71																										
2 TUE. 11.43P 72																										
2 THU. 11.30P 72																										
11.30 - 12.00				A	6.1	17	508	1258	633	275	712	262	458	393	325	213	434	219	317	287	163	82^	85^	32^	27v	16v
12.00 - 12.30				A	5.8	21	483	1182	571	268	645	209	402	372	326	199	443	220	319	287	169	90^	59^	15v	35^	27v
12.30 - 1.00				A	5.3	24	441	1156	547	295	647	180	434	453	378	180	408	136	258	263	217	104^	58^	29v	43^	25v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
LATE MOVIE II					141	163	169	A	4.2	25	350	1131	497	248	540	145^	362	385	337	126^	469	214	334	326	226	81^	54^	17v	68^	46^
1 MON.	12.41A	43	CBS	FF		87	88	B	4.1	24	342	1170	544	258	615	200	402	382	331	155	491	212	346	318	232	101	47	16	17	LT
1 TUE.	12.41A	45																												
1 WED.	12.42A	46																												
1 THU.	12.57A	44																												
1 FRI.	12.57A	47																												
2 M & W	12.41A	46																												
2 TUE.	12.55A	45																												
2 THU.	12.42A	45																												
1.00 - 1.30								A	4.1	26	342	1129	498	252	530	138^	349	387	342	123^	465	198	325	331	243	76^	58^	23v	76^	53^
MASTERS GOLF HILITES-THU(S)						179		A	7.9	22	658	1460	714	387	801	197^	479	505	509	232^	587	258^	444	352^	275^	143^	42v	24v	30v	LT
1 THU.	11.30P	15	CBS	SC		93																								
MASTERS GOLF HILITES-FRI(S)						176		A	7.5	20	625	1218	473	155^	532	128^	257^	266^	317^	226^	494	129^	292^	288^	278^	164^	118^	104^	74v	74v
1 FRI.	11.30P	15	CBS	SC		94																								
NBA ON CBS-FRI(S)							173	A	4.2	16	350	1097	180^	86v	397^	285^	305^	95v	78v	92v	613^	302^	433^	411^	203^	168v	58v	49v	29v	23v
2 FRI.	11.30P	149	CBS	SE			89																							
11.30 - 12.00								A	5.5	14	458	1266	376^	206^	443^	187^	264^	237^	144^	179^	628	290^	420^	358^	223^	190^	79v	44v	116v	92v
12.00 - 12.30								A	4.0	13	333	1063	232^	136v	265^	189^	189^	135v	43v	76v	756	387^	569^	540^	258^	150v	42v	42v	LT	LT
12.30 - 1.00								A	3.8	15	317	1107	126v	32v	328^	233^	233^	31v	95v	95v	779	316^	524^	524^	337^	255^	LT	LT	LT	LT
1.00 - 1.30								A	3.6	18	300	1103	84v	LT	540^	457^	457^	LT	83v	83v	490^	240^	323^	323^	140v	167v	73v	73v	LT	LT
1.30 - 2.00								A	4.1	25	342	895	LT	LT	410^	410^	410^	LT	LT	LT	400^	274^	327^	327^	53v	73v	85v	85v	LT	LT
NBC LATE NIGHT MOVIE					28	55	55	A	1.6	6	133	541^	248^	91v	248^	68v	105v	60v	113v	120v	293^	136v	173v	203v	157v	90v	LT	LT	LT	LT
1 SUN.	11.30P	39	NBC	FF		41	41	B	1.5	5	125	595	259	76	288	103	181	148	132	92	291	132	198	185	123	76	LT	LT	LT	LT
2 SUN.	11.30P	65																												
11.30 - 12.00								A	1.5	5	125	496^	256^	72v	256^	40v	112v	104v	152v	112v	240v	96v	128v	184v	144v	56v	LT	LT	LT	LT
12.00 - 12.30								A	2.0	9	167	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F					139	146	145	A	1.4	11	117	393^	206^	146^	214^	112v	163^	103v	68v	51v	145^	51v	103v	103v	94v	42v	LT	LT	LT	LT
1 M-TH	1.30A	11	NBC	N		91	91	B	1.4	13	117	461	153	59	186	92	119	81	66	60	244	131	179	144	74	58	LT	LT	LT	LT
1 FRI.	2.00A	9																												
2 MON.	1.30A	9																												
2 TUE.	1.56A	11																												
2 WED.	1.30A	11																												
2 THU.	1.30A	10																												
2 FRI.	2.00A	10																												
SATURDAY NIGHT					26	201	201	A	7.5	22	625	1746	574	341	627	313	486	397	222	118^	637	405	558	411	208	52^	369	234	113^	109^
1 SAT.	11.30P	81	NBC	GV		98	98	B	7.3	22	608	1556	560	276	627	325	483	370	233	117	636	367	549	437	239	59	236	127	57	48
2 SAT.	11.30P	79																												
11.30 - 12.00								A	8.1	21	675	1859	621	361	679	323	521	435	251	142^	664	398	565	433	232	67^	392	218	124^	117^
12.00 - 12.30								A	7.5	22	625	1667	555	349	600	300	472	388	228	95^	638	423	572	408	195	40v	349	249	80^	80^
12.30 - 1.00								A	6.9	23	575	1918	541	334^	612	307^	518	425	274^	62v	601	394^	566	355^	191^	35v	441	246^	264^	264^
SCTV NETWORK					21	190	189	A	2.9	14	242	1169	480^	210^	529	268^	317^	244^	194^	141^	430^	170^	397^	351^	248^	33v	210^	91v	LT	LT
1 FRI.	12.30A	85	NBC	GV		98	97	B	3.2	15	267	1173	423	177	505	278	374	264	166	108	475	257	398	317	186	56	172	97	21	LT
2 FRI.	12.30A	90																												
12.30 - 1.00								A	3.6	14	300	1267	490	240^	523	256^	333^	293^	204^	134^	326^	106^	263^	224^	186^	63v	418	217^	LT	LT
1.00 - 1.30								A	2.8	14	233	1236	579	232^	618	301^	334^	271^	214^	171^	545	214^	528	463^	331^	LT	73v	LT	LT	LT
1.30 - 2.00								A	2.3	14	192	911	349^	172^	427^	239^	276^	129v	167^	115v	442^	207^	437^	412^	235^	LT	42v	LT	LT	LT
TONIGHT SHOW					139	207	205	A	5.8	18	483	1302	592	230	617	184	356	333	325	207	582	194	376	356	309	156	97^	29v	LT	LT
CONT'D																														

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TONIGHT SHOW-CONT'D																										
1 M-F 11.30P 60 NBC GV		99	98	B	6.7	22	558	1291	625	204	671	205	378	339	340	245	546	206	367	321	255	148	56	25	18	10
2 MWTHF 11.30P 60																										
2 TUE. 11.35P 60																										
11.30 - 12.00				A	6.4	18	533	1358	626	235	651	196	380	359	345	218	604	216	403	374	314	149	91^	22v	12v	LT
12.00 - 12.30				A	5.1	18	425	1235	553	225	571	169	324	296	299	195	560	171	348	338	307	160	104^	38^	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			190	A	6.3	18	525	1602	769	105v	769	306^	458	407^	378^	272^	162^	60v	60v	77v	28v	85v	226^	154^	445^	288^
2 WED. 4.30P 60 ABC FV			96																							
4.30 - 5.00				A	6.1	18	508	1488	747	128^	747	308^	448^	394^	332^	265^	105v	26v	26v	44v	18v	61v	224^	139^	412^	291^
5.00 - 5.30				A	6.6	17	550	1669	773	80v	773	299^	459	407^	409^	276^	210^	88v	88v	103v	35v	107v	221^	164^	465	280^
ABC DAYTIME NEWSBRIEF-M-F	138	177	177	A	8.7	27	725	1321	794	198	884	453	656	490	354	184	238	119	156	115	87	70^	119	76^	80^	15v
M-F 1.57P 2 ABC N		94	94	B	8.4	28	700	1288	817	227	919	444	673	498	376	199	222	118	154	104	72	59	65	49	81	28
ABC WORLD NEWS-MORN-645A	70	140	150	A	2.5	18	208	904	513	211^	519	149^	235^	303	265^	207^	294	58v	135^	139^	207^	130^	67v	29v	24v	LT
M-F 6.45A 15 ABC N		81	88	B	2.1	17	175	841	424	194	430	149	238	232	195	159	256	63	112	129	148	113	89	32	66	38
ALL MY CHILDREN	139	202	200	A	9.5	30	791	1302	811	204	892	454	664	496	350	188	220	107	141	108	81	66^	107	71^	83	11v
1 MON. 1.00P 24 ABC DD		99	99	B	9.4	31	783	1289	814	224	916	448	675	495	368	194	220	115	150	102	71	61	65	47	88	30
& 1.42P 18																										
1 TU-F 1.00P 60																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	8.9	29	741	1313	823	206	904	461	673	507	357	193	209	96	126	99	77^	71^	113	75^	87	10v
1.30 - 2.00				A	10.1	32	841	1294	808	202	886	448	659	494	353	182	236	121	161	117	83	64^	95	66^	77	12v
ANOTHER WORLD	139	203	203	A	5.3	18	441	1238	831	147	886	238	439	423	382	411	212	70^	110^	77^	72^	97^	67^	39^	73^	25v
M-F 2.00P 60 NBC DD		99	99	B	4.9	17	408	1223	828	160	903	289	442	392	383	403	203	77	107	71	67	90	47	31	70	25
2.00 - 2.30				A	5.3	18	441	1236	830	138	884	236	444	434	385	405	209	63^	106^	77^	75^	98^	71^	43^	72^	25v
2.30 - 3.00				A	5.3	18	441	1227	835	143	887	240	438	417	382	411	209	75^	112^	72^	66^	95^	58^	34v	73^	25v
AS THE WORLD TURNS	143	202	202	A	7.8	25	650	1269	836	124	903	190	372	384	421	454	246	78^	107	90^	97	129	35^	21v	85^	35^
1 MON. 1.45P 45 CBS DD		99	99	B	7.6	26	633	1265	846	143	915	228	408	402	405	443	238	76	114	94	97	113	29	19	83	27
1 TU-F 1.30P 60																										
2 M-F 1.30P 60																										
1.30 - 2.00				A	7.5	24	625	1296	837	121	903	178	353	369	416	474	266	87^	122	105	106	134	41^	25^	86^	31^
2.00 - 2.30				A	8.0	27	666	1255	845	133	911	199	390	402	433	439	232	69^	93	81^	91	128	28^	17v	84^	41^
CAPITOL	143	193	193	A	5.7	20	475	1244	869	155	925	231	452	446	456	398	223	67^	95^	90^	101^	112^	37^	20v	59^	17v
M-F 2.30P 30 CBS DD		96	96	B	5.9	22	491	1228	830	164	899	251	446	430	398	388	208	71	100	80	84	97	37	21	84	24
CBS EARLY MORNING NEWS	135	126	126	A	1.7	18	142	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS N		87	88	B	1.2	14	100	139	LT	LT	LT	LT	LT	LT	LT	LT	63	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1	135	187	187	A	3.6	17	300	1287	649	110^	686	107^	287	258	302	365	459	123^	180^	163^	204	279	38v	30v	104^	70^
M-F 7.30A 30 CBS N		99	99	B	3.3	17	275	1170	578	148	617	75	256	277	337	315	471	88	160	175	242	274	23	LT	59	24
CBS MORNING NEWS 2	135	187	187	A	3.5	16	292	1349	702	140^	760	158^	267	240	312	444	425	172^	237	212	137^	188^	LT	LT	151^	75^
M-F 8.30A 30 CBS N		99	99	B	3.4	16	283	1184	655	140	693	121	238	231	315	410	405	92	158	159	176	224	23	LT	63	22
CBS SPORTS SPEC.(S)			190	A	6.5	18	541	1512	657	139^	790	214^	366^	274^	329^	383^	555	200^	292^	159^	186^	263^	69v	56v	98v	71v
2 MON. 4.00P 90 CBS SE			99																							
4.00 - 4.30				A	5.7	17	475	1419	664	126v	832	295^	426^	281^	293^	382^	396^	136^	183^	131^	131^	213^	128v	84v	63v	19v
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CBS SPORTS SPEC.(S-CONT'D																										
4.30 - 5.00				A	6.5	18	541	1678	770	179^	906	215^	461	352^	446	418^	576	191^	282^	129^	182^	294^	56v	56v	140^	117^
5.00 - 5.30				A	7.3	18	608	1436	544	114^	646	144^	234^	194^	251^	350^	662	258^	388^	209^	236^	274^	39v	39v	89v	70v
CHILD'S PLAY	143	166	166	A	5.1	22	425	1480	689	148	795	284	411	336	262	347	330	118^	182	151	93^	123^	113^	73^	242	106^
M-F 10.30A 30 CBS QP		87	87	B	4.3	20	358	1334	676	136	750	261	392	332	280	307	313	117	165	129	98	128	75	38	196	60
DAYS OF OUR LIVES	139	208	208	A	6.3	20	525	1326	828	140	894	251	441	447	386	399	305	130	191	104^	96^	110^	55^	36^	72^	25v
1 MON. 1.00P 20 NBC DD		99	99	B	5.7	19	475	1329	851	156	930	295	456	419	388	413	283	105	152	103	99	123	43	31	73	23
& 1.45P 15																										
1 TU-F 1.00P 60																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	5.9	19	491	1340	827	142	897	240	420	431	380	419	317	136	198	105^	98^	115^	58^	37^	68^	25v
1.30 - 2.00				A	6.6	21	550	1320	839	140	902	265	467	472	398	382	295	123	186	108^	98^	105^	50^	32^	73^	21v
DREAM HOUSE	10	185	185	A	4.1	16	342	1412	744	155^	803	210	380	343	342	391	263	58^	105^	93^	93^	150^	118^	88^	228	70^
M-F 11.30A 30 NBC QG		93	93	B	4.1	16	342	1412	744	155	803	210	380	343	342	391	263	58	105	93	93	150	118	88	228	70
EARLY TODAY M-F	140	166	166	A	1.5	12	125	1176	488	312^	616	136^	352^	424^	351^	176^	528	103v	288^	383^	305^	145^	LT	LT	LT	LT
M-F 6.30A 25 NBC N		91	91	B	1.3	13	108	696	317	128	344	65	160	205	218	135	277	74	167	187	136	82	LT	LT	LT	LT
EDGE OF NIGHT	137	144	144	A	3.4	10	283	1290	711	169^	835	400	583	477	332	191^	155^	63^	78^	61^	53v	63^	169^	141^	131^	32v
1 M-F 4.00P 30 ABC DD		78	77	B	3.8	12	317	1294	716	208	824	360	554	440	361	207	206	83	116	86	69	76	131	95	133	67
2 MTUWF 4.00P 30																										
M-F 10.00A 30 NBC CS		82	82	B	4.1	18	342	1525	687	131	746	310	484	370	273	226	305	116	186	162	128	94	154	107	320	128
FAMILY FEUD	139	177	177	A	5.4	20	450	1256	722	173	771	280	428	372	321	309	320	102^	153	150	124^	135	96^	65^	69^	13v
M-F 12.00N 30 ABC QP		90	91	B	5.5	21	458	1286	708	173	785	289	442	349	325	305	289	115	158	115	96	116	89	55	123	48
FANTASY	149	166	164	A	3.4	11	283	1251	720	204^	759	211	430	379	372	300	289	137^	176^	89^	74^	105^	125^	61^	78^	42v
M-F 3.00P 60 NBC QG		84	84	B	3.7	12	308	1316	691	173	749	242	386	329	350	305	317	134	176	116	88	126	115	66	135	77
3.00 - 3.30				A	3.2	11	267	1225	734	183^	775	221^	442	394	370	303	281	139^	173^	82^	67^	97^	101^	45v	68^	34v
3.30 - 4.00				A	3.6	11	300	1243	701	210	737	203	420	360	367	290	282	133^	169^	90^	73^	106^	140^	73^	84^	50v
FLIGHT OF CHALLENGER(S)	198			A	8.1	23	675	1510	703	177^	831	162^	253^	294^	328^	500	411	124^	199^	129^	122^	197^	157^	133^	111^	87v
1 MON. 1.20P 25 NBC N	99																									
GENERAL HOSPITAL	138	203	203	A	9.8	32	816	1404	795	222	871	447	646	466	337	187	235	118	151	107	79	63^	192	142	106	51^
M-F 3.00P 60 ABC DD		99	99	B	9.8	32	816	1354	758	212	859	419	630	455	349	191	236	123	163	103	79	60	161	126	98	48
3.00 - 3.30				A	9.6	32	800	1391	793	216	868	448	646	464	332	187	240	124	159	107	78	62^	181	133	102	48^
3.30 - 4.00				A	10.1	31	841	1392	788	224	858	439	633	458	332	186	227	110	141	107	79	63^	199	148	108	54^
GOOD MORNING, AMERICA-730	140	206	206	A	6.3	29	525	1200	693	213	729	193	345	390	360	312	376	70^	148	192	214	162	55^	9v	40^	14v
M-F 7.30A 30 ABC N		99	99	B	5.4	27	450	1203	694	198	711	165	350	359	363	306	355	83	152	175	181	156	70	15	67	43
GOOD MORNING, AMERICA-830	140	203	203	A	6.0	27	500	1126	686	173	726	177	347	368	373	326	344	74^	122	148	174	170	20v	10v	36^	14v
M-F 8.30A 30 ABC N		99	99	B	5.8	27	483	1110	707	160	733	171	357	357	389	321	305	69	123	132	145	151	19	LT	53	18
GUIDING LIGHT	142	202	202	A	7.2	23	600	1307	896	146	940	224	433	425	465	443	201	48^	77^	63^	95^	114	79^	50^	87^	45^
M-F 3.00P 60 CBS DD		99	99	B	7.4	25	616	1292	861	151	932	243	451	440	444	416	191	54	89	69	82	94	79	47	90	43
3.00 - 3.30				A	7.0	24	583	1276	890	138	929	220	420	417	458	445	196	46^	72^	56^	88^	115	69^	46^	82^	43^
3.30 - 4.00				A	7.5	23	625	1293	886	146	927	217	434	424	462	432	199	49^	78^	66^	96	108	82^	51^	85^	42^
LOVE BOAT DAYTIME	140	187	186	A	5.1	21	425	1282	595	174	635	339	443	341	233	141	326	197	253	182	97^	60^	139^	77^	182	83^
M-F 11.00A 60 ABC CS		95	95	B	5.1	22	425	1254	589	189	671	329	468	344	276	155	302	170	221	158	90	69	108	68	173	66
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
LOVE BOAT DAYTIME-CONT'D																										
11.00 - 11.30				A	4.7	20	392	1230	567	158	605	322	413	317	224	143^	300	179	231	159	88^	64^	148^	92^	177	87^
11.30 - 12.00				A	5.5	22	458	1310	613	178	656	351	465	360	238	139	343	212	268	197	98^	56^	132	66^	179	74^
NBC SPECIAL TREAT(S)			118	A	3.1	9	258	1353	488^	185v	534^	151v	233v	155v	155v	263^	249^	124v	190v	135v	93v	59v	303^	190v	267^	198v
2 TUE. 4.00P 60 NBC FV			79																							
4.00 - 4.30				A	3.0	9	250	1248	365^	61v	385^	85v	136v	109v	80v	220v	237v	145v	189v	140v	67v	48v	218v	135v	408^	308^
4.30 - 5.00				A	3.2	9	267	1397	590^	293^	657^	207v	312^	187v	214v	301^	247^	102v	184v	124v	111v	63v	365^	235^	128v	90v
NEW BATTLESTARS	10	143	144	A	2.6	10	217	1470	714	147^	820	143^	276	296	391	470	240^	74^	106^	69v	73^	124^	193^	143^	217^	60v
M-F 12.00N 30 NBC QG		71	72	B	2.6	10	217	1470	714	147	820	143	276	296	391	470	240	74	106	69	73	124	193	143	217	60
NEWSBREAK-11.57	142	177	177	A	7.2	28	600	1315	650	121	736	173	308	322	343	350	392	92^	150	139	165	216	52^	29^	135	43^
M-F 11.57A 2 CBS N		89	90	B	7.1	29	591	1262	669	103	731	192	328	308	324	350	351	103	148	127	121	180	39	22	141	46
NEWSBREAK-3.57	142	189	189	A	6.3	19	525	1274	871	153	911	187	446	434	488	412	197	50^	74^	62^	86^	108^	91^	53	75^	38^
M-F 3.57P 2 CBS N		96	96	B	6.4	20	533	1246	835	154	900	211	447	433	461	392	182	49	84	64	78	90	79	49	85	41
ONE LIFE TO LIVE	139	201	201	A	8.3	28	691	1317	786	243	858	443	644	498	324	177	242	138	162	116	67^	61^	128	91	89	36^
M-F 2.00P 60 ABC DD		99	99	B	8.1	29	675	1286	793	244	893	440	647	484	350	198	232	119	152	101	70	66	82	66	79	30
2.00 - 2.30				A	8.3	28	691	1279	764	242	833	437	624	481	313	170	237	129	156	116	71^	62^	128	90	81^	24^
2.30 - 3.00				A	8.4	29	700	1331	795	234	869	441	656	510	332	178	243	145	165	113	61^	58^	126	91	93	49^
PRICE IS RIGHT 1	142	205	204	A	6.8	28	566	1286	632	113	697	172	294	279	326	350	391	119	169	154	155	194	53^	28^	145	41^
M-F 11.00A 30 CBS AP		99	99	B	7.0	31	583	1291	665	94	727	193	321	293	302	368	369	115	160	136	122	187	43	22	152	47
PRICE IS RIGHT 2	143	205	204	A	8.8	35	733	1338	666	120	740	159	296	294	339	383	411	98	154	146	181	227	59^	26^	128	40^
M-F 11.30A 30 CBS AP		99	99	B	8.7	37	725	1313	681	99	745	187	317	293	315	386	380	112	158	131	130	201	43	22	145	45
RYAN'S HOPE	139	177	178	A	5.2	19	433	1296	746	127^	832	395	557	441	319	248	273	148	174	139	70^	76^	94^	67^	97^	22v
M-F 12.30P 30 ABC DD		95	95	B	5.6	21	466	1238	739	187	830	401	579	456	323	206	239	111	145	112	81	81	72	49	97	33
SALE OF THE CENTURY	75	149	149	A	4.5	19	375	1453	680	118^	728	181	344	306	329	352	311	74^	157^	152^	166	125^	144^	82^	270	81^
M-F 10.30A 30 NBC QG		85	85	B	4.5	19	375	1389	705	124	764	224	373	329	315	350	326	95	152	147	132	149	94	53	205	63
SEARCH FOR TOMORROW	140	162	163	A	2.9	11	242	1124	687	111^	774	121^	269	298	318	451	249	59v	71^	41v	66^	166^	31v	LT	70^	50v
M-F 12.30P 30 NBC DD		81	81	B	2.7	10	225	1243	776	141	844	221	365	325	344	414	267	81	107	74	91	147	45	33	87	31
TATTLETALES	140	119	119	A	3.0	9	250	1400	803	88^	884	220^	371	343	360	433	329	84^	108^	121^	117^	184^	47v	28v	140^	36v
1 M-F 4.00P 30 CBS QG		67	67	B	2.9	9	242	1256	775	127	821	207	374	359	367	383	284	76	96	78	96	174	42	27	109	47
2 TU-F 4.00P 30																										
TODAY SHOW-7.30AM	140	209	209	A	3.8	18	317	1350	643	201	684	109^	248	298	300	367	545	57^	194	243	280	297	20v	LT	101^	39v
M-F 7.30A 30 NBC N		99	99	B	4.1	21	342	1287	653	181	686	101	234	311	372	353	497	76	206	251	265	232	39	20	65	39
TODAY SHOW-8.30AM	140	209	209	A	4.1	18	342	1363	714	172^	776	135^	289	283	309	434	468	53^	196	218	240	244	40v	29v	79^	38v
M-F 8.30A 30 NBC N		99	99	B	4.4	21	367	1212	704	146	734	121	259	295	335	398	406	49	138	167	190	228	30	24	42	15
$25,000 PYRAMID	143	160	160	A	5.4	23	450	1487	738	137	836	220	360	343	347	417	363	128^	167	138	113^	162	70^	51^	218	114^
M-F 10.00A 30 CBS QP		86	86	B	4.3	20	358	1286	696	139	760	215	356	337	333	346	329	113	163	139	117	144	52	26	145	46
WHEEL OF FORTUNE	74	201	202	A	6.5	27	541	1470	769	147	848	205	396	352	359	407	304	68^	138	129	142	142	99^	73^	219	73^
M-F 11.00A 30 NBC QG		97	98	B	5.8	25	483	1332	749	124	814	210	363	333	350	391	304	91	136	111	108	151	60	36	154	51
YOUNG AND THE RESTLESS	143	204	203	A	8.5	31	708	1321	806	157	862	230	426	414	410	364	278	114	147	128	115	107	55^	39^	126	23^
1 MON. 12.30P 55 CBS DD		99	99	B	8.0	30	666	1275	822	152	887	255	451	417	404	378	247	94	134	108	101	97	34	26	107	28
1 TU-F 12.30P 60																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
YOUNG AND THE REST-CONT'D																										
2 M-F 12.30P 60																										
12.30 - 1.00				A	8.3	32	691	1321	803	148	857	223	425	414	416	361	277	108	142	122	118	112	58^	40^	129	23^
1.00 - 1.30				A	8.7	31	725	1332	807	165	868	234	429	413	406	369	283	121	153	137	115	103	58^	42^	123	21v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	24	176	177	A	4.9	16	408	1591	278^	81^	379	167^	236^	199^	100^	121^	326	165^	254^	182^	148^	22v	293^	107^	593	305
SAT. 12.00N 30 ABC FV		91	90	B	5.7	18	475	1779	363	146	436	229	338	258	162	75	281	150	223	178	115	37	322	182	740	464
ABC WIDE WORLD-SPORTS SAT	19	197	199	A	8.3	19	691	1395	421	136^	463	156^	233	195	204	190	615	215	378	357	274	201	125^	62^	192	90^
1 SAT. 5.00P 90 ABC SA		99	99	B	9.5	20	791	1554	522	173	566	180	314	294	272	204	694	244	432	403	348	212	134	61	160	102
2 SAT. 5.03P 87																										
5.00 - 5.30				A	8.1	20	675	1441	411	154^	463	129^	225	186	209	202	605	191	372	357	287	202	140^	78^	233	97^
5.30 - 6.00				A	8.2	19	683	1316	369	150^	417	155^	208	160^	169^	171^	587	221	363	317	235	199	126^	61^	186	84^
6.00 - 6.30				A	8.8	19	733	1408	469	106^	496	179	258	232	228	191	643	229	397	390	299	196	106^	47^	163^	90^
ABC WIDE WORLD-SPORTS SUN	10	182	189	A	6.4	15	533	1531	428	207^	464	182^	279	235	192^	166^	723	242	438	366	331	242	239	97^	105^	81^
1 SUN. 4.58P 62 ABC SA		92	95	B	10.1	22	841	1603	442	183	483	167	279	269	236	164	819	319	514	462	399	239	151	37	150	110
2 SUN. 4.56P 64																										
5.00 - 5.30				A	6.2	15	516	1529	388	195^	419	168^	251	219^	178^	142^	735	234^	442	380	338	254	279	112^	96^	67^
5.30 - 6.00				A	6.7	15	558	1547	467	225	509	199^	307	259	207^	185^	704	247	433	353	325	226	211^	86^	123^	103^
AMERICAN BANDSTAND '83	24	166	169	A	4.9	16	408	1777	381	166^	656	388	466	236^	103^	190^	495	247^	374	260^	209^	83^	317	217^	309	167^

PROGRAM NAME	T/C	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
2 SUN. 4.56P 64																										
5.00 - 5.30				A	6.2	15	516	1529	388	195^	419	168^	251	219^	178^	142^	735	234^	442	380	338	254	279	112^	96^	67^
5.30 - 6.00				A	6.7	15	558	1547	467	225	509	199^	307	259	207^	185^	704	247	433	353	325	226	211^	86^	123^	103^
AMERICAN BANDSTAND '83	24	166	169	A	4.9	16	408	1777	381	166^	656	388	466	236^	103^	190^	495	247^	374	260^	209^	83^	317	217^	309	167^

PROGRAM NAME	T/C	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
SAT. 12.30P 60 ABC PC		83	86	B	5.0	15	417	1646	446	152	537	317	409	271	148	112	428	249	341	234	146	67	301	214	380	223
12.30 - 1.00				A	4.5	15	375	1824	333	133^	640	388	461	241^	80v	179^	450	259^	364	225^	169^	58v	344	227^	390	218^
1.00 - 1.30				A	5.4	17	450	1684	409	190^	654	379	460	229^	121^	194^	512	233^	372	279	229^	98^	286	204^	232^	116^
ASK NBC NEWS-8:28AM	29	195	193	A	4.9	27	408	2054	360	240^	406	228^	300	313	160^	26v	265^	183^	199^	163^	62v	55v	301	159^	1082	607
SAT. 8.28A 2 NBC CN		96	96	B	4.4	29	367	1702	224	101	256	145	177	136	99	46	175	76	107	110	87	41	235	121	1036	645
ASK NBC NEWS-8:58AM	30	201	202	A	6.4	29	533	1891	272	164^	321	208^	251	222^	113^	22v	214^	114^	152^	138^	66^	53v	290	114^	1066	656
SAT. 8.58A 2 NBC CN		98	98	B	5.4	27	450	1691	239	115	273	144	188	143	110	60	160	86	111	93	54	39	264	110	994	617
ASK NBC NEWS-10:28AM	30	212	212	A	8.5	30	708	1763	264	141^	305	189	237	127^	102^	53^	201	143^	143^	169^	41v	32v	330	106^	927	532
SAT. 10.28A 2 NBC CN		99	99	B	8.1	30	675	1725	254	124	285	156	226	156	101	48	192	116	147	120	62	30	300	152	948	555
ASK NBC NEWS-10:58AM	30	203	201	A	7.0	25	583	1712	247	128^	312	156^	243	166^	132^	46v	170^	96^	123^	132^	74^	28v	404	204^	826	493
SAT. 10.58A 2 NBC CN		95	94	B	6.8	24	566	1695	259	112	283	137	213	156	110	56	198	119	156	124	66	25	314	162	900	552
ASK NBC NEWS-11:58AM	28	179	180	A	5.6	18	466	1476	197^	105^	227^	128^	173^	130^	99^	38v	210^	151^	171^	106^	38v	39v	281	129^	758	491
SAT. 11.58A 2 NBC CN		81	81	B	6.3	22	525	1664	287	136	318	177	248	169	116	51	255	162	205	133	73	39	323	120	768	447
BLACKSTAR	12	154	157	A	5.5	17	458	1819	317	151^	511	357	395	149^	71^	102^	353	204^	273	142^	114^	80^	321	115^	634	269
SAT. 1.00P 30 CBS CA		80	84	B	4.7	15	392	1735	305	160	439	241	314	191	120	111	418	259	331	226	131	67	219	91	659	355
BUGS BUNNY/ROAD RUNNER 1	10	199	202	A	3.9	15	325	1932	330^	120^	450	317^	369^	215^	65v	81v	332^	191^	222^	187^	68v	104^	300^	138^	850	486
SAT. 9.30A 30 CBS CA		99	99	B	4.4	17	367	1766	318	135	378	182	267	182	127	104	441	254	332	232	143	93	202	78	745	365
BUGS BUNNY/ROAD RUNNER 2	10	201	202	A	5.3	19	441	1984	295	99^	379	242^	310	193^	84^	69v	417	260^	282	207^	71v	131^	294	155^	894	519
SAT. 10.00A 30 CBS CA		99	99	B	6.2	22	516	1812	347	125	398	212	293	185	110	99	415	247	317	223	130	80	213	75	786	416

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 3	9	192	193	A	6.1	21	508	1579	301	174^	334	163^	252	175^	117^	73^	390	266	312	204^	91^	67^	195^	109^	660	312
SAT. 11.00A 30 CBS CA		97	97	B	6.4	22	533	1666	348	163	391	220	298	193	111	83	401	266	318	198	93	78	183	84	691	331
BUGS BUNNY/ROAD RUNNER 4	9	190	192	A	7.1	24	591	1438	310	203^	345	180^	249	147^	99^	87^	357	233	265	187^	94^	73^	177^	108^	559	267
SAT. 11.30A 30 CBS CA		97	97	B	7.0	24	583	1634	350	182	398	237	302	183	112	81	418	281	340	201	108	71	171	94	647	325
CAPTAIN KANGAROO-SAT	29	135	136	A	1.9	19	158	911	253^	32v	253^	89v	89v	83v	LT	145v	64v	LT	51v	64v	64v	LT	LT	LT	594^	399^
SAT. 7.00A 60 CBS CL		84	85	B	1.2	16	100	548	107	LT	123	55	84	67	LT	LT	68	LT	LT	LT	LT	LT	56	LT	301	182
7.00 - 7.30				A	1.7	20	142	944	253^	LT	253^	70v	70v	85v	43v	140v	85v	LT	57v	85v	85v	LT	LT	LT	606^	387^
7.30 - 8.00				A	2.1	18	175	886	257^	57v	257^	103v	103v	80v	LT	154v	40v	LT	40v	40v	40v	LT	LT	LT	589^	411^
CBS CHILDREN'S FILM FEST.	7	124	150	A	4.3	14	358	1469	305^	168^	420	251^	282^	107^	80v	111^	273^	93^	148^	151^	139^	122^	412	200^	364	240^
1 SAT. 1.30P 18 CBS CL		63	81	B	3.7	11	308	1683	379	252	486	235	350	226	190	111	506	284	395	283	168	99	220	107	471	235
2 SAT. 1.30P 30																										
CBS NEWS SPECIAL RPT.-SAT(S)		195		A	7.6	20	633	1744	435	172^	539	173^	231^	190^	187^	254^	480	216^	296^	253^	152^	161^	337^	157^	388	256^
1 SAT. 1.48P 15 CBS N		99																								
CBS SPORTS SATURDAY	13		179	A	5.8	15	483	1571	481^	237^	527	198^	315^	288^	170^	198^	868	247^	571	512	445^	253^	37v	LT	139^	109v
2 SAT. 4.30P 90 CBS SA			93	B	6.6	16	550	1496	427	171	455	141	245	234	210	169	764	273	480	440	364	244	92	29	185	127
4.30 - 5.00				A	4.1	11	342	1544	535^	225^	535^	193^	286^	262^	158v	232^	853	242^	546^	437^	415^	274^	68v	LT	88v	44v
5.00 - 5.30				A	5.6	15	466	1672	450^	245^	519	206^	311^	292^	159^	191^	948	313^	642	560	444^	271^	35v	LT	170^	140^
5.30 - 6.00				A	7.7	20	641	1509	479	239^	533	198^	337^	299^	186^	185^	806	196^	522	516	458	225^	24v	LT	146^	123^
CBS SPORTS SUNDAY	11	178		A	6.5	19	541	1580	469	290^	504	183^	324^	235^	269^	149^	899	353^	539	537	436^	242^	43v	18v	134^	115^
1 SUN. 1.00P 120 CBS SA		93		B	7.0	19	583	1574	439	173	463	162	268	245	217	153	855	356	571	505	384	227	120	43	136	102
1.00 - 1.30				A	5.4	17	450	1671	572	363^	607	261^	379^	260^	270^	203^	780	289^	418^	364^	379^	262^	77v	39v	207^	158^
1.30 - 2.00				A	6.1	18	508	1656	542	329^	571	215^	366^	275^	291^	164^	855	323^	462^	424^	419^	268^	65v	39v	165^	129^
2.00 - 2.30				A	7.5	20	625	1456	408	264^	442	127^	298^	238^	275^	115^	908	332^	563	626	454	221^	LT	LT	106^	106^
2.30 - 3.00				A	7.1	19	591	1540	390^	224^	429	151^	268^	174^	233^	133^	996	437	658	662	465	218^	35v	LT	80v	80v
DUKES	11	197	198	A	5.5	20	458	1948	286	138^	380	232^	302	179^	97^	78^	431	285	314	185^	64v	103^	224^	137^	913	500
SAT. 10.30A 30 CBS CA		99	98	B	7.1	25	591	1842	320	140	380	207	278	175	101	96	337	212	261	166	77	66	234	85	891	477
FACE THE NATION	28	148	153	A	2.8	10	233	1013	412^	21v	425^	116v	116v	29v	69v	301^	541	129v	284^	250^	301^	197^	LT	LT	30v	LT
SUN. 11.30A 30 CBS CC		93	92	B	3.2	11	267	1225	500	153	520	103	182	182	201	299	559	177	281	276	268	226	53	24	93	62
FAMILY CIRCLE TENNIS-SAT(S)		177		A	3.5	10	292	1322	325^	76v	459^	192v	265^	233^	182v	157v	503^	122v	236^	215^	326^	213^	158v	85v	202v	189v
1 SAT. 1.30P 18 NBC SE		88																								
& 1.56P 94																										
1.30 - 2.00				A	3.9	10	325	1277	246^	37v	316^	89v	133v	109v	175v	137v	385^	77v	112v	160v	264^	148v	145v	71v	431^	375^
2.00 - 2.30				A	3.8	11	317	1372	354^	76v	527^	266^	332^	284^	163v	149v	543^	164v	252^	258^	331^	199^	116v	94v	186v	186v
2.30 - 3.00				A	3.3	10	275	1258	326^	91v	490^	215v	309^	248^	173v	181v	495^	131v	258^	182v	301^	237^	139v	109v	134v	134v
3.00 - 3.30				A	3.1	9	258	1360	353^	89v	465^	167v	247^	267^	212v	163v	578^	116v	314^	251^	387^	264^	240^	62v	77v	77v
FAMILY CIRCLE TENNIS-SUN(S)		172		A	3.3	9	275	1247	582^	291^	644^	266^	403^	323^	258^	182v	549^	248^	356^	291^	224^	164v	54v	29v	LT	LT
1 SUN. 1.30P 124 NBC SE		90																								
1.30 - 2.00				A	2.7	8	225	1124	564^	387^	595^	311^	409^	271v	186v	186v	529^	298^	387^	276^	164v	142v	LT	LT	LT	LT
2.00 - 2.30				A	2.6	7	217	1332	682^	314^	742^	318^	488^	345^	290^	185v	563^	281v	392^	281v	204v	171v	27v	LT	LT	LT
2.30 - 3.00				A	3.4	9	283	1219	605^	237^	679^	243^	374^	336^	291^	209v	449^	251^	314^	222^	159v	135v	91v	46v	LT	LT
3.00 - 3.30				A	4.4	11	367	1256	498^	248^	577^	232^	379^	324^	242^	149v	605^	210^	357^	341^	296^	177^	74v	46v	LT	LT
FLASH GORDON	28	114	118	A	3.5	11	292	1531	229^	120^	249^	163^	202^	144^	86v	17v	291^	167^	167^	102v	52v	124^	333^	151^	658	309^
SAT. 12.30P 30 NBC CA		63	66	B	4.0	13	333	1777	356	126	394	211	297	208	132	83	309	172	249	196	110	46	289	132	785	460

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
FLINTSTONE FUNNIES	29	195	193	A	3.7	22	308	2029	347^	231^	383^	184^	276^	296^	179^	28v	282^	195^	213^	181^	60v	59v	338^	165^	1026	592
SAT. 8.00A 30 NBC CA		96	96	B	3.5	25	292	1675	219	101	248	134	170	132	103	47	184	79	114	117	90	45	218	114	1025	638
GARY COLEMAN SHOW	30	203	201	A	6.7	24	558	1746	239	132^	304	164^	246	166^	119^	40v	177^	105^	128^	144^	72^	26v	412	175^	853	497
SAT. 10.30A 30 NBC CA		95	94	B	6.8	24	566	1694	256	112	280	136	215	156	111	53	193	117	152	120	64	24	310	163	911	557
GILLIGAN'S PLANET	8	162	167	A	5.6	18	466	1386	347	155^	395	197^	240^	110^	100^	121^	241^	93^	140^	125^	102^	97^	214^	92^	536	284
SAT. 12.00N 30 CBS CA		83	85	B	5.2	17	433	1663	374	144	412	226	299	198	120	91	293	173	235	133	90	53	230	79	728	382
HERITAGE GOLF CLASSIC-SAT(S)			178	A	3.8	11	317	1457	520^	170v	580^	195^	274^	147v	190v	281^	647^	78v	366^	339^	379^	281^	139v	60v	91v	48v
2 SAT. 3.30P 60 CBS SE			97																							
3.30 - 4.00				A	3.8	12	317	1394	542^	183v	630^	242^	315^	145v	183v	293^	582^	55v	343^	343^	385^	239^	93v	51v	89v	34v
4.00 - 4.30				A	3.7	11	308	1532	499^	149v	528^	149v	230^	146v	191v	272^	717^	97v	387^	331^	377^	330^	189v	68v	98v	62v
HERITAGE GOLF CLASSIC-SUN(S)			196	A	6.2	15	516	1250	451^	162^	451^	83v	194^	165^	203^	235^	690	92v	314^	297^	401^	348^	54v	LT	55v	41v
2 SUN. 3.30P 160 CBS SE			99																							
3.30 - 4.00				A	4.6	13	383	1441	488^	251^	488^	87v	245^	179^	231^	222^	752	144v	385^	368^	428^	326^	125v	24v	76v	40v
4.00 - 4.30				A	5.3	14	441	1406	410^	168^	410^	120v	220^	154^	167^	168^	807	151^	397^	360^	453^	377^	83v	LT	106v	75v
4.30 - 5.00				A	6.3	16	525	1335	552	202^	552	186^	318^	206^	208^	211^	665	88v	316^	328^	413^	314^	40v	LT	78v	60v
5.00 - 5.30				A	6.8	17	566	1072	385^	124^	385^	25v	118^	146^	201^	239^	640	38v	251^	246^	395^	356^	37v	LT	10v	10v
5.30 - 6.00				A	7.4	17	616	1104	412	140^	412	42v	122^	148^	200^	262^	651	62v	278^	244^	365^	373^	18v	LT	23v	23v
HULK/SPIDERMAN 1	28	179	180	A	6.1	21	508	1795	251	79^	336	176^	277	161^	149^	47v	239^	140^	191^	148^	81^	48v	323	160^	897	554
SAT. 11.00A 30 NBC CA		81	81	B	6.2	22	516	1732	264	115	299	159	230	163	111	53	243	151	194	146	74	33	318	129	872	505
IN THE NEWS- 9.26AM	30	186	189	A	3.0	13	250	2232	484^	220^	517	403^	403^	214^	21v	114v	337^	192^	248^	192^	72v	73v	298^	155^	1080	785
SAT. 9.26A 3 CBS CN		96	96	B	3.3	14	275	1592	275	96	302	132	191	145	113	93	320	168	223	154	117	76	217	96	753	423
IN THE NEWS- 9.56AM	23	199	202	A	4.4	17	367	1853	318^	120^	435	318^	365	210^	56v	70v	358	199^	230^	206^	72v	122^	210^	136^	850	472
SAT. 9.56A 3 CBS CN		99	99	B	4.4	17	367	1704	342	138	397	186	262	194	134	109	438	266	331	223	136	82	176	67	693	345
IN THE NEWS-11.56AM	26	168	192	A	6.9	23	575	1397	331	227	386	211^	287	143^	85^	99^	331	223	262	184^	73^	52v	161^	98^	519	247
SAT. 11.56A 3 CBS CN		82	97	B	5.1	18	425	1603	357	170	429	232	304	202	129	102	388	242	289	183	103	88	179	100	607	310
IN THE NEWS-12.26PM	15	162	167	A	4.8	16	400	1385	348	162^	400	199^	245^	109^	108^	117^	267^	115^	167^	151^	117^	100^	188^	85^	530	257^
SAT. 12.26P 3 CBS CN		83	85	B	4.4	15	367	1696	372	179	461	253	331	218	135	108	287	151	209	145	106	69	192	77	756	369
IN THE NEWS-12.56PM	17	168	175	A	5.3	17	441	1592	336	161^	370	140^	190^	113^	96^	166^	299	145^	207^	150^	117^	92^	274^	102^	649	280
SAT. 12.56P 3 CBS CN		87	90	B	4.8	15	400	1660	334	138	421	196	289	201	144	119	337	190	246	156	112	89	205	82	697	353
IN THE NEWS- 1.26PM	12	154	157	A	5.8	18	483	1729	302	131^	486	329	360	119^	66^	114^	360	189^	265	125^	129^	95^	334	128^	549	245^
SAT. 1.26P 3 CBS CN		80	84	B	4.8	15	400	1735	307	169	427	233	301	182	120	114	414	256	328	220	127	71	214	92	680	379
IN THE NEWS-10.56AM	29	197	198	A	5.4	19	450	1951	311	147^	404	236^	314	191^	110^	90^	480	310	353	195^	80^	113^	209^	129^	858	437
SAT. 10.56A 3 CBS CN		99	98	B	6.0	22	500	1699	345	144	398	219	281	183	102	104	345	224	277	184	89	56	214	92	742	400
IN THE NEWS-11.26AM	28	192	193	A	6.1	21	508	1516	273	143^	309	153^	221^	151^	88^	77^	383	263	307	202^	87^	66^	183^	107^	641	289
SAT. 11.26A 3 CBS CN		97	97	B	5.8	21	483	1646	361	159	421	230	308	214	122	92	365	239	286	186	93	66	210	111	650	344
MASTERS GOLF TOURN.-SAT.(S)		197		A	7.2	18	600	1487	454	62v	565	147^	241^	166^	256^	311^	753	241^	341^	301^	341^	330^	76v	11v	93v	65v
1 SAT. 3.30P 150 CBS SE		99																								
3.30 - 4.00				A	6.2	17	516	1463	416^	157^	481	77v	191^	114v	265^	290^	754	237^	306^	238^	325^	366^	113v	49v	115v	89v
4.00 - 4.30				A	6.5	16	541	1431	401^	83v	537	85v	222^	162^	309^	310^	722	250^	320^	232^	316^	319^	82v	LT	90v	74v
4.30 - 5.00				A	7.2	18	600	1390	391^	20v	493	128^	216^	172^	253^	265^	701	240^	317^	257^	296^	301^	83v	LT	113^	77v
5.00 - 5.30				A	7.6	18	633	1575	485	30v	648	223^	306^	197^	223^	331^	790	252^	382	384	378^	323^	57v	LT	80v	51v
5.30 - 6.00				A	8.3	19	691	1590	557	42v	652	199^	261^	183^	238^	361	796	234^	375	367	384	345^	61v	15v	81v	42v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MASTERS GOLF TOURN.-SUN(S)		202		A	9.3	21	775	1272	426	83^	470	79^	142^	125^	222^	308^	682	196^	341	370	350	250^	56v	9v	64v	31v
1 SUN. 3.00P 210 CBS SE		99																								
3.00 - 3.30				A	7.4	19	616	1188	375^	106^	394	59v	149^	140^	271^	215^	690	225^	332^	391	351^	243^	66v	LT	38v	38v
3.30 - 4.00				A	9.0	22	750	1204	364	101^	394	72v	157^	134^	220^	225^	718	294^	402	370	306^	221^	59v	LT	33v	33v
4.00 - 4.30				A	8.8	20	733	1123	377	86^	419	68v	120^	110^	201^	278^	645	205^	346	389	325^	208^	33v	LT	26v	LT
4.30 - 5.00				A	9.3	21	775	1259	422	97^	466	80^	131^	116^	218^	314	635	171^	300^	380	340	230^	67v	17v	91^	25v
5.00 - 5.30				A	9.3	21	775	1285	428	62v	475	32v	83^	103^	236^	372	673	166^	302^	368	379	264^	73v	20v	64v	25v
5.30 - 6.00				A	10.4	23	866	1423	460	62v	548	92^	159^	143^	239^	360	714	172^	355	380	388	275^	62v	15v	99^	42v
6.00 - 6.30				A	10.6	22	883	1420	541	79^	568	139^	191^	138^	189^	362	720	174^	362	344	359	295	47v	13v	85^	52v
MEATBALL & SPAGHETTI	11	186	189	A	2.9	12	242	2058	418^	182^	439^	338^	338^	136^	LT	101v	255^	131^	168^	140^	54v	70v	280^	140^	1084	761
SAT. 9.00A 30 CBS CA		96	96	B	3.2	13	267	1724	250	82	295	117	181	126	102	114	284	134	186	146	109	79	252	97	893	513
MEET THE PRESS	28	177	174	A	3.4	12	283	1191	488	195^	492	82v	163^	106v	177^	329^	612	93v	244^	230^	345^	343^	59v	17v	28v	28v
SUN. 12.30P 30 NBC CC		96	93	B	3.1	11	258	1329	532	167	581	123	179	164	190	363	581	125	281	273	283	272	69	30	98	53
MORK/LAVERNE/FONZ HOUR-1	15	188	188	A	5.2	18	433	1702	253^	95^	329	184^	245^	219^	104^	52v	250^	109^	209^	199^	126^	15v	291	186^	832	468
SAT. 11.00A 30 ABC CA		94	94	B	5.4	18	450	1781	275	93	310	171	253	188	119	38	225	127	189	144	80	27	351	209	895	559
MORK/LAVERNE/FONZ HOUR-2	15	166	188	A	4.9	16	408	1792	260^	93^	333	172^	267^	233^	124^	37v	286^	141^	254^	196^	128^	17v	329	178^	844	456
SAT. 11.30A 30 ABC CA		79	94	B	5.4	18	450	1826	318	114	355	187	281	210	140	50	263	146	211	161	98	33	347	223	861	527
NBA ON CBS	3		187	A	6.8	20	566	1424	371^	158^	418^	171^	277^	153^	113^	141^	796	288^	528	514	433	195^	142^	47v	68v	18v
2 SUN. 1.00P 150 CBS SE			98	B	6.6	19	550	1439	352	174	392	115	210	159	169	160	843	383	610	535	390	177	138	45	66	40
1.00 - 1.30				A	6.8	23	566	1557	334^	131^	486	195^	326^	184^	131^	160^	771	246^	444	527	463	168^	201^	95v	99v	59v
1.30 - 2.00				A	6.9	22	575	1363	310^	108^	397^	211^	240^	90v	29v	157^	733	301^	541	453	375^	159^	168^	48v	65v	LT
2.00 - 2.30				A	6.3	19	525	1488	442^	189^	442^	169^	262^	175^	107v	180^	869	328^	617	569	462	192^	105v	38v	72v	LT
2.30 - 3.00				A	6.9	19	575	1275	334^	157^	334^	118^	208^	116^	111^	126^	753	243^	461	524	404^	229^	108^	35v	80v	25v
3.00 - 3.30				A	7.0	19	583	1468	444	203^	444	173^	358^	206^	185^	86v	872	326^	592	516	469	231^	130^	23v	22v	LT
NBC MAJOR LEAGUE BASEBALL	2	197	190	A	6.3	16	525	1476	473	105^	521	156^	255	264	225^	192^	629	171^	372	381	346	220^	111^	48v	215^	172^
1 SAT. 3.48P 182 NBC SE		97	90	B	6.3	16	525	1476	473	105	521	156	255	264	225	192	629	171	372	381	346	220	111	48	215	172
2 SAT. 3.17P 146																										
3.30 - 4.00				A	4.7	15	392	1380	326^	97v	326^	107v	148v	116v	95v	124v	679	246^	460^	401^	337^	194^	51v	LT	324^	324^
4.00 - 4.30				A	5.3	15	441	1424	426	39v	463	137^	223^	211^	208^	146^	589	151^	392	383	352	179^	120^	67v	252^	223^
4.30 - 5.00				A	5.3	14	441	1392	407	81^	486	158^	230^	226^	194^	168^	685	199^	437	451	375	227^	117^	42v	104^	104^
5.00 - 5.30				A	6.5	17	541	1357	462	138^	510	184^	234	273	187^	182^	595	139^	322	373	351	218^	105^	43v	147^	109^
5.30 - 6.00				A	8.1	19	675	1650	527	98^	574	140^	273^	323^	254^	240^	647	178^	366	398	347^	216^	131^	62v	298^	212^
6.00 - 6.30				A	9.0	20	750	1660	606	184^	634	173^	359	385	327	234^	696	195^	379	393	358	271^	113^	37v	217^	157^
6.30 - 7.00				A	9.2	19	766	1871	615	134^	719	208^	393	363	339	273^	686	228^	383	359	290^	254^	150^	77v	316	205^
NBC SPORTS-RINGSIDE-SUN.	3	143		A	5.3	13	441	1245	366^	141^	370^	93v	159^	218^	195^	136v	830	170^	383^	560	447^	270^	29v	18v	16v	LT
1 SUN. 3.34P 56 NBC SE		82		B	4.6	12	383	1282	249	80	268	75	112	107	92	125	850	216	497	519	466	279	65	36	99	52
3.30 - 4.00				A	4.6	11	383	1272	398^	194^	411^	100v	220^	259^	242^	112v	751	176^	351^	513^	404^	238^	74v	46v	36v	LT
4.00 - 4.30				A	5.9	14	491	1228	344^	106v	344^	88v	118v	191^	164^	153^	884	167^	407^	592	474^	292^	LT	LT	LT	LT
NBC SPORTS-30 ROCK	2	196	190	A	4.5	14	375	1331	468	115^	527	147^	275^	242^	210^	223^	555	140^	297^	321^	346	205^	83v	56v	166^	129^
1 SAT. 3.30P 18 NBC SC		97	90	B	4.5	14	375	1331	468	115	527	147	275	242	210	223	555	140	297	321	346	205	83	56	166	129
2 SAT. 3.00P 17																										
NEW CHALLENGER-LANDING(S)		194		A	11.1	29	925	1641	460	107^	575	159^	273	244^	222^	268	618	205^	336	284	230^	219^	238^	56v	210^	142^
1 SAT. 1.30P 30 ABC N		99																								
NEW FAT ALBERT SHOW	17	168	175	A	5.1	17	425	1586	359	193^	383	158^	209^	138^	107^	145^	302	142^	219^	165^	130^	83^	242^	96^	659	256^
SAT. 12.30P 30 CBS CA		87	90	B	4.7	15	392	1702	343	150	434	204	296	206	148	121	327	185	243	159	116	80	188	79	753	374

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																																
PAC-MAN/RASCALS/RICHIE-1							29	195	195	A	5.0	23	417	1849	201^	53v	249^	161^	183^	114^	59v	61v	135^	70v	98^	56v	43v	22v	336	58v	1129	597
		SAT.	8.30A	30	ABC	CA		99	99	B	5.2	28	433	1853	175	73	209	96	131	98	78	67	165	72	118	93	76	37	279	114	1200	768
PAC-MAN/RASCALS/RICHIE-2							29	196	196	A	7.0	30	583	1902	287	112^	304	186^	230	194^	103^	29v	187^	162^	162^	55^	25v	25v	128^	77^	1283	732
		SAT.	9.00A	30	ABC	CA		99	99	B	6.8	30	566	1898	203	87	234	112	162	135	90	57	148	93	115	80	43	25	285	114	1231	781
PAC-MAN/RASCALS/RICHIE-3							29	196	196	A	7.0	27	583	1895	285	108^	302	205^	258	201^	83^	23v	161^	146^	161^	72^	15v	LT	155^	59^	1277	756
		SAT.	9.30A	30	ABC	CA		99	99	B	7.5	30	625	1898	205	85	232	112	160	131	90	59	148	93	122	88	50	20	309	133	1209	780
PANDAMONIUM							24	179	181	A	3.4	16	283	1527	132^	64v	164^	78v	86v	54v	18v	78v	198^	85v	123^	107v	46v	67v	101v	17v	1064	717
		SAT.	8.30A	30	CBS	CA		83	83	B	3.0	16	250	1589	190	64	200	76	137	130	94	49	274	113	186	161	126	65	245	88	870	522
POPEYE/OLIVE COMEDY SHOW							11	173	175	A	2.2	13	183	1503	142v	104v	142v	104v	104v	72v	LT	38v	267^	103v	170v	170v	67v	97v	LT	LT	1094	706
		SAT.	8.00A	30	CBS	CA		83	83	B	2.4	15	200	1499	187	71	224	123	176	149	83	39	264	125	194	154	103	51	115	48	896	527
PRO BOWLERS TOUR							12	181	184	A	7.3	19	608	1398	488	157^	493	150^	227	195^	183^	240	602	149^	288	323	334	229	102^	42v	201	150^
	1	SAT.	3.30P	90	ABC	SE		93	94	B	7.3	18	608	1490	540	159	577	143	277	256	279	264	617	161	317	307	316	251	109	45	187	126
	2	SAT.	3.30P	93																												
3.30 - 4.00										A	6.1	17	508	1268	495	205^	501	167^	246	188^	178^	238^	549	121^	238^	266	284	250	92^	41v	126^	81^
4.00 - 4.30										A	7.5	20	625	1451	498	134^	505	180^	248	219	166^	234	560	135^	240	305	312	219	128^	40v	258	200
4.30 - 5.00										A	8.2	21	683	1473	483	145^	487	119^	201	187	202	246	679	179	361	384	396	224	98^	48^	209	157^
SCHOOLHOUSE ROCK-8.25AM							29	176	176	A	4.6	26	383	1614	207^	42v	225^	117^	172^	144^	61v	47v	208^	53v	116^	102^	116^	73v	152^	LT	1029	603
		SAT.	8.25A	4	ABC	CN		93	93	B	3.6	24	300	1737	185	89	222	99	134	102	87	80	169	63	117	99	87	46	223	65	1123	712
SCHOOLHOUSE ROCK-10.55AM							15	193	193	A	5.7	20	475	1737	329	93^	389	225^	283	202^	79^	106^	194^	123^	137^	129^	63v	LT	284	86^	870	482
		SAT.	10.55A	4	ABC	CN		99	99	B	5.8	20	483	1694	253	94	289	171	228	166	93	51	200	133	166	124	57	23	282	133	923	531
SCHOOLHOUSE ROCK-11.55AM							15	166	188	A	4.9	16	408	1914	319	103^	388	172^	277^	243^	130^	86^	305	149^	278^	205^	140^	16v	376	198^	845	442
		SAT.	11.55A	4	ABC	CN		79	94	B	5.4	17	450	1775	335	111	373	195	286	206	139	66	258	144	208	154	94	36	330	210	814	488
SCOOBY DOO/PUPPY HOUR-1							15	193	193	A	5.6	20	466	1768	284	74^	320	193^	247^	168^	86^	73^	144^	99^	112^	82^	45v	LT	276	105^	1028	604
		SAT.	10.00A	30	ABC	CA		99	99	B	5.9	21	491	1815	221	83	254	145	200	140	86	47	184	117	147	109	63	26	296	122	1081	642
SCOOBY DOO/PUPPY HOUR-2							15	193	193	A	6.9	25	575	1798	342	91^	392	223	277	194^	83^	115^	176^	115^	128^	114^	51v	10v	279	92^	951	542
		SAT.	10.30A	30	ABC	CA		99	99	B	6.7	23	558	1734	259	93	293	163	227	172	104	54	193	125	163	120	59	21	290	129	958	565
SHIRT TALES							30	201	202	A	5.8	27	483	1901	271	167^	316	200^	244^	218^	110^	27v	234^	126^	166^	144^	74^	61v	266	118^	1085	629
		SAT.	8.30A	30	NBC	CA		98	98	B	5.0	27	417	1706	231	111	263	140	183	141	106	55	171	89	120	97	60	41	261	106	1011	639
SMURFS I							30	211	212	A	8.1	34	675	1868	224	108^	241	164^	196	130^	69^	25v	259	114^	175^	179^	114^	58^	324	98^	1044	588
		SAT.	9.00A	30	NBC	CA		99	99	B	7.2	32	600	1799	243	118	270	155	206	144	97	45	190	104	144	111	72	32	292	126	1047	615
SMURFS II							30	212	212	A	9.2	36	766	1971	240	126^	254	157^	205	136^	91^	30v	258	124^	175	186	108^	47^	346	119^	1113	622
		SAT.	9.30A	30	NBC	CA		99	99	B	8.3	33	691	1794	246	124	275	156	212	146	101	45	192	111	147	118	68	29	296	135	1031	604
SMURFS III							30	212	212	A	9.8	35	816	1901	258	115^	294	178	234	143^	103^	41^	202	137^	137^	167	47^	35v	387	151	1018	581
		SAT.	10.00A	30	NBC	CA		99	99	B	9.0	34	750	1765	250	119	279	154	224	156	102	44	193	117	149	120	63	30	309	154	984	587
SPORTSBEAT							12	130	138	A	3.1	9	258	1341	581	295^	609	174^	287^	214^	232^	280^	480	190^	305^	299^	263^	128^	116v	97v	136^	93v
		SAT.	3.00P	30	ABC	SC		74	80	B	2.8	8	233	1290	420	142	451	95	207	216	223	197	553	221	339	328	260	179	112	46	174	138
SPORTSWORLD							12	178	183	A	6.0	14	500	1602	393	157^	463	171^	275	205^	186^	164^	834	350	570	511	375	189^	113^	LT	192^	140^
	1	SUN.	4.30P	90	NBC	SE		93	92	B	6.9	17	575	1502	431	178	478	161	272	252	225	164	783	284	514	486	398	207	102	32	139	99
	2	SUN.	4.08P	112																												
4.00 - 4.30										A	6.3	16	525	1493	231^	111v	363^	157^	157^	88v	94v	173^	692	223^	442^	372^	351^	200^	206^	LT	232^	162^
4.30 - 5.00										A	6.2	15	516	1576	324	171^	396	134^	211^	178^	166^	159^	911	300	594	586	463	222^	115^	27v	154^	105^
CONT'D																																

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPORTSWORLD-CONT'D																										
5.00 - 5.30				A	6.3	15	525	1579	405	171^	477	190^	312	224^	191^	150^	836	414	593	533	335	172^	71^	LT	195^	143^
5.30 - 6.00				A	5.5	12	458	1707	519	145^	560	192^	350	257^	244^	181^	809	398	577	463	332	160^	120^	LT	218^	170^
SUNDAY MORNING	28	170	169	A	4.3	19	358	1506	640	195^	643	114^	288^	275^	314^	342	662	235^	397	382	319^	209^	52v	LT	149^	67v
SUN. 9.00A 90 CBS N		93	93	B	5.0	22	417	1381	607	208	630	145	256	273	310	318	566	175	322	352	298	189	46	14	139	75
9.00 - 9.30				A	3.9	19	325	1631	718	206^	722	132^	315^	301^	333^	393	618	205^	344^	311^	281^	237^	78v	LT	213^	81v
9.30 - 10.00				A	4.4	19	367	1431	608	166^	616	107^	264^	252^	293^	337	633	211^	352	338	305^	223^	51v	LT	131^	80v
10.00 - 10.30				A	4.7	19	392	1429	588	222^	588	108^	285^	276^	307^	290^	711	273^	471	471	354	174^	30v	LT	100^	38v
SUPERFRIENDS	29	176	176	A	4.6	28	383	1614	160^	42v	175^	109^	138^	110^	37v	29v	179^	56v	106^	84^	97^	60v	152^	LT	1108	643
SAT. 8.00A 30 ABC CA		93	93	B	3.2	23	267	1733	191	94	224	104	141	107	87	75	166	55	113	98	94	46	215	59	1128	720
THIS WEEK-DAVID BRINKLEY	27	144	147	A	3.8	14	317	1445	646	214^	650	117^	256^	253^	274^	373^	658	149^	336^	395	382^	247^	87v	57v	50v	41v
SUN. 11.30A 60 ABC N		88	89	B	4.1	14	342	1317	561	172	602	107	196	200	276	360	589	139	285	282	296	261	54	27	72	39
11.30 - 12.00				A	3.5	13	292	1462	671	219^	671	137^	291^	273^	274^	363^	627	137^	342^	401^	383^	209^	137^	68	27v	27v
12.00 - 12.30				A	4.2	15	350	1374	606	194^	606	93^	214^	225^	261^	367	657	148^	310^	368	368	275^	46v	46v	65v	49v
THUNDARR	2	131	142	A	4.2	14	350	1817	322^	154^	345^	251^	281^	234^	94^	31v	291^	258^	258^	187^	16v	33v	446	246^	735	394
SAT. 12.00N 30 NBC CA		72	78	B	4.2	14	350	1817	322	154	345	251	281	234	94	31	291	258	258	187	16	33	446	246	735	394
USFL FOOTBALL	7	188	193	A	6.5	17	541	1390	355	124^	383	144^	194^	159^	154^	165^	782	227	406	342	395	327	162^	44v	63^	43v
1 SUN. 1.30P 208 ABC SE		97	98	B	7.9	20	658	1429	356	158	397	130	209	180	187	155	843	267	473	435	431	306	117	26	72	52
2 SUN. 1.30P 206																										
1.30 - 2.00				A	4.9	15	408	1365	329	103^	329	108^	125^	126^	132^	186^	821	205^	423	398	468	342	149^	24v	66v	57v
2.00 - 2.30				A	6.4	18	533	1390	329	106^	359	133^	156^	137^	130^	178^	832	223^	440	381	442	346	147^	13v	52v	37v
2.30 - 3.00				A	7.0	19	583	1412	348	132^	391	166^	206^	171^	161^	154^	797	212	404	360	424	329	164^	12v	60^	29v
3.00 - 3.30				A	6.7	18	558	1459	370	145^	409	186^	241	185^	147^	142^	793	259	461	349	382	292	185^	60^	72^	45v
3.30 - 4.00				A	6.7	17	558	1450	383	123^	421	167^	222	136^	155^	179^	780	250	425	329	372	317	162^	67^	87^	47v
4.00 - 4.30				A	6.9	17	575	1379	387	151^	403	153^	236	198^	174^	142^	751	253	372	297	331	332	173^	75^	52v	35v
4.30 - 5.00				A	7.2	17	600	1290	335	122^	347	84^	151^	154^	164^	170^	729	205	350	302	359	330	164^	61^	50v	50v
WTA CHAMPIONSHIPS-1983-SA(S)			146	A	2.6	9	217	1493	729^	314^	729^	341^	433^	207v	92v	296^	387^	88v	217v	202v	235v	143v	91v	78v	286^	231v
2 SAT. 1.30P 90 NBC SE			78																							
1.30 - 2.00				A	2.5	9	208	1365	475^	115v	475^	193v	231v	116v	38v	244v	370^	130v	240v	192v	196v	130v	212v	168v	308^	264v
2.00 - 2.30				A	2.6	9	217	1502	714^	295^	714^	337^	410^	176v	73v	304^	387^	27v	184v	240v	286^	147v	74v	74v	327^	282v
2.30 - 3.00				A	2.7	9	225	1600	981^	511^	981^	484^	644^	328^	160v	337^	400^	112v	223v	173v	213v	150v	LT	LT	219v	147v
WTA CHAMPIONSHIPS-1983-SU(S)			171	A	3.6	10	300	1083	244^	146v	463^	260^	303^	173v	87v	123v	460^	187v	283^	260^	196v	124v	47v	LT	113v	20v
2 SUN. 2.00P 128 NBC SE			88																							
2.00 - 2.30				A	2.9	9	242	1008	343^	33v	487^	177v	252v	173v	140v	170v	318^	116v	178v	198v	153v	120v	58v	58v	145v	LT
2.30 - 3.00				A	3.2	9	267	1228	368^	101v	540^	172v	319^	205v	205v	163v	553^	381^	437^	348^	112v	116v	LT	LT	135v	LT
3.00 - 3.30				A	3.3	9	275	924	193v	280^	538^	411^	411^	263^	37v	90v	270^	55v	128v	160v	149v	110v	LT	LT	116v	LT
3.30 - 4.00				A	4.5	12	375	920	136v	163v	357^	280^	280^	115v	LT	77v	534^	179^	297^	249^	246^	136v	LT	LT	29v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. APR. 4, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						21,990 26.4				25,740 30.9							
ABC TV program						THAT'S INCREDIBLE				ABC MONDAY NIGHT MOVIE DIVORCE WARS: A LOVE STORY (R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)						15,830 19.0	17.4*		20.6*	16,160 19.4	18.4*		18.8*		20.1*		20.1*
SHARE OF AUDIENCE	%					28	26 *		30 *	29	26 *		27 *		30 *		33 *
AVG. AUD. BY ¼ HR.	%					17.0	17.8	20.7	20.5	18.1	18.6	18.8	18.9	19.8	20.4	20.5	19.8
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,910 16.7		12,990 15.6		26,320 31.6							
CBS TV program						ARCHIE BUNKER'S PLACE		FOOT IN THE DOOR (OP)		CBS NCAA BSKBL CHAMPSHIPS NORTH CAROLINA ST VS HOUSTON (9:00-10:52PM) (S)(OP)							
AVERAGE AUDIENCE (Households (000) & %)						11,750 14.1		11,330 13.6		18,580 22.3	20.9*		22.0*		22.9*		
SHARE OF AUDIENCE	%					21		20		32	30 *		31 *		33 *		
AVG. AUD. BY ¼ HR.	%					14.0	14.2	12.9	14.3	20.5	21.4	22.2	21.8	22.3	23.5	24.2	
NBC TV TOTAL AUDIENCE (Households (000) & %)						13,330 16.0		13,240 15.9		16,330 19.6				16,080 19.3			
NBC TV program						LOVE, SIDNEY		FAMILY TIES (OP)		PRIME TIMES (OP)				FAMOUS LIVES			
AVERAGE AUDIENCE (Households (000) & %)						11,330 13.6		11,580 13.9		12,000 14.4	13.8*		14.9*	10,910 13.1	14.1*		12.0*
SHARE OF AUDIENCE	%					20		20		20	19 *		21 *	21	21 *		20 *
AVG. AUD. BY ¼ HR.	%					12.8	14.4	13.6	14.1	13.4	14.2	14.7	15.0	14.3	13.8	12.1	12.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						26,660 32.0				48,150 57.8							
ABC TV program						BARBARA WALTERS SPECIAL (OP)				ACADEMY AWARDS (9:00-12:05AM) (+OP)							
AVERAGE AUDIENCE (Households (000) & %)						19,830 23.8	22.9*		24.6*	31,650 38.0	34.0*		37.3*		40.9*		39.5*
SHARE OF AUDIENCE	%					37	36 *		38 *	59	49 *		53 *		58 *		59 *
AVG. AUD. BY ¼ HR.	%					22.3	23.6	24.6	24.7	33.1	35.0	37.4	37.3	40.3	41.5	39.9	39.0
CBS TV TOTAL AUDIENCE (Households (000) & %)						12,330 14.8		11,160 13.4		11,580 13.9		11,410 13.7		8,160 9.8			
CBS TV program						ARCHIE BUNKER'S PLACE (R)		FOOT IN THE DOOR (OP)		ALICE		ONE DAY AT A TIME (R)		CBS NEWS SPECIAL EYE ON THE MEDIA: PRIVATE LIVES, PUBLIC PRESS			
AVERAGE AUDIENCE (Households (000) & %)						10,330 12.4		9,750 11.7		10,000 12.0		9,660 11.6		5,160 6.2	6.4*		5.9*
SHARE OF AUDIENCE	%					19		17		17		17		10	10 *		10 *
AVG. AUD. BY ¼ HR.	%					12.5	12.4	11.7	11.7	11.4	12.5	11.4	11.8	7.1	5.8	5.9	5.8
NBC TV TOTAL AUDIENCE (Households (000) & %)						12,990 15.6		12,330 14.8		16,410 19.7							
NBC TV program						LOVE, SIDNEY		FAMILY TIES (OP)		NBC MONDAY NIGHT MOVIES THE CAPTURE OF GRIZZLY ADAMS (R)							
AVERAGE AUDIENCE (Households (000) & %)						10,750 12.9		11,000 13.2		10,830 13.0	11.3*		12.7*		14.1*		14.0*
SHARE OF AUDIENCE	%					19		19		19	16 *		18 *		21 *		23 *
AVG. AUD. BY ¼ HR.	%					12.5	13.3	13.1	13.3	11.2	11.5	12.3	13.0	13.8	14.3	14.6	13.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	61.3	63.2	64.5	66.5	67.1	68.9	69.2	70.2	70.8	71.5	70.9	70.0	67.6	65.9	62.5	58.8
	WK. 2	61.1	62.2	62.3	64.1	66.0	67.4	68.5	69.9	70.2	71.2	69.7	69.1	66.9	65.3	62.5	59.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,330 17.2		14,410 17.3		20,830 25.0		20,910 25.1					
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY ←				RYAN'S FOUR SP. (OP) →			
AVERAGE AUDIENCE (Households (000) & %)					12,250 14.7		13,080 15.7		18,660 22.4		14,240 17.1	18.0*		17.2*		16.0*
SHARE OF AUDIENCE %					23		24		34		28	28 *		28 *		28 *
AVG. AUD. BY ¼ HR. %					13.7	15.7	15.1	16.2	21.3	23.5	18.4	17.6	17.6	16.8	16.4	15.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,580 12.7		8,500 10.2		23,240 27.9							
Program					ACE CRAWFORD, PRIVATE EYE		GUN SHY (OP)		← CBS TUESDAY NIGHT MOVIES → RETURN OF THE MAN FROM U.N.C.L.E							
AVERAGE AUDIENCE (Households (000) & %)					9,000 10.8		7,250 8.7		14,490 17.4	14.8*		17.4*		19.2*		18.4*
SHARE OF AUDIENCE %					17		13		28	22 *		27 *		32 *		33 *
AVG. AUD. BY ¼ HR. %					11.4	10.2	8.6	8.7	14.3	15.2	17.1	17.6	19.3	19.0	18.6	18.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,320 26.8				15,910 19.1				12,160 14.6			
Program					← A TEAM (OP) →				← REMINGTON STEELE (SUS-OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					17,990 21.6	20.2*		23.0*	11,910 14.3	14.6*		13.9*	9,250 11.1	11.4*		10.9*
SHARE OF AUDIENCE %					33	31 *		35 *	22	22 *		21 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %					18.9	21.5	23.2	22.7	15.3	13.9	14.0	13.9	11.6	11.1	11.0	10.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,490 16.2		13,740 16.5		16,660 20.0		15,080 18.1		17,490 21.0			
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					11,250 13.5		11,910 14.3		14,490 17.4		13,580 16.3		14,080 16.9	16.6*		17.3*
SHARE OF AUDIENCE %					21		21		26		25		29	28 *		30 *
AVG. AUD. BY ¼ HR. %					13.1	13.9	13.8	14.7	16.8	18.0	16.3	16.3	16.3	16.9	17.3	17.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,000 13.2		10,500 12.6		24,490 29.4							
Program					ACE CRAWFORD, PRIVATE EYE		GUN SHY (OP)		← CBS TUESDAY NIGHT MOVIES → SUMMER GIRL							
AVERAGE AUDIENCE (Households (000) & %)					9,080 10.9		9,580 11.5		17,080 20.5	18.5*		20.8*		21.4*		21.3*
SHARE OF AUDIENCE %					17		17		33	28 *		32 *		36 *		38 *
AVG. AUD. BY ¼ HR. %					10.9	10.9	11.0	12.1	18.1	19.0	20.4	21.2	21.6	21.1	21.2	21.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					23,070 27.7				15,990 19.2				10,160 12.2			
Program					← A TEAM (OP) →				← REMINGTON STEELE (OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					18,490 22.2	21.3*		23.1*	12,660 15.2	15.7*		14.7*	7,750 9.3	9.6*		9.0*
SHARE OF AUDIENCE %					34	33 *		35 *	23	24 *		23 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					20.5	22.1	23.6	22.7	15.8	15.5	15.0	14.4	9.9	9.2	9.0	9.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.0	61.6	61.4	63.2	63.8	65.2	65.3	65.9	66.4	66.8	65.3	64.2	62.0	59.6	57.7	54.8
WK. 2	58.0	60.3	61.2	62.8	63.6	64.7	66.5	67.1	65.9	66.7	65.9	64.5	60.5	59.0	57.3	56.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. APR. 6, 1983

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000))	21,070				21,240				21,660			
TOTAL AUDIENCE (%)	25.3				25.5				26.0			
Program	← FALL GUY →				← RYAN'S FOUR (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000))	16,160				16,490				18,660			
AVERAGE AUDIENCE (%)	19.4	17.8*		20.9*	19.8	18.9*		20.7*	22.4	22.1*		22.7*
SHARE OF AUDIENCE %	30	28 *		32 *	30	29 *		32 *	38	36 *		40 *
AVG. AUD. BY ¼ HR. %	16.9	18.7	20.9	21.0	18.6	19.2	20.5	20.9	21.6	22.6	22.8	22.6
CBS TV — TOTAL AUDIENCE (Households (000))	12,830		7,830		14,410							
TOTAL AUDIENCE (%)	15.4		9.4		17.3							
Program	ZORRO AND SON		SQUARE PEGS (R)(OP)		← CBS WEDNESDAY NIGHT MOVIE — IN DEFENSE OF KIDS →							
AVERAGE AUDIENCE (Households (000))	10,910		6,830		8,000							
AVERAGE AUDIENCE (%)	13.1		8.2		9.6	9.5*		9.8*		9.8*		9.2*
SHARE OF AUDIENCE %	20		12		16	14 *		15 *		16 *		16 *
AVG. AUD. BY ¼ HR. %	13.7	12.4	8.2	8.1	9.3	9.7	9.9	9.8	10.1	9.5	9.1	9.4
NBC TV — TOTAL AUDIENCE (Households (000))	16,080				15,990		12,830		13,910			
TOTAL AUDIENCE (%)	19.3				19.2		15.4		16.7			
Program	← REAL PEOPLE (OP) →				FACTS OF LIFE		TAXI (OP)		← QUINCY, M.E. (R) →			
AVERAGE AUDIENCE (Households (000))	12,830				14,160		10,750		10,000			
AVERAGE AUDIENCE (%)	15.4	14.2*		16.5*	17.0		12.9		12.0	11.9*		12.1*
SHARE OF AUDIENCE %	24	22 *		25 *	26		20		20	20 *		21 *
AVG. AUD. BY ¼ HR. %	13.5	14.9	16.6	16.4	16.5	17.6	12.9	13.0	11.8	12.0	12.1	12.1

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000))	20,160				19,490				24,240			
TOTAL AUDIENCE (%)	24.2				23.4				29.1			
Program	← FALL GUY →				← RYAN'S FOUR (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000))	16,080				14,160				19,330			
AVERAGE AUDIENCE (%)	19.3	18.1*		20.6*	17.0	16.3*		17.7*	23.2	21.6*		24.8*
SHARE OF AUDIENCE %	31	29 *		32 *	27	26 *		28 *	39	35 *		43 *
AVG. AUD. BY ¼ HR. %	17.4	18.7	20.3	20.9	16.5	16.0	17.1	18.3	21.2	22.0	24.9	24.8
CBS TV — TOTAL AUDIENCE (Households (000))	11,830		10,250		21,570						10,500	
TOTAL AUDIENCE (%)	14.2		12.3		25.9						12.6	
Program	ZORRO AND SON (OP)		SQUARE PEGS (R)		← COUNTRY MUSIC ASSC. SALUTE →						JOHNNY GARAGE	
AVERAGE AUDIENCE (Households (000))	10,080		9,160		15,410						8,750	
AVERAGE AUDIENCE (%)	12.1		11.0		18.5	16.2*		19.6*		19.6*	10.5	
SHARE OF AUDIENCE %	19		17		29	25 *		31 *		32 *	18	
AVG. AUD. BY ¼ HR. %	12.5	11.6	10.3	11.7	15.4	16.9	19.2	20.1	20.0	19.2	11.4	9.6
NBC TV — TOTAL AUDIENCE (Households (000))	17,660				16,660		12,580		14,580			
TOTAL AUDIENCE (%)	21.2				20.0		15.1		17.5			
Program	← REAL PEOPLE (R)(OP) →				FACTS OF LIFE (R)		TAXI		← QUINCY, M.E. (R) →			
AVERAGE AUDIENCE (Households (000))	12,910				14,410		11,000		10,750			
AVERAGE AUDIENCE (%)	15.5	15.3*		15.6*	17.3		13.2		12.9	12.0*		13.7*
SHARE OF AUDIENCE %	25	25 *		25 *	27		21		21	19 *		24 *
AVG. AUD. BY ¼ HR. %	14.5	16.2	15.9	15.3	17.2	17.5	13.4	12.9	11.9	12.1	13.9	13.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.8	59.8	60.9	62.3	63.4	64.7	65.2	66.1	65.3	66.0	64.3	64.6	61.5	59.7	57.5	56.0
WK. 2	57.8	59.1	59.8	61.1	61.7	62.7	63.5	63.8	63.6	64.0	63.2	64.1	62.6	61.8	59.1	57.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE. WED. APR. 13, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,410 16.1		12,250 14.7		14,410 17.3		15,240 18.3		19,490 23.4			
								BENSON (R)		CONDO	TOO CLOSE FOR COMFORT (R)		IT TAKES TWO (R)(OP)		← 20/20 →			
		AVERAGE AUDIENCE (Households (000) & %)					11,080 13.3		11,080 13.3		12,910 15.5		13,660 16.4		14,330 17.2	18.0*		16.4*
		SHARE OF AUDIENCE %					21		20		23		25		29	30 *		29 *
		AVG. AUD. BY ¼ HR. %					12.7	13.8	13.2	13.5	15.4	15.7	16.3	16.6	18.0	18.1	17.3	15.4
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,740 29.7				20,910 25.1				15,330 18.4			
							← MAGNUM, P.I. (OP) →				← SIMON & SIMON (R) →				← TUCKER'S WITCH →			
		AVERAGE AUDIENCE (Households (000) & %)					20,240 24.3	23.2*		25.3*	16,660 20.0	20.0*		20.1*	12,330 14.8	15.2*		14.4*
		SHARE OF AUDIENCE %					37	36 *		38 *	31	30 *		31 *	25	25 *		26 *
		AVG. AUD. BY ¼ HR. %					22.3	24.2	25.2	25.4	20.3	19.6	20.0	20.2	15.6	14.9	14.5	14.3
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,990 15.6				13,910 16.7		12,500 15.0		16,330 19.6			
							← FAME (OP) →				GIMME A BREAK (R)		CHEERS (R)(SUS-OP)		← HILL STREET BLUES (R) →			
		AVERAGE AUDIENCE (Households (000) & %)					9,750 11.7	11.6*		11.9*	12,330 14.8		11,000 13.2		12,830 15.4	15.3*		15.6*
		SHARE OF AUDIENCE %					18	18 *		18 *	22		20		26	25 *		28 *
		AVG. AUD. BY ¼ HR. %					11.6	11.5	11.6	12.1	14.4	15.2	13.3	13.2	15.0	15.6	15.9	15.2
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,080 19.3				15,080 18.1		15,990 19.2		18,160 21.8			
							← BENSON (R) →				TOO CLOSE FOR COMFORT (R)		IT TAKES TWO (OP)		← 20/20 →			
		AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1	13.9*		14.2*	13,580 16.3		14,410 17.3		13,330 16.0	16.6*		15.3*
		SHARE OF AUDIENCE %					22	22 *		22 *	25		27		29	29 *		29 *
		AVG. AUD. BY ¼ HR. %					13.7	14.0	13.7	14.8	15.8	16.7	16.8	17.7	16.9	16.3	15.7	15.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,070 28.9				22,240 26.7				15,330 18.4			
							← MAGNUM, P.I. (R)(OP) →				← SIMON & SIMON (R) →				← TUCKER'S WITCH →			
		AVERAGE AUDIENCE (Households (000) & %)					19,740 23.7	22.5*		24.9*	16,830 20.2	20.2*		20.2*	11,660 14.0	14.6*		13.4*
		SHARE OF AUDIENCE %					37	36 *		38 *	32	31 *		32 *	25	25 *		25 *
		AVG. AUD. BY ¼ HR. %					21.5	23.5	25.0	24.9	20.7	19.7	20.2	20.2	15.0	14.1	13.7	13.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,330 17.2				13,410 16.1		11,580 13.9		16,410 19.7			
							← FAME (R)(OP) →				GIMME A BREAK (R)		STEVE LANDESBURG TV SHOW (OP)		← HILL STREET BLUES (R) →			
		AVERAGE AUDIENCE (Households (000) & %)					10,000 12.0	12.1*		11.9*	11,830 14.2		10,080 12.1		12,830 15.4	14.9*		15.9*
		SHARE OF AUDIENCE %					19	19 *		18 *	22		19		28	26 *		30 *
		AVG. AUD. BY ¼ HR. %					12.2	12.1	11.7	12.0	13.9	14.5	12.7	11.4	14.3	15.5	15.7	16.0
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	58.8	60.7	61.7	63.9	64.1	65.4	66.4	67.6	66.6	66.2	64.9	64.5	61.4	60.2	58.1	54.5
		WK. 2	58.5	60.2	61.6	62.3	62.9	63.7	64.3	65.3	64.5	63.9	63.3	62.8	58.0	56.6	54.6	52.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,580		11,580		9,660				11,660			
					16.3		13.9		11.6				14.0			
Program					BABY MAKES FIVE		AT EASE		← RENEGADES (OP) →				← GOLD MONKEY →			
AVERAGE AUDIENCE (Households (000) & %)					11,830		10,410		6,660				8,250			
					14.2		12.5		8.0	8.2*		7.8*	9.9	9.5*		10.3*
SHARE OF AUDIENCE %					23		20		13	13 *		13 *	18	17 *		20 *
AVG. AUD. BY ¼ HR. %					13.8	14.6	12.5	12.6	8.4	8.1	8.0	7.6	9.5	9.5	10.0	10.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,580				20,660				18,410			
					23.5				24.8				22.1			
Program					← DUKES OF HAZZARD (R)(OP) →				← MAGIC-DAVID COPPERFIELD →				← MISSISSIPPI →			
AVERAGE AUDIENCE (Households (000) & %)					15,080				16,240				13,830			
					18.1	17.1*		19.0*	19.5	18.7*		20.3*	16.6	17.5*		15.7*
SHARE OF AUDIENCE %					29	28 *		30 *	31	30 *		33 *	30	31 *		30 *
AVG. AUD. BY ¼ HR. %					16.3	17.9	19.3	18.8	18.8	18.6	20.0	20.6	18.0	16.9	16.2	15.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,330				17,580				11,830			
					12.4				21.1				14.2			
Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (R)(OP) →				← BARE ESSENCE →			
AVERAGE AUDIENCE (Households (000) & %)					7,910				14,330				8,410			
					9.5	9.1*		9.9*	17.2	16.5*		17.9*	10.1	10.5*		9.7*
SHARE OF AUDIENCE %					15	15 *		16 *	28	26 *		29 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %					8.9	9.2	9.8	9.9	15.9	17.1	17.9	17.8	10.9	10.2	9.9	9.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,990		12,410		15,910							
					15.6		14.9		19.1							
Program					BABY MAKES FIVE		AT EASE		← ABC FRIDAY NIGHT MOVIE → FANTASIES (R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					11,000		10,750		9,330							
					13.2		12.9		11.2	10.4*		10.0*		12.4*		12.1*
SHARE OF AUDIENCE %					23		22		19	17 *		16 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					12.8	13.6	12.9	12.9	10.4	10.4	9.8	10.1	12.2	12.5	12.1	12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,080				23,160				18,830			
					22.9				27.8				22.6			
Program					← DUKES OF HAZZARD (R)(OP) →				← DALLAS →				← MISSISSIPPI →			
AVERAGE AUDIENCE (Households (000) & %)					14,330				19,990				15,160			
					17.2	16.6*		17.9*	24.0	23.3*		24.7*	18.2	18.3*		18.0*
SHARE OF AUDIENCE %					29	29 *		30 *	39	38 *		40 *	34	33 *		34 *
AVG. AUD. BY ¼ HR. %					16.0	17.1	17.6	18.2	22.6	24.0	24.6	24.8	18.7	18.0	18.2	17.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,580				15,830				10,500			
					15.1				19.0				12.6			
Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (R) →				← BARE ESSENCE →			
AVERAGE AUDIENCE (Households (000) & %)					9,660				12,830				7,410			
					11.6	11.0*		12.3*	15.4	15.2*		15.7*	8.9	9.3*		8.6*
SHARE OF AUDIENCE %					20	19 *		21 *	25	25 *		25 *	16	17 *		16 *
AVG. AUD. BY ¼ HR. %					10.7	11.2	11.9	12.7	14.8	15.6	16.1	15.3	9.9	8.7	8.7	8.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.9	58.9	58.7	59.5	60.0	61.2	62.8	63.6	63.1	62.1	62.2	61.9	57.6	56.1	53.7	51.7
WK. 2	53.5	55.6	55.3	56.0	57.2	58.6	59.0	59.6	61.2	62.0	62.2	61.8	56.0	54.6	53.6	51.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

WEEK 1 — EVE.SAT. APR.9, 1983

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					16,330 19.6				17,990 21.6				16,990 20.4			
Program					T.J. HOOKER (R)(OP)				LOVE BOAT (R)(OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					12,830 15.4	14.3*		16.6*	14,160 17.0	15.7*		18.3*	13,330 16.0	15.7*		16.3*
SHARE OF AUDIENCE %					26	25 *		28 *	29	26 *		31 *	28	27 *		30 *
AVG. AUD. BY ¼ HR. %					13.5	15.1	16.3	16.8	15.4	15.9	18.1	18.6	15.7	15.6	16.0	16.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,410 13.7				21,320 25.6							
Program					WIZARDS & WARRIORS (OP)				CBS SAT. NIGHT MOVIE MURDER ME, MURDER YOU							
AVERAGE AUDIENCE (Households (000) & %)					8,000 9.6	9.4*		9.8*	14,910 17.9	15.9*		17.7*		18.9*		19.2*
SHARE OF AUDIENCE %					16	16 *		17 *	31	27 *		30 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					9.7	9.1	9.7	9.9	15.5	16.3	17.6	17.9	18.9	19.0	19.3	19.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					16,580 19.9		15,160 18.2		11,750 14.1		9,580 11.5		8,750 10.5			
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(OP)		MAMA'S FAMILY (R)		TEACHERS ONLY		MONITOR			
AVERAGE AUDIENCE (Households (000) & %)					14,580 17.5		13,910 16.7		10,580 12.7		8,410 10.1		5,410 6.5	7.0*		6.0*
SHARE OF AUDIENCE %					30		28		21		17		12	12 *		11 *
AVG. AUD. BY ¼ HR. %					16.8	18.2	16.5	16.9	12.9	12.6	10.1	10.1	7.7	6.3	5.9	6.0

WEEK 2 — EVE.SAT. APR.16, 1983

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					15,410 18.5				19,990 24.0				16,990 20.4			
Program					T.J. HOOKER (R)(OP)				LOVE BOAT (R)(OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					12,000 14.4	13.4*		15.4*	16,240 19.5	18.8*		20.2*	13,160 15.8	15.9*		15.7*
SHARE OF AUDIENCE %					25	24 *		26 *	33	32 *		35 *	30	29 *		30 *
AVG. AUD. BY ¼ HR. %					12.5	14.3	15.2	15.6	18.0	19.5	20.4	20.1	16.1	15.7	15.7	15.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,160 13.4		25,660 30.8									
Program					BUGS BUNNY-AMERICAN HERO (R)		CBS SAT. NIGHT MOVIE EVERY WHICH WAY BUT LOOSE (R) (OP)									
AVERAGE AUDIENCE (Households (000) & %)					9,580 11.5		13,490 16.2	11.9*		15.2*		16.3*		18.5*		19.3*
SHARE OF AUDIENCE %					21		29	20 *		26 *		28 *		34 *		37 *
AVG. AUD. BY ¼ HR. %					11.4	11.6	11.5	12.3	14.9	15.4	16.4	16.3	18.2	18.8	19.7	18.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,160 15.8		13,740 16.5		10,410 12.5		8,660 10.4		8,330 10.0			
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(OP)		MAMA'S FAMILY (R)		TEACHERS ONLY (OP)		MONITOR			
AVERAGE AUDIENCE (Households (000) & %)					11,000 13.2		11,910 14.3		9,250 11.1		7,410 8.9		5,660 6.8	7.2*		6.5*
SHARE OF AUDIENCE %					24		25		19		15		13	13 *		12 *
AVG. AUD. BY ¼ HR. %					12.1	14.2	14.1	14.6	10.9	11.2	8.6	9.2	7.5	6.9	6.3	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.3	57.5	57.6	57.7	58.2	58.3	58.4	59.2	59.1	59.5	59.5	59.7	57.6	56.6	55.6	54.9
WK. 2	49.6	51.3	51.8	53.5	54.8	57.3	57.8	58.5	58.5	59.0	58.0	58.1	54.6	53.9	52.9	51.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

			11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,000 6.0															
			ABC WEEKEND REPORT-SAT															
		AVERAGE AUDIENCE (Households (000) & %)	4,660 5.6															
		SHARE OF AUDIENCE %	11															
		AVG. AUD. BY ¼ HR. %	5.6															
	CBS TV	TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE %																
		AVG. AUD. BY ¼ HR. %																
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,660 12.8													
					← SATURDAY NIGHT → (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
		AVERAGE AUDIENCE (Households (000) & %)			6,410 7.7	8.2*		7.9*		6.9*								
		SHARE OF AUDIENCE %			22	21 *		23 *		23 *								
		AVG. AUD. BY ¼ HR. %			8.3	8.2	8.1	7.7	7.0	6.8								
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,830 5.8															
			ABC WEEKEND REPORT-SAT.															
		AVERAGE AUDIENCE (Households (000) & %)	4,750 5.7															
		SHARE OF AUDIENCE %	12															
		AVG. AUD. BY ¼ HR. %	5.7															
	CBS TV	TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE %																
		AVG. AUD. BY ¼ HR. %																
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,000 13.2													
					← SATURDAY NIGHT → (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
		AVERAGE AUDIENCE (Households (000) & %)			6,080 7.3	8.0*		7.1*										
		SHARE OF AUDIENCE %			22	21 *		22 *										
		AVG. AUD. BY ¼ HR. %			8.1	7.8	7.3	7.0	6.8	6.4								
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	51.4	47.4	41.1	38.7	36.0	32.9	30.4	28.4	24.5	21.7	19.1	17.3	15.5	13.7	11.7	10.5
		WK. 2	48.1	44.5	39.3	36.6	34.2	30.9	27.9	25.9	22.6	20.1	18.0	15.8	13.8	12.4	10.8	9.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	14,490				19,740				22,160							
TOTAL AUDIENCE (%)	17.4				23.7				26.6							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE ALTERED STATES (OP)							
AVERAGE AUDIENCE (Households (000))	9,660				15,410				11,830							
AVERAGE AUDIENCE (%)	11.6	10.3*		12.9*	18.5	17.0*		20.0*	14.2	15.5*		13.9*		13.9*		13.5*
SHARE OF AUDIENCE %	19	17 *		20 *	28	26 *		30 *	23	23 *		21 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	9.8	10.9	12.1	13.6	16.2	17.9	20.1	20.0	16.5	14.6	14.1	13.6	14.2	13.6	13.8	13.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	26,320				17,830		14,580		20,080		19,660		19,490			
TOTAL AUDIENCE (%)	31.6				21.4		17.5		24.1		23.6		23.4			
Program	60 MINUTES				GOODNIGHT, BEANTOWN		GLORIA (OP)		JEFFERSONS		NEWHART		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000))	21,240				15,240		13,240		17,830		17,830		16,410			
AVERAGE AUDIENCE (%)	25.5	24.4*		26.6*	18.3		15.9		21.4		21.4		19.7	19.6*		19.7*
SHARE OF AUDIENCE %	42	41 *		42 *	28		24		32		32		34	33 *		35 *
AVG. AUD. BY ¼ HR. %	23.1	25.8	27.2	26.0	18.4	18.1	15.6	16.3	20.3	22.5	21.0	21.8	19.3	19.9	19.8	19.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	10,410				22,160								14,990			
TOTAL AUDIENCE (%)	12.5				26.6								18.0			
Program	CHIPS (R)				NBC SUNDAY NIGHT MOVIE THIS IS ELVIS (OP)								CASABLANCA SP.			
AVERAGE AUDIENCE (Households (000))	7,500				13,830								11,250			
AVERAGE AUDIENCE (%)	9.0	7.9*		10.1*	16.6	15.5*		16.5*		16.9*		17.6*	13.5	14.0*		13.1*
SHARE OF AUDIENCE %	15	13 *		16 *	25	24 *		24 *		25 *		26 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %	7.4	8.4	9.6	10.6	15.3	15.7	16.3	16.6	16.9	17.0	17.8	17.4	14.4	13.5	13.3	12.8

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	14,410				19,080				23,070							
TOTAL AUDIENCE (%)	17.3				22.9				27.7							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE THE MOUNTAIN MEN (OP)							
AVERAGE AUDIENCE (Households (000))	10,910				15,330				14,580							
AVERAGE AUDIENCE (%)	13.1	11.9*		14.3*	18.4	17.4*		19.4*	17.5	17.8*		16.4*		17.9*		18.0*
SHARE OF AUDIENCE %	22	20 *		23 *	28	27 *		29 *	28	26 *		25 *		30 *		33 *
AVG. AUD. BY ¼ HR. %	11.4	12.5	14.0	14.5	16.8	18.0	19.0	19.8	18.0	17.6	16.6	16.2	17.6	18.2	18.4	17.7

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	25,820				16,410		14,910		17,080		17,080		20,910			
TOTAL AUDIENCE (%)	31.0				19.7		17.9		20.5		20.5		25.1			
Program	60 MINUTES				GOODNIGHT, BEANTOWN		NEWHART (R)(OP)		JEFFERSONS (R)		ALICE		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000))	20,660				14,330		13,240		14,740		15,660		17,910			
AVERAGE AUDIENCE (%)	24.8	23.7*		25.9*	17.2		15.9		17.7		18.8		21.5	21.2*		21.7*
SHARE OF AUDIENCE %	41	40 *		41 *	26		24		26		29		38	36 *		40 *
AVG. AUD. BY ¼ HR. %	22.5	24.9	26.1	25.7	17.5	16.8	15.8	16.0	16.9	18.4	18.2	19.4	20.6	21.8	21.9	21.5

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	10,580				21,410								10,580			
TOTAL AUDIENCE (%)	12.7				25.7								12.7			
Program	CHIPS (R)				NBC SUNDAY NIGHT MOVIE THE KID WITH THE BROKEN HALO (R)(OP)								CASABLANCA SPEC.			
AVERAGE AUDIENCE (Households (000))	7,500				13,740								7,160			
AVERAGE AUDIENCE (%)	9.0	8.2*		9.8*	16.5	15.1*		16.6*		17.2*		16.9*	8.6	9.3*		8.0*
SHARE OF AUDIENCE %	15	14 *		16 *	25	23 *		25 *		26 *		26 *	15	16 *		15 *
AVG. AUD. BY ¼ HR. %	7.8	8.5	9.4	10.1	14.5	15.7	16.2	17.1	17.4	17.0	17.5	16.4	10.3	8.3	8.0	8.0

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.7	60.9	62.6	63.5	64.7	65.8	67.1	67.8	67.4	67.5	66.9	66.1	60.4	58.0	56.6	54.8
WK. 2	57.4	60.5	62.6	63.2	64.4	65.8	66.2	67.3	67.6	67.2	66.2	65.0	59.8	58.0	55.5	53.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,330 5.2															
		ABC WEEKEND REPORT-SUN															
	AVERAGE AUDIENCE (Households (000) & %)	4,170 5.0															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.0															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,660 5.6															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,500 5.4															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.4															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,580 1.9													
				NBC LATE NIGHT MOVIE LOVING YOU (R)(11:30-12:09AM) (SUSTAINING 12:09-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			920 1.1	1.1*												
	SHARE OF AUDIENCE %			4	3 *												
	AVG. AUD. BY ¼ HR. %			1.3	1.0	.9											

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,080 4.9															
		ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	3,920 4.7															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	4.7															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,580 6.7															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,580 6.7															
	SHARE OF AUDIENCE %	15															
	AVG. AUD. BY ¼ HR. %	6.7															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,250 2.7													
				← NBC LATE NIGHT MOVIE → THE KIDNAPPING OF THE PRESIDENT (R)(11:30-12:35AM) (SUSTAINING 12:35-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,580 1.9	1.8*		2.0*										
	SHARE OF AUDIENCE %			7	6 *		9 *										
	AVG. AUD. BY ¼ HR. %			1.8	1.8	2.0	1.9	1.9									

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	47.3	41.9	34.1	28.9	25.6	23.9	20.2	18.1	15.6	14.2	12.0	10.1	8.7	7.5	6.7	6.2
	WK. 2	45.3	40.1	32.8	27.9	24.0	21.5	19.2	17.3	14.3	12.8	11.7	10.0	8.2	7.1	5.8	5.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.4-8, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,500 7.8				6,250 7.5									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			5,080 6.1				5,160 6.2									
SHARE OF AUDIENCE %			29				27									
AVG. AUD. BY ¼ HR. %			6.2	6.1			6.2	6.2								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,420 4.1				3,580 4.3						5,500 6.6		5,500 6.6	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)			2,830 3.4				2,830 3.4						4,580 5.5		4,660 5.6	
SHARE OF AUDIENCE %			16				15						22		22	
AVG. AUD. BY ¼ HR. %			3.5	3.3			3.3	3.5					5.4	5.7	5.4	5.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,080 4.9				4,250 5.1						4,580 5.5		4,660 5.6	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			3,170 3.8				3,330 4.0						3,920 4.7		4,000 4.8	
SHARE OF AUDIENCE %			18				17						19		19	
AVG. AUD. BY ¼ HR. %			3.7	3.9			4.2	3.9					4.5	4.9	4.8	4.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,750 8.1				5,660 6.8									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			5,410 6.5				4,830 5.8									
SHARE OF AUDIENCE %			29				27									
AVG. AUD. BY ¼ HR. %			6.5	6.4			5.8	5.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,750 4.5				3,670 4.4						5,160 6.2		4,500 5.4	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)			3,170 3.8				3,000 3.6						4,410 5.3		3,920 4.7	
SHARE OF AUDIENCE %			17				17						24		22	
AVG. AUD. BY ¼ HR. %			3.8	3.8			3.6	3.6					5.2	5.3	4.6	4.7
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,920 4.7				4,330 5.2						3,500 4.2		4,080 4.9	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			3,170 3.8				3,580 4.3						3,080 3.7		3,500 4.2	
SHARE OF AUDIENCE %			17				20						17		20	
AVG. AUD. BY ¼ HR. %			3.7	3.8			4.3	4.2					3.5	3.8	4.1	4.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	12.2	14.4	16.4	18.4	20.4	22.3	22.9	23.0	23.0	23.5	23.6	24.3	24.5	25.0	25.4	25.4
WK. 2	14.5	16.9	19.2	20.3	21.3	22.5	22.4	22.3	22.0	22.2	21.7	21.9	22.0	22.0	21.2	21.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.11-15, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	6,830				5,500		5,330		10,580				9,080			
TOTAL AUDIENCE (%)	8.2				6.6		6.4		12.7				10.9			
Program	LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE		ALL MY CHILDREN >(SUS-OP) (OP)				ONE LIFE TO LIVE			
AVERAGE AUDIENCE (Households (000))	4,750				4,580		4,410		8,000				6,910			
AVERAGE AUDIENCE (%)	5.7	5.4*		6.1*	5.5		5.3		9.6	9.2*		10.2*	8.3	8.3*		8.4*
SHARE OF AUDIENCE %	22	21 *		23 *	20		19		29	28 *		31 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %	5.1	5.5	5.9	6.3	5.2	5.8	5.1	5.4	8.7	9.6	10.1	10.1	8.5	8.2	8.2	8.5
CBS TV TOTAL AUDIENCE (Households (000))	6,830		8,580				9,500				8,160				5,410	
TOTAL AUDIENCE (%)	8.2		10.3				11.4				9.8				6.5	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS >(SUS-OP)				AS THE WORLD TURNS >(SUS-OP)				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,910		7,500				7,250				6,580				4,830	
AVERAGE AUDIENCE (%)	7.1		9.0				8.7	8.5*		8.8*	7.9	7.7*		8.0*	5.8	
SHARE OF AUDIENCE %	28		34				31	31 *		30 *	25	23 *		25 *	19	
AVG. AUD. BY ¼ HR. %	6.7	7.3	8.6	9.4			8.4	8.5	8.8	8.9	7.7	7.7	8.1	8.0	5.8	5.8
NBC TV TOTAL AUDIENCE (Households (000))	6,410		4,250		2,920		3,080		6,910				5,830			
TOTAL AUDIENCE (%)	7.7		5.1		3.5		3.7		8.3				7.0			
Program	WHEEL OF FORTUNE		DREAM HOUSE		NEW BATTLESTARS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES >(S)(OP)				ANOTHER WORLD			
AVERAGE AUDIENCE (Households (000))	5,660		3,670		2,420		2,580		5,160				4,500			
AVERAGE AUDIENCE (%)	6.8		4.4		2.9		3.1		6.2	6.0*		6.5*	5.4	5.3*		5.4*
SHARE OF AUDIENCE %	27		17		10		11		19	19 *		20 *	18	17 *		18 *
AVG. AUD. BY ¼ HR. %	6.8	6.7	4.5	4.4	2.8	3.0	3.0	3.2	6.0	6.1	6.4	6.6	5.4	5.2	5.4	5.3

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	5,410				5,080		5,080		10,160				8,910			
TOTAL AUDIENCE (%)	6.5				6.1		6.1		12.2				10.7			
Program	LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE			
AVERAGE AUDIENCE (Households (000))	3,750				4,330		4,250		7,750				6,910			
AVERAGE AUDIENCE (%)	4.5	4.0*		5.0*	5.2		5.1		9.3	8.7*		9.9*	8.3	8.2*		8.4*
SHARE OF AUDIENCE %	20	18 *		21 *	21		20		31	29 *		32 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %	3.8	4.2	4.9	5.0	4.9	5.4	4.9	5.3	8.2	9.3	10.1	9.8	8.3	8.1	8.4	8.3
CBS TV TOTAL AUDIENCE (Households (000))	6,330		8,410				9,330				8,000				5,330	
TOTAL AUDIENCE (%)	7.6		10.1				11.2				9.6				6.4	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,410		7,250				6,910				6,410				4,660	
AVERAGE AUDIENCE (%)	6.5		8.7				8.3	8.1*		8.6*	7.7	7.4*		7.9*	5.6	
SHARE OF AUDIENCE %	29		37				32	33 *		32 *	26	24 *		28 *	20	
AVG. AUD. BY ¼ HR. %	6.1	6.9	8.3	9.1			8.1	8.2	8.5	8.6	7.4	7.5	8.0	7.8	5.6	5.6
NBC TV TOTAL AUDIENCE (Households (000))	5,750		3,500		2,420		2,500		7,000				5,830			
TOTAL AUDIENCE (%)	6.9		4.2		2.9		3.0		8.4				7.0			
Program	WHEEL OF FORTUNE		DREAM HOUSE		NEW BATTLESTARS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
AVERAGE AUDIENCE (Households (000))	5,160		3,080		2,000		2,170		5,250				4,330			
AVERAGE AUDIENCE (%)	6.2		3.7		2.4		2.6		6.3	5.8*		6.7*	5.2	5.3*		5.2*
SHARE OF AUDIENCE %	28		16		9		10		21	20 *		22 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	6.2	6.1	3.8	3.7	2.3	2.4	2.5	2.7	5.7	6.0	6.5	6.9	5.4	5.1	5.3	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK 1	25.0	25.7	25.9	27.2	28.3	29.0	28.4	29.3	31.1	32.5	32.4	32.0	30.8	30.9	29.9	30.6
WK 2	21.8	22.9	23.8	24.6	25.6	26.8	26.3	27.3	28.5	29.7	29.7	29.5	28.5	28.4	27.6	28.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.4-8, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,500 12.6				3,500 4.2										11,000 13.2	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,250 9.9	9.8*		10.1*	3,000 3.6										9,660 11.6	
SHARE OF AUDIENCE %	31	32 *		31 *	11										20	
AVG. AUD. BY ¼ HR. %	9.7	9.9	10.1	10.1	3.8	3.4									11.4	11.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,410 8.9				3,170 3.8										14,330 17.2	
Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,080 7.3	7.1*		7.5*	2,580 3.1										12,330 14.8	
SHARE OF AUDIENCE %	23	23 *		23 *	9										26	
AVG. AUD. BY ¼ HR. %	6.9	7.3	7.6	7.5	2.9	3.3									14.6	15.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,500 5.4														10,660 12.8	
Program	← FANTASY →						(SUS-OP)								NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,000 3.6	3.3*		3.8*											9,410 11.3	
SHARE OF AUDIENCE %	11	11 *		12 *											20	
AVG. AUD. BY ¼ HR. %	3.3	3.3	3.6	4.0											11.1	11.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,330 12.4				3,080 3.7										10,750 12.9	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT (SUS-OP)>		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,080 9.7	9.4*		10.0*	2,670 3.2										9,330 11.2	
SHARE OF AUDIENCE %	32	33 *		32 *	10										20	
AVG. AUD. BY ¼ HR. %	9.2	9.6	10.0	10.0	3.2	3.1									10.9	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,580 9.1				3,000 3.6										12,660 15.2	
Program	← GUIDING LIGHT (OP) →				TATTLETALES (TU-F)(S)(OP)										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,910 7.1	6.9*		7.4*	2,420 2.9										11,160 13.4	
SHARE OF AUDIENCE %	24	24 *		23 *	9										24	
AVG. AUD. BY ¼ HR. %	6.7	7.0	7.3	7.6	2.8	3.0									13.3	13.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,920 4.7														10,330 12.4	
Program	← FANTASY →				(S)(OP) (SUS-OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,670 3.2	3.0*		3.4*											9,160 11.0	
SHARE OF AUDIENCE %	11	10 *		11 *											20	
AVG. AUD. BY ¼ HR. %	2.9	3.1	3.2	3.6											10.7	11.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.1	32.0	33.0	34.1	33.1	34.6	36.0	38.0	40.1	42.4	44.4	47.0	50.6	53.1	55.1	57.0
WK. 2	28.5	29.9	31.3	33.0	32.6	33.8	35.1	37.0	39.0	41.3	43.3	46.3	49.5	52.1	53.7	56.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.11-15, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK	NETWORK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					5,250		5,080		6,160		7,080		5,580		6,580	
							6.3		6.1		7.4		8.5		6.7		7.9	
		Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
		AVERAGE AUDIENCE (Households (000) & %)					3,750		4,250		5,500		5,910		4,500		5,330	
							4.5		5.1		6.6		7.1		5.4		6.4	
		SHARE OF AUDIENCE %					27		23		28		27		19		22	
		AVG. AUD. BY ¼ HR. %					3.8	5.1	4.9	5.4	6.5	6.6	7.1	7.0	5.3	5.5	6.6	6.1
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	2,080				2,080		3,250		2,670		3,580		5,080		5,580	
			2.5				2.5		3.9		3.2		4.3		6.1		6.7	
		Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
		AVERAGE AUDIENCE (Households (000) & %)	1,170				1,750		2,500		2,250		2,920		4,000		4,410	
			1.4	1.3*		1.5*	2.1		3.0		2.7		3.5		4.8		5.3	
		SHARE OF AUDIENCE %	15	17 *		14 *	12		14		11		13		17		18	
		AVG. AUD. BY ¼ HR. %	1.2	1.4	1.4	1.6	1.9	2.3	2.9	3.2	2.8	2.6	3.4	3.6	4.4	5.3	5.2	5.5
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,000		5,580		7,750		9,080		9,910		7,500	
							4.8		6.7		9.3		10.9		11.9		9.0	
		Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
		AVERAGE AUDIENCE (Households (000) & %)					3,170		4,830		6,830		7,660		8,750		6,500	
							3.8		5.8		8.2		9.2		10.5		7.8	
		SHARE OF AUDIENCE %					22		26		35		35		36		27	
		AVG. AUD. BY ¼ HR. %					3.2	4.5	5.6	5.9	7.7	8.7	9.1	9.3	10.3	10.7	7.8	7.8
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					4,830		5,080		7,330		6,750		5,500		7,250	
							5.8		6.1		8.8		8.1		6.6		8.7	
		Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
		AVERAGE AUDIENCE (Households (000) & %)					3,920		4,080		6,080		5,750		4,830		6,160	
							4.7		4.9		7.3		6.9		5.8		7.4	
		SHARE OF AUDIENCE %					29		24		31		27		22		28	
		AVG. AUD. BY ¼ HR. %					4.3	5.2	4.6	5.3	7.2	7.4	7.2	6.6	5.5	6.0	7.5	7.3
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	2,920				2,500		3,830		3,420		4,660		6,000		5,660	
			3.5				3.0		4.6		4.1		5.6		7.2		6.8	
		Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
		AVERAGE AUDIENCE (Households (000) & %)	2,000				1,920		3,170		2,500		3,500		4,830		4,750	
			2.4	2.1*		2.7*	2.3		3.8		3.0		4.2		5.8		5.7	
		SHARE OF AUDIENCE %	22	24 *		22 *	14		19		13		17		22		21	
		AVG. AUD. BY ¼ HR. %	1.8	2.4	2.6	2.8	2.3	2.4	3.7	3.9	3.1	2.9	3.7	4.7	5.7	5.9	5.8	5.6
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,580		5,910		8,000		8,910		8,500		5,410	
							4.3		7.1		9.6		10.7		10.2		6.5	
		Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
		AVERAGE AUDIENCE (Households (000) & %)					2,920		4,750		6,660		7,660		7,580		4,580	
							3.5		5.7		8.0		9.2		9.1		5.5	
		SHARE OF AUDIENCE %					22		28		34		37		34		21	
		AVG. AUD. BY ¼ HR. %					3.2	3.9	5.0	6.5	7.6	8.4	9.4	8.9	9.3	8.8	5.6	5.5
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	9.0	10.2	11.6	13.7	16.1	19.2	21.6	22.8	23.5	24.6	26.0	27.5	28.5	30.4	30.0	30.7
		WK. 2	9.1	11.0	12.6	14.1	16.3	18.0	19.9	22.0	23.3	24.7	25.4	25.2	26.0	25.9	26.1	26.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,580 6.7		4,830 5.8		5,580 6.7		7,250 8.7				12,080 14.5					
	Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS WEEP NO MORE, MY LADY (R)		← AMERICAN BANDSTAND '83 →				NEW CHALLENGER- LANDING					
	AVERAGE AUDIENCE (Households (000) & %)	4,330 5.2		4,170 5.0		4,410 5.3		4,330 5.2	4.9*		5.6*	9,250 11.1					
	SHARE OF AUDIENCE %	17		15		16		15	14 *		16 *	29					
	AVG. AUD. BY ¼ HR. %	5.1	5.2	4.9	5.0	5.1	5.4	4.8	5.0	5.6	5.5	9.7	12.6				
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,500 7.8		7,080 8.5		5,250 6.3		5,910 7.1		6,160 7.4		3,920 4.7	6,660 8.0				
	Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		(1) (+OP)	CBS NEWS SPECIAL RPT.-SAT (1:48-2:03PM) (OP)				
	AVERAGE AUDIENCE (Households (000) & %)	5,080 6.1		5,750 6.9		4,410 5.3		4,580 5.5		4,750 5.7		3,670 4.4	6,330 7.6				
	SHARE OF AUDIENCE %	20		21		16		16		16		12	20				
	AVG. AUD. BY ¼ HR. %	5.7	6.5	7.1	6.7	5.5	5.1	5.3	5.7	5.5	6.0	4.4	7.4	8.2			
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,660 8.0		5,910 7.1		4,500 5.4		3,500 4.2				7,250 8.7					
	Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		THUNDARR		FLASH GORDON				FAMILY CIRCLE TENNIS-SAT (1:30-3:30PM) (SUS-OP)					
	AVERAGE AUDIENCE (Households (000) & %)	5,830 7.0		5,160 6.2		3,420 4.1		2,830 3.4				2,920 3.5	3.9*		3.8*		3.3*
	SHARE OF AUDIENCE %	23		19		13		10				10	10 *		11 *		10 *
	AVG. AUD. BY ¼ HR. %	7.2	6.8	6.0	6.4	4.1	4.1	3.4	3.4			4.0	3.6	3.7	3.9	3.6	3.0

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,080 6.1		4,500 5.4		4,250 5.1		6,160 7.4									
	Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS MAY DAY,MAY DAY		← AMERICAN BANDSTAND '83 →									
	AVERAGE AUDIENCE (Households (000) & %)	4,250 5.1		3,920 4.7		3,750 4.5		3,750 4.5	4.0*		5.1*						
	SHARE OF AUDIENCE %	19		17		16		16	14 *		18 *						
	AVG. AUD. BY ¼ HR. %	5.3	4.9	4.7	4.8	4.2	4.8	3.9	4.0	4.8	5.3						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,750 8.1		7,000 8.4		5,660 6.8		4,750 5.7		5,500 6.6		4,250 5.1					
	Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		CBS CHILDREN'S FILM FEST. TOO SMALL IN THE BIG WORLD					
	AVERAGE AUDIENCE (Households (000) & %)	5,080 6.1		6,000 7.2		4,830 5.8		3,920 4.7		4,330 5.2		3,580 4.3					
	SHARE OF AUDIENCE %	23		26		21		17		18		15					
	AVG. AUD. BY ¼ HR. %	6.4	5.8	7.0	7.4	6.0	5.6	4.8	4.6	5.0	5.3	4.6	4.1				
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,160 6.2		4,830 5.8		4,250 5.1		3,500 4.2				4,410 5.3					
	Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		THUNDARR		FLASH GORDON				← WTA CHAMPIONSHIPS-1983-SA →					
	AVERAGE AUDIENCE (Households (000) & %)	4,330 5.2		4,170 5.0		3,580 4.3		3,000 3.6				2,170 2.6	2.5*		2.6*		2.7*
	SHARE OF AUDIENCE %	20		18		15		13				9	9 *		9 *		9 *
	AVG. AUD. BY ¼ HR. %	5.2	5.2	5.0	5.1	4.2	4.5	3.5	3.6			2.5	2.6	2.5	2.7	2.7	2.7

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	31.1	31.3	31.3	32.4	32.1	32.4	32.9	34.6	35.6	36.3	37.9	39.0	35.2	35.3	34.5	33.9
	WK. 2	26.1	26.4	27.2	27.5	27.5	28.2	27.9	28.2	28.7	29.3	27.9	28.9	28.6	29.4	30.1	30.3

U.S. TV Households: 83,300,000

(1)CBS CHILDREN'S FILM FEST.,CBS,(1:30-1:48PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 9, 1983

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		3,920		10,580						13,580							
		4.7		12.7						16.3							
Program		SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)		2,920		6,500						6,910							
		3.5		7.8	6.7*		8.1*		8.5*	8.3	8.5*		8.4*		8.0*		
SHARE OF AUDIENCE	%	10		19	17 *		20 *		20 *	18	19 *		19 *		16 *		
AVG. AUD. BY ¼ HR.	%	3.4	3.5	6.1	7.2	7.7	8.5	8.4	8.6	8.3	8.7	8.2	8.6	8.1	7.9		
CBS TV TOTAL AUDIENCE (Households (000) & %)				12,580												12,250	
				15.1												14.7	
Program				← MASTERS GOLF TOURN.-SAT. →												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)				6,000												10,330	
				7.2	6.2*		6.5*		7.2*		7.6*		8.3*			12.4	
SHARE OF AUDIENCE	%			18	17 *		16 *		18 *		18 *		19 *			24	
AVG. AUD. BY ¼ HR.	%			6.1	6.3	6.6	6.5	7.2	7.2	7.7	7.5	7.9	8.7			12.1	12.7
NBC TV TOTAL AUDIENCE (Households (000) & %)				5,080	15,740												4,500
				6.1	18.9												5.4
Program		FAMILY CIRCLE TENNIS-SAT (1:30-3:30PM)		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL → MONTREAL VS L.A. MILWAUKEE VS KANSAS CITY MULTI-SEGMENT TELECAST (OP)(→OP)												(2) (OP)
AVERAGE AUDIENCE (Households (000) & %)				4,330	6,330												4,500
			3.1*	5.2	7.6		6.5*		6.3*		7.6*		8.1*				5.4
SHARE OF AUDIENCE	%		9 *	14	18		16 *		15 *		18 *		19 *				10
AVG. AUD. BY ¼ HR.	%	3.0	3.1	5.2	5.6	6.5	6.5	6.0	6.6	7.8	7.5	8.1	8.0	8.6			5.4

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,670		9,910						13,990							
		3.2		11.9						16.8							
Program		SPORTSBEAT		← PRO BOWLERS TOUR → (3:30-5:03PM)(→OP)						← ABC WIDE WORLD-SPORTS SAT → (5:03-6:30PM)(OP)							
AVERAGE AUDIENCE (Households (000) & %)		2,170		5,660						7,000							
		2.6		6.8	5.5*		6.8*		7.8*	8.4	7.6*		8.0*		9.5*		
SHARE OF AUDIENCE	%	8		19	16 *		20 *		21 *	20	20 *		20 *		21 *		
AVG. AUD. BY ¼ HR.	%	2.8	2.5	5.1	6.0	6.7	6.9	7.3	8.4	7.0	8.1	7.9	8.1	9.7	9.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)				5,750				9,410								9,080	
				6.9				11.3								10.9	
Program				← HERITAGE GOLF CLASSIC-SAT →				← CBS SPORTS SATURDAY →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)				3,170				4,830								7,660	
				3.8	3.8*		3.7*	5.8	4.1*		5.6*		7.7*			9.2	
SHARE OF AUDIENCE	%			11	12 *		11 *	15	11 *		15 *		20 *			19	
AVG. AUD. BY ¼ HR.	%			3.9	3.7	3.6	3.9	3.7	4.4	4.9	6.2	7.6	7.9			8.8	9.6
NBC TV TOTAL AUDIENCE (Households (000) & %)		3,670	10,500													6,500	
		4.4	12.6													7.8	
Program		(2) (→OP)	← NBC MAJOR LEAGUE BASEBALL → KANSAS CITY VS MILWAUKEE MONTREAL VS HOUSTON (3:17-5:43PM)(OP)													NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		3,080	3,920													5,410	
		3.7	4.7		4.7*		4.1*		4.3*		5.3*					6.5	
SHARE OF AUDIENCE	%	13	14		15 *		12 *		12 *		15 *					14	
AVG. AUD. BY ¼ HR.	%	3.7	4.7	5.0	4.4	4.1	4.1	4.7	4.0	5.2	5.4	5.1				6.4	6.6

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	35.1	35.7	37.5	39.2	39.8	40.5	41.7	42.7	43.4	44.4	44.3	46.5	48.0	50.1	51.4	53.8
	WK. 2	30.5	31.6	32.8	33.9	34.1	35.2	36.2	37.5	37.5	38.9	40.1	41.7	44.1	46.4	46.8	48.5

U.S. TV Households: 83,300,000

(1)NBC SPORTS-30 ROCK,NBC,(3:30-3:48PM)

(2)NBC SPORTS-30 ROCK,NBC,(3:00-3:17PM)

For explanation of symbols, See page A

DAY SAT. APR.16, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,580 7.9							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,420 4.1	3.8*		4.2*		4.5*		
SHARE OF AUDIENCE %									18	18 *		18 *		18 *		
AVG. AUD. BY ¼ HR. %									3.5	4.2	4.1	4.2	4.6	4.4		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,250 8.7							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,750 4.5	4.0*		4.6*		4.9*		
SHARE OF AUDIENCE %									20	19 *		20 *		20 *		
AVG. AUD. BY ¼ HR. %									3.6	4.3	4.4	4.7	5.0	4.8		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	7.1	8.7	9.8	11.3	12.9	15.0	16.6	18.7	20.4	22.2	23.2	24.1	24.6	26.2	26.8	27.1
WK. 2	6.5	8.1	9.0	10.5	12.5	14.3	16.2	17.9	20.3	21.8	22.8	23.8	24.4	24.8	25.2	25.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR. 10, 1983

Week	Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,750 6.9								15,240 18.3					
		Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL — OAKLAND VS BOSTON BIRMINGHAM VS CHICAGO (1:30-4:58PM)					
		AVERAGE AUDIENCE (Households (000) & %)			3,580 4.3	3.9*		4.8*					5,330 6.4	5.4*		6.5*		7.0*
		SHARE OF AUDIENCE %			15	14 *		17 *					16	16 *		18 *		18 *
		AVG. AUD. BY ¼ HR. %			3.7	4.0	4.6	4.9					4.9	6.0	6.4	6.6	6.9	7.1
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,580 4.3						12,330 14.8							
		Program			FACE THE NATION						← CBS SPORTS SUNDAY →							
		AVERAGE AUDIENCE (Households (000) & %)			2,670 3.2						5,410 6.5	5.4*		6.1*		7.5*		7.1*
		SHARE OF AUDIENCE %			11						19	17 *		18 *		20 *		19 *
		AVG. AUD. BY ¼ HR. %			3.3	3.2					5.1	5.8	6.1	6.0	7.1	7.9	8.4	5.8
	NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,500 4.2				7,500 9.0					
		Program							MEET THE PRESS				← FAMILY CIRCLE TENNIS-SUN (1:30-3:34PM)					
		AVERAGE AUDIENCE (Households (000) & %)							2,830 3.4				2,750 3.3	2.7*		2.6*		3.4*
		SHARE OF AUDIENCE %							11				9	8 *		7 *		9 *
		AVG. AUD. BY ¼ HR. %							3.4	3.3			2.7	2.7	2.6	2.6	3.1	3.6
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,170 5.0								14,490 17.4					
		Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL — WASHINGTON VS NEW JERSEY CHICAGO VS MICHIGAN (1:30-4:56PM)					
		AVERAGE AUDIENCE (Households (000) & %)			2,750 3.3	3.0*		3.6*					5,500 6.6	4.4*		6.2*		7.0*
		SHARE OF AUDIENCE %			13	12 *		13 *					18	14 *		19 *		19 *
		AVG. AUD. BY ¼ HR. %			2.9	3.1	3.7	3.5					3.9	4.8	6.0	6.5	7.1	6.9
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,500 3.0						11,910 14.3							
		Program			FACE THE NATION						← NBA ON CBS — BOSTON VS PHILADELPHIA (1:00-3:30PM)							
		AVERAGE AUDIENCE (Households (000) & %)			2,000 2.4						5,660 6.8	6.8*		6.9*		6.3*		6.9*
		SHARE OF AUDIENCE %			9						20	23 *		22 *		19 *		19 *
		AVG. AUD. BY ¼ HR. %			2.5	2.3					6.4	7.2	6.9	6.9	6.4	6.2	6.5	7.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,420 4.1						6,750 8.1			
		Program							MEET THE PRESS						← WTA CHAMPIONSHIPS-1983-SU (2:00-4:08PM)			
		AVERAGE AUDIENCE (Households (000) & %)							2,750 3.3						3,000 3.6	2.9*		3.2*
		SHARE OF AUDIENCE %							12						10	9 *		9 *
		AVG. AUD. BY ¼ HR. %							3.3	3.3					3.1	2.8	3.0	3.4
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	28.0	28.4	29.6	30.1	29.5	30.8	31.6	32.2	32.5	33.4	35.0	36.8	37.8	37.6	38.5	38.5
		WK. 2	25.5	26.2	26.9	28.1	28.4	29.1	29.1	29.7	30.6	31.7	32.2	32.7	33.7	34.6	35.7	37.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY SUN. APR. 17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR. 10, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)								7,410 8.9							7,830 9.4	
Program	USFL FOOTBALL OAKLAND VS BOSTON BIRMINGHAM VS CHICAGO (1:30-4:58PM)(→OP)							ABC WIDE WORLD-SPORTS SUN (4:58-6:00PM) (OP)							ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		6.6*		6.3*		6.4*		4,330 5.2		5.3*		5.0*			6,660 8.0	
SHARE OF AUDIENCE %		17 *		15 *		15 *		12		12 *		11 *			16	
AVG. AUD. BY ¼ HR. %	7.4	5.9	6.0	6.6	6.1	6.6	6.8	5.3	5.4	5.2	4.6	5.4			7.6	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	19,160 23.0														4,830 5.8	
Program	MASTERS GOLF TOURN.-SUN														CBS EVENING NEWS-DEAN(B)	
AVERAGE AUDIENCE (Households (000) & %)	7,750 9.3	7.4*		9.0*		8.8*		9.3*		9.3*		10.4*		10.6*	4,000 4.8	
SHARE OF AUDIENCE %	21	19 *		22 *		20 *		21 *		21 *		23 *		22 *	9	
AVG. AUD. BY ¼ HR. %	6.8	8.0	9.2	8.8	8.7	8.8	9.1	9.5	9.2	9.5	10.0	10.7	10.8	10.3	4.3	5.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			6,830 8.2				10,000 12.0								9,250 11.1	
Program	FAMILY CIRCLE TENNIS-SUN (1:30-3:34PM) (→OP)		NBC SPORTS-RINGSIDE-SUN. (3:34-4:30PM) (OP)				SPORTSWORLD								NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		4.4*	4,410 5.3	4.6*		5.9*	5,160 6.2	6.5*		7.1*		4.8*			7,830 9.4	
SHARE OF AUDIENCE %		11 *	13	11 *		14 *	14	15 *		16 *		11 *			18	
AVG. AUD. BY ¼ HR. %	4.2	4.7	4.1	5.0	6.3	5.5	6.4	6.7	7.7	6.6	4.9	4.8			9.1	9.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)								10,500 12.6							8,580 10.3	
Program	USFL FOOTBALL WASHINGTON VS NEW JERSEY CHICAGO VS MICHIGAN (1:30-4:56PM)(→OP)							ABC WIDE WORLD-SPORTS SUN (4:56-6:00PM) (OP)							ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		6.7*		7.1*		7.4*		6,330 7.6		7.0*		8.3*			7,160 8.6	
SHARE OF AUDIENCE %		18 *		19 *		19 *		18		17 *		19 *			17	
AVG. AUD. BY ¼ HR. %	6.9	6.6	7.0	7.1	7.3	7.4	7.7	7.0	6.8	7.1	8.1	8.5			8.4	8.9
CBS TV TOTAL AUDIENCE (Households (000) & %)			12,410 14.9												7,500 9.0	
Program	NBA ON CBS BOSTON VS PHILADELPHIA (1:00-3:30PM)		HERITAGE GOLF CLASSIC-SUN (3:30-6:10PM)												CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		7.0*	5,160 6.2	4.6*		5.3*		6.3*		6.8*		7.4*			5,500 6.6	
SHARE OF AUDIENCE %		19 *	15	13 *		14 *		16 *		17 *		17 *			13	
AVG. AUD. BY ¼ HR. %	7.7	6.3	4.6	4.6	5.0	5.6	6.1	6.5	6.6	6.9	7.5	7.4	7.3		5.6	7.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,000 14.4										8,910 10.7	
Program	WTA CHAMPIONSHIPS-1983-SU (2:00-4:08PM) (→OP)				SPORTSWORLD (4:08-6:00PM) (OP)										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		3.3*		4.5*	4,910 5.9	6.3*		5.8*		5.4*		6.1*			7,410 8.9	
SHARE OF AUDIENCE %		9 *		12 *	14	16 *		15 *		13 *		14 *			17	
AVG. AUD. BY ¼ HR. %	3.0	3.6	4.3	4.7	6.2	6.3	6.3	5.3	5.1	5.8	5.8	6.3			9.1	8.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	39.1	39.9	40.5	41.9	43.4	43.8	43.4	43.6	44.0	44.7	46.1	47.8	50.5	51.8	52.4	54.5
WK. 2	37.4	36.6	36.4	37.2	37.7	39.4	40.4	41.0	41.7	43.8	45.6	46.7	48.4	51.3	52.5	53.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. APR.17, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON(B)	2	8.58- 8.59PM	8.45								18,410	22.1	18,410	22.1	34	22.1	
ABC ACADEMY AWARDS(S)	2	9.00-12.05AM	→GRID								48,150	57.8	31,650	38.0	59		
			11.00													40.4	
			11.15											39.2*	64*	37.9	
			11.30													37.9	
			11.45											37.3*	68*	36.7	
			12.00													36.6	
CBS CBS NCAA BSKBL CHAMP-POST(S)	1	10.52-11.01PM	10.45	19,160	23.0	15,580	18.7	29	19.0								
			11.00						<<								
EVENING TUESDAY																	
NBC NBC NEWS DIGEST-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS DIGEST-2-THU(SUS)	1	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	13,490	16.2	13,490	16.2	27	16.2		12,740	15.3	12,740	15.3	26	15.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,240	17.1	14,240	17.1	29	17.1		14,160	17.0	14,160	17.0	29	17.0	
CBS NEWSBREAK-SAT.	1	8.57- 8.59PM	8.45	9,000	10.8	7,910	9.5	16	9.5								
	2	9.11- 9.12PM	9.00								11,410	13.7	11,410	13.7	23	13.7	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	10,660	12.8	10,660	12.8	22	12.8		9,750	11.7	9,750	11.7	20	11.7	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								6,750	8.1	6,750	8.1	14	8.1	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.29- 8.30PM	8.15	15,580	18.7	15,580	18.7	28	18.7								
	2	8.31- 8.32PM	8.30								15,330	18.4	15,330	18.4	28	18.4	
ABC ABC NEWSBRIEF-SUN.	1	9.57- 9.59PM	9.45	11,410	13.7	11,080	13.3	20	13.3								
	2	9.55- 9.57PM	9.45								13,490	16.2	13,330	16.0	25	16.0	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	12,660	15.2	12,660	15.2	22	15.2		12,080	14.5	12,080	14.5	22	14.5	
NBC NBC NEWS DIGEST-SUN	1	9.01- 9.02PM	9.00	11,660	14.0	11,660	14.0	21	14.0								
	2	9.03- 9.04PM	9.00								12,410	14.9	12,410	14.9	22	14.9	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	10,660	12.8	10,660	12.8	19	12.8								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F			9.45	13,330	16.0	13,660	16.4	25	15.6	M-F	13,580	16.3	13,660	16.4	26	15.8	TU-F
			10.00						17.9	M & TU							
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30	6,910	8.3	5,580	6.7	20	7.6	M-F	7,160	8.6	5,660	6.8	20	7.6	TU-F
			11.45						5.8	M-F						6.0	TU-F
ABC ABC NEWS:NIGHTLINE-TUE(B)	1	12.00-12.10AM	12.00	3,000	3.6	3,250	3.9	14	3.9	TUE.							
ABC LAST WORD			12.00	3,170	3.8	2,000	2.4	10	3.3	M-F	3,330	4.0	2,000	2.4	10	3.2	TU-F
			12.15				3.0*	11*	2.7	M-F				2.7*	10*	2.4	TU-F
			12.30						2.2	M-F						2.2	TU-F
			12.45				2.0*	10*	1.7	M-F				2.1*	10*	2.1	TU-F
			1.00						1.3	TUE.						1.5	TUE.
ABC ABC NEWS:NIGHTLINE-MON(B) CONT'D	2	1.05- 1.35AM	1.00								5,410	6.5	4,580	5.5	30	6.5	MON.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-MON(B)-CONT'D																	
			1.15													5.3	MON.
			1.30													4.4	MON.
CBS NEWSBREAK-M-F	2	>	8.15								11,500	13.8	11,500	13.8	21	9.9	M-F
	1	8.58- 8.59PM	8.45	11,000	13.2	11,000	13.2	20	13.2	M-F						14.8	MTUTHF
CBS CBS NEWS SPECIAL REPORT(S)	2	11.30-11.43PM	11.30								6,500	7.8	6,080	7.3	19	7.3	TUE.
CBS LATE MOVIE I		>	11.30	7,330	8.8	4,830	5.8	21	6.5	M-F	7,080	8.5	4,750	5.7	19	5.9	M-TH
			11.45				6.5*	20*	5.8	M-F				5.8*	16*	5.8	M-TH
			12.00						6.1	M-F						5.7	M-TH
			12.15				5.9*	22*	5.7	M-F				5.7*	20*	5.6	M-TH
			12.30						5.6	M-F						5.7	M-TH
			12.45				5.2*	23*	5.0	M-F				5.7*	27*	5.3	M-TH
		VARIOUS TIMES	(SUS)														
CBS MASTERS GOLF HILITES-FRI(S)	1	11.30-11.45PM	11.30	6,410	7.7	6,250	7.5	20	7.5	FRI.							
CBS MASTERS GOLF HILITES-THU(S)	1	11.30-11.45PM	11.30	7,000	8.4	6,580	7.9	22	7.9	THU.							
CBS NBA ON CBS-FRI(S)	2	11.30- 1.59AM	11.30								8,580	10.3	3,500	4.2	16	5.9	FRI.
			11.45											5.5*	14*	5.2	FRI.
			12.00													4.1	FRI.
			12.15											4.0*	13*	3.9	FRI.
			12.30													3.9	FRI.
			12.45											3.8*	15*	3.8	FRI.
			1.00													3.6	FRI.
			1.15											3.6*	18*	3.6	FRI.
			1.30													4.2	FRI.
			1.45											4.1*	25*	4.0	FRI.
CBS LATE MOVIE II		>	12.30	4,330	5.2	3,670	4.4	27	4.6	M-F	4,080	4.9	3,330	4.0	24	4.6	M-TH
			12.45						4.4	M-F						4.3	M-TH
			1.00						4.4	M-F						4.0	M-TH
			1.15				4.4*	28*	4.4	M-F				3.8*	24*	3.6	M-TH
			1.30						4.1	TH&F						3.0	TUE.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,750	2.1	1,500	1.8	20	2.0	M-THSU	1,670	2.0	1,420	1.7	20	1.9	M-THSU
			2.15						1.6	M-THSU						1.7	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,670	3.2	1,170	1.4	30		M-THSU	2,500	3.0	1,080	1.3	27		M-THSU
			2.30						1.7	M-THSU						1.6	M-THSU
			2.45				1.6*	23*	1.6	M-THSU				1.6*	23*	1.5	M-THSU
			3.00						1.7	M-THSU						1.5	M-THSU
			3.15				1.6*	29*	1.5	M-THSU				1.4*	25*	1.3	M-THSU
			3.30						1.5	M-THSU						1.2	M-THSU
			3.45				1.4*	30*	1.4	M-THSU				1.2*	27*	1.1	M-THSU
			4.00						1.4	M-THSU						1.2	M-THSU
			4.15				1.4*	35*	1.4	M-THSU				1.2*	29*	1.2	M-THSU
			4.30						1.3	M-THSU						1.2	M-THSU
			4.45				1.3*	35*	1.2	M-THSU				1.2*	31*	1.2	M-THSU
			5.30						1.1	M-THSU						1.2	M-THSU
			5.45				1.1*	28*	1.1	M-THSU				1.2*	28*	1.2	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,750	11.7	9,750	11.7	18	11.7	M-F	9,500	11.4	9,500	11.4	17	11.4	M-F
NBC NBC NEWS DIGEST-2-M-F		9.58- 9.59PM	9.45	9,750	11.7	9,750	11.7	18	11.7	MWF	8,080	9.7	8,080	9.7	15	9.7	TU&TH

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC SPECIAL REPORT-1(SUS)	2	11.30-11.35PM	11.30														TUE.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	8,080	9.7	4,830	5.8	19	6.6	M-F	8,160	9.8	4,830	5.8	18	6.9	M-F
			11.45				6.4*	19*	6.1	M-F				6.5*	18*	6.1	M-F
			12.00						5.4	M-F						5.5	M-F
			12.15				5.1*	19*	4.9	M-F				5.1*	17*	4.7	M-F
			12.30													4.3	TUE.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,000	3.6	2,420	2.9	15	3.1	M-TH	2,920	3.5	2,330	2.8	14	2.9	M-TH
			12.45						2.7	M-TH						2.6	M-TH
			1.00													3.0	TUE.
			1.15													2.5	TUE.
NBC NBC SPECIAL REPORT-2(SUS)	2	12.35-12.56AM	12.30														TUE.
NBC SCTV NETWORK	1	12.30- 1.55AM	12.30	5,250	6.3	2,170	2.6	13	3.8	FRI.							
	2	12.30- 2.00AM	12.30								5,080	6.1	2,670	3.2	16	4.1	FRI.
			12.45				3.4*	13*	3.0	FRI.				3.7*	15*	3.2	FRI.
			1.00						2.8	FRI.						3.3	FRI.
			1.15				2.4*	12*	2.1	FRI.				3.2*	16*	3.1	FRI.
			1.30						1.8	FRI.						3.0	FRI.
			1.45				1.8*	11*	1.7	FRI.				2.7*	17*	2.5	FRI.
		VARIOUS TIMES	(SUS)														
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,080	2.5	1,580	1.9	13	2.1	M-TH	2,170	2.6	1,830	2.2	15	2.2	M-TH
			1.15						1.8	M-TH						2.2	M-TH
			1.30													2.3	TUE.
			1.45													2.0	TUE.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,170	1.4	1,170	1.4	11	1.4	M-F	1,250	1.5	1,250	1.5	12	1.4	M-F
			1.45													1.5	M-TH
			2.00						1.2	FRI.						1.6	TU & F
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,830	2.2	1,750	2.1	16	2.1	M-F	2,500	3.0	2,330	2.8	19	2.8	M-F
ABC NEW CHALLENGER-LAUNCH(SUS)	1	1.24- 1.42PM	1.15							MON.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,750	9.3	7,410	8.9	27	8.9	M-F	7,250	8.7	7,080	8.5	28	8.5	M-F
ABC ABC SPECIAL REPORT-4.00P(SUS)	2	4.00- 4.14PM	4.00														THU.
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								8,580	10.3	5,250	6.3	18	6.3	WED.
			4.45											6.1*	18*	5.8	WED.
			5.00													6.4	WED.
			5.15											6.6*	17*	6.7	WED.
ABC EXTRA VEHICULAR ACTIVITY(S)	1	4.30- 5.00PM	4.30	7,410	8.9	6,000	7.2	20	7.3	THU.							
			4.45						7.1	THU.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,500	1.8	1,170	1.4	16	1.3	M-F	2,000	2.4	1,580	1.9	19	1.8	M-F
			6.45						1.5	M-F						2.1	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,330	7.6	6,160	7.4	27	7.4	M-F	6,000	7.2	5,830	7.0	29	7.0	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,500	6.6	5,080	6.1	18	6.1	M-F	5,660	6.8	5,410	6.5	20	6.5	M-F

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS SPORTS SPEC.(S)	2	4.00- 5.30PM	4.00								9,580	11.5	5,410	6.5	18	5.8	MON.
			4.15											5.7*	17*	5.7	MON.
			4.30													6.4	MON.
			4.45											6.5*	18*	6.5	MON.
			5.00													7.3	MON.
			5.15											7.3*	18*	7.3	MON.
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,580	1.9	1,250	1.5	13	1.3	M-F	1,750	2.1	1,330	1.6	12	1.4	M-F
			6.45						1.7	M-F						1.9	M-F
NBC FLIGHT OF CHALLENGER(S)	1	1.20- 1.45PM	1.15	8,000	9.6	6,750	8.1	23	7.7	MON.							
			1.30						8.4	MON.							
NBC NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								5,160	6.2	2,580	3.1	9	3.3	TUE.
			4.15											3.0*	9*	2.6	TUE.
			4.30													3.2	TUE.
			4.45											3.2*	9*	3.3	TUE.
NBC REAGAN NEWS CONF.-NBC(SUS)	2	4.0C- 4.14PM	4.00														THU.
NBC CHALLENGER SPACE WALK(SUS)	1	4.31- 4.44PM	4.30							THU.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	4,500	5.4	3,750	4.5	24	4.5		4,830	5.8	3,920	4.7	27	4.7	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	5,410	6.5	4,410	5.3	18	5.3		5,830	7.0	5,080	6.1	23	6.1	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	5,080	6.1	4,250	5.1	15	5.1		4,830	5.8	3,920	4.7	17	4.7	
ABC PRO BOWLERS TOUR	2	3.30- 5.03PM	→GRID								9,910	11.9	5,660	6.8	19		
			5.00													7.8	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,500	3.0	2,170	2.6	14	2.6		2,670	3.2	2,170	2.6	15	2.6	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,920	3.5	2,500	3.0	13	3.0		3,250	3.9	2,750	3.3	15	3.3	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	2,670	3.2	2,500	3.0	12	3.0		2,580	3.1	2,420	2.9	12	2.9	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	3,170	3.8	3,080	3.7	14	3.7		4,580	5.5	4,250	5.1	20	5.1	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,830	5.8	4,330	5.2	18	5.2		5,330	6.4	4,660	5.6	21	5.6	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,750	6.9	5,580	6.7	22	6.7		4,580	5.5	4,500	5.4	20	5.4	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,080	7.3	5,580	6.7	20	6.7		6,580	7.9	5,830	7.0	25	7.0	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,410	5.3	4,000	4.8	15	4.8		4,580	5.5	4,000	4.8	17	4.8	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	5,250	6.3	4,910	5.9	17	5.9		4,250	5.1	3,830	4.6	16	4.6	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	5,750	6.9	5,410	6.5	18	6.5		4,660	5.6	4,170	5.0	18	5.0	
CBS CBS CHILDREN'S FILM FEST.	1	1.30- 1.48PM	→GRID	3,920	4.7	3,670	4.4	12									
			1.45						4.4								
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	4,410	5.3	4,330	5.2	28	5.2		3,920	4.7	3,750	4.5	26	4.5	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	5,160	6.2	5,080	6.1	27	6.1		5,830	7.0	5,580	6.7	31	6.7	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	8,580	10.3	8,160	9.8	33	9.8		6,330	7.6	5,910	7.1	26	7.1	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	7,080	8.5	6,750	8.1	28	8.1		5,160	6.2	4,910	5.9	22	5.9	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	5,250	6.3	5,000	6.0	18	6.0		4,410	5.3	4,250	5.1	18	5.1	
NBC CHALLENGER LANDING(SUS)	1	1.48- 1.56PM	1.45														
NBC NBC SPORTS-30 ROCK CONT'D	2	3.00- 3.17PM	→GRID								3,670	4.4	3,080	3.7	13		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC NBC SPORTS-30 ROCK-CONT'D			3.15													4.0	
	1	3.30- 3.48PM	→GRID	5,080	6.1	4,330	5.2	14									
			3.45						5.2								
NBC NBC MAJOR LEAGUE BASEBALL	1	3.48- 6.50PM	→GRID	15,740	18.9	6,330	7.6	18									
			6.15				9.0*	20*	9.4								
			6.30						9.6								
			6.45				9.2*	19*	9.0								
DAY SUNDAY																	
ABC USFL FOOTBALL	1	1.30- 4.58PM	→GRID	15,240	18.3	5,330	6.4	16									
	2	1.30- 4.56PM	→GRID								14,490	17.4	5,500	6.6	18		
			4.45				6.6*	15*	6.4					7.8*	20*	8.1	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
NBC FAMILY CIRCLE TENNIS-SUN(S)	1	1.30- 3.34PM	→GRID	7,500	9.0	2,750	3.3	9									
			3.30						4.7								
NBC WTA CHAMPIONSHIPS-1983-SU(S)	2	2.00- 4.08PM	→GRID								6,750	8.1	3,000	3.6	10		
			4.00													5.2	